



## SPONSORSHIP

# Diversity Day

**September 6, 2025**

Discover the richness of our community at Diversity Day! Included with general admission, this special event celebrates the diversity of our community. Join us at the zoo for a unique experience featuring local food establishments and service organizations showcasing the best of what they have to offer. Explore the zoo grounds after grabbing a delicious dish from a local food truck vendor in the parking lot. Diversity Day is not just an event; it's an opportunity to learn, appreciate, and celebrate the unique flavors and services that make our community thrive! Don't miss out on this fantastic occasion.

### **Red Panda Level - \$2,500**

- Social media mentions, website recognition, and news release to all area media

### **Amur Tiger Level - \$5,000**

- Social media mentions, website recognition, and news release to all area media
- Name, logo, and acknowledgement of support on all materials provided to program

### **Black Rhino Level - \$10,000**

- Social media mentions, website recognition, and news release to all area media
- Name, logo, and acknowledgement of support on all materials provided to program
- Signage at Potter Park Zoo for three years

#### **Inquiries**

By Mail: Potter Park Zoo

Attn: Sponsorships

1301 S Pennsylvania Ave Lansing, MI 48912

Email: [JWorthington@ingham.org](mailto:JWorthington@ingham.org) or [amorris@ingham.org](mailto:amorris@ingham.org)

Phone: 517-795-6122

[www.potterparkzoo.org](http://www.potterparkzoo.org)