



POTTER PARK Zoo

Zoo Days

July 8 & 9, 2025

Zoo Days is an exciting two-day event that offers discounted admission for guests and a wide array of family-friendly activities. From vibrant face painting to interactive experiences and visits from dedicated community partners, there is something for everyone to enjoy. It is an action-packed summer extravaganza where families make unforgettable memories together.

By the Numbers

- 3,000+ attendees annually
- 4,000 website visits
- 110,000+ social media reach
- 158,000+ social media impressions

SPONSORSHIP

River Otter Level - \$2,500

- Program, social media, and website mentions
- 5 entry tickets

Black Rhino Level - \$5,000

- Program, social media, and website mentions
- 10 entry tickets
- Booth in the Entrance Plaza for sponsor use

Presenting Sponsor - \$10,000

- Program, social media, and website mentions
- 20 entry tickets
- Booth in the Entrance Plaza for sponsor use
- Highlighted on zoo entrance sign

Inquiries
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www.potterparkzoo.org