



POTTER PARK Zoo

Zoo in Your Neighborhood

Zoo in your Neighborhood (ZIYN) is a program that brings the zoo to families who otherwise may not be able to visit. By partnering with community centers, public libraries, and other locations, the zoo provides two types of educational presentations at each community partner location.

Another component of this program are the ZIYN passes. These passes allow families or individuals free admission into the zoo.

By the Numbers

More than 27,000 guests have visited the zoo for free using the ZIYN pass since the program launched in 2017.

50+ community partner locations

Inquiries
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Attn: Sponsorships
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SPONSORSHIP

With the help of our generous sponsors, this program address lack of opportunity for families to have recreational experiences and combats illiteracy in the Greater Lansing area.

Red Panda Level - \$2,500

- Social media mentions, website recognition, and news release to all area media

Amur Tiger Level - \$5,000

- Social media mentions, website recognition, and news release to all area media
- Name, logo, and acknowledgement of support on all materials provided to program

Black Rhino Level - \$10,000

- Social media mentions, website recognition, and news release to all area media
- Name, logo, and acknowledgement of support on all materials provided to program
- Signage at Potter Park Zoo for three years

www.potterparkzoo.org