



# POTTER PARK Zoo

## Zoo Nights

**May 22, June 12, July 24,  
August 28, Dec. 17, 2025**

Zoo Nights is where casual meets captivating! This adult-exclusive extravaganza boasts delectable delights from nearby eateries and drinks from local breweries and wineries. Explore the zoo after hours, mingling with curious creatures and creating unforgettable moments. Zoo Nights is the ultimate mix of relaxation and exploration, tailor-made for an evening of fun with friends and family.

### By the Numbers

Nearly 2,500 attendees annually  
19,650 website visits  
147,000+ social media reach  
158,000+ social media impressions

Inquiries  
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Attn: Sponsorships  
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## SPONSORSHIP

### Wine Sponsor - \$2,500

- Program, social media, and website mentions
- Signage on each vendor tent
- 5 entry tickets (drink tickets not included)

### Stein Sponsor - \$5,000

- Program, social media, and website mentions
- Signage on each vendor tent
- 10 entry tickets (drink tickets not included)
- Booth in the Entrance Plaza for sponsor use

### Presenting Sponsor - \$10,000

- Program, social media, and website mentions
- Signage on each vendor tent
- 20 entry tickets (drink tickets not included)
- Booth in the Entrance Plaza for sponsor use
- Highlighted on zoo entrance sign

[www.potterparkzoo.org](http://www.potterparkzoo.org)