

AGENDA

Potter Park Zoo Advisory Board

1301 S. Pennsylvania Avenue ~ Lansing, MI 48912

Telephone: 517.342.2776; Fax: 517.316.3894

The Board information packet is available on-line by going to www.potterparkzoo.org, selecting "About," clicking on "Zoo Advisory Board" and clicking "January 08, 2025".

POTTER PARK ZOO ADVISORY BOARD MEETING

Wednesday, January 8, 2025

6:00 PM

1. Call to Order
2. Approval of the October 09 and November 13, 2024 Meeting Minutes
3. Limited Public Comment – *Limited to 3 minutes with no discussion*
4. Late Items/Deletions/Consent Items
5. Action Items
 - a. Resolution to Amend Resolution #24-409
6. Director's Report
 - a. Finance Report Preliminary – Cynthia Wagner
 - b. Admission and Parking Reports- Cynthia Wagner
 - c. Director's Report – Cynthia Wagner
7. New Business
 - a. Population Management Report – Cynthia Wagner
 - b. Ticket Distribution Year End Report – Cynthia Wagner
 - c. Feline Primate Architectural and Engineering Services Discussion – Cynthia Wagner & Brian Fisher
8. Old Business
 - a. Animal Health Facility Progress – Cynthia Wagner & Brian Fisher
 - b. Fundraising Update – Amy Morris-Hall
9. Board Comments
10. Limited Public Comment - *Limited to 3 minutes with no discussion*
11. Upcoming Meeting
 - a. Zoo Advisory Board Meeting February 12, 2025 at 6:00 PM
12. Adjournment

**MINUTES – INGHAM COUNTY
POTTER PARK ZOO ADVISORY BOARD**

**1301 S. Pennsylvania Avenue,
Lansing, MI,
October 9, 2024**

BOARD MEMBER

PRESENT: Commissioner Pawar, Vice Chair Kyle Binkley, Dr. Richard Snider, Emily Linden, Mary Leys, Samantha Harkins and Caitlin O’Rourke

ALSO PRESENT: Cynthia Wagner, Zoo Director

ABSENT: Commissioner Tennis, Chair Cheryl Bergman, Dr. Jack Kottwitz, Kasey Kent and Julie Pingston

CALL TO ORDER: Meeting called to order at 6:01 p.m.

MINUTES: At 6:20 p.m. the minutes were moved by Samantha Harkins and supported by Commissioner Pawar to approve the minutes of the August 14, 2024 meeting as written, **Yes-7; No-0; MOTION CARRIED**

LIMITED PUBLIC COMMENT

None

LATE ITEMS/DELETIONS/CONSENT ITEMS

None

ACTION ITEMS

None

FINANCIAL REPORT

Director Wagner reported the 2024 year to date overall revenue is up compared to 2023. She stated that camel ride revenue was down in 2024 even with an increase in rates. Director Wagner stated she is continuing to monitor the financials closely as there have been some emergency repairs, but overall expenses have been in line with budget. She stated that the zoo is moving in the low revenue months and that the bulk of revenue is in for the year. Caitlyn O’Rourke asked if the zoo gets a percentage of parking passes purchased at other parks. Director Wagner replied that the zoo does not get a percentage, but that the zoo also does not have to pay a percentage for those purchased at the zoo.

Commissioner Pawar stated there have been times the gift shop has been closed at after hours events and asked if there is a reason for the closure. Director Wagner replied the goal is to have it open for all events, however there have been instances where staffing was an issue and the gift shop had to be closed.

ADMISSION & PARKING REPORT

Director Wagner reported that admissions is up for the year compared to 2023 and that she expects to have over 200,000 visitors in 2024 for the first time that she is aware of. Ingham County Free Day had over 1,000 attendees receive free admission. College Day had 348 college students come to the zoo and get free admission.

ZOO DIRECTOR REPORT

Major Elements Reported by Director Wagner:

- The Horticulture and Maintenance Supervisor position is posted.
- It is AZA conference season and many staff are traveling for professional development opportunities.
 - Brian Fisher presented about drills at the AZA facilities conference.
 - Zookeepers have attended Felid TAG, HAZWOPPER, and AAZK.
 - Sarah Foote attended Registrar conference.
 - Mariah Martinez presented about DEAI plans at AZA.
- Crosswalks were painted between admissions and the parking lot. This is a great example of a concern brought up by a staff member at the Safety Committee which was then implemented.
- The Conservation Engagement Department is very busy with education programs, conservation stations, education days, teen programs, Big Zoo Lesson and the high school class.
- Boo at the Zoo will incorporate many conservation stations that are themed for Halloween.
- The September Zoo Nights private event was very successful and most attendees participated in the Feline & Primate tour. These events will continue in future years.

6:13 Kyle Binkley arrived

- The zoo received a grant from the City of Lansing for a Story Walk along the river trail and it is in place.
 - Emily Linden asked if it is being promoted at all through the City. Director Wagner stated she did not think it had been.
 - Commissioner Pawar asked if there was collaboration with CADL for Story Walk. Director Wagner said they would check with their ZIYN contacts to see if there were opportunities.
- Commissioner Pawar asked if there was a program through Sparrow for new parents. Director Wagner stated there was a partnership with Sparrow and the Zoological Society for a sponsorship of Boo at the Zoo. Director Wagner stated she would have Amy Morris-Hall send Commissioner Pawar the details.

NEW BUSINESS

Emergency Memo Penguin Chiller

Director Wagner stated the repair for the penguin chiller was \$4,280.93.

Wild Wanderers Survey Results and Program Recap

Director Wagner reported the program was very successful. She stated Heath Thurman put together a survey and that they are discussing what can be improved for next year. She also stated they are looking for a sponsor to cover the cost of the program. Samantha Harkins asked if there could be more than one sponsor. Director Wagner replied that they could have more than one sponsor and work with the organizations on what they would like.

Director Wagner shared a few results from the survey that show the program reached non-members and that some of them purchased zoo memberships as a result of the program. Kyle Binkley asked how many total guests came in for Wild Wanderers. Director Wagner replied that 2,234 people attended to walk. He also asked how many were repeat visitors. Director Wagner replied she did not have that information with her, but could get it. Dr. Snider stated this program was an opportunity to reach new moms. Discussion ensued regarding future Wild Wanderers program opportunities.

OLD BUSINESS

Animal Health Facility Progress

Director Wagner reported the bond sold and the money will be deposited October 23rd. Excavation should start in the next couple of weeks. The zoo is waiting for the City to sign off on plan review and permits before more work can be done. The first bond payment is due May 1 for both a principal and interest payment. There is an additional bond payment due each November 1 for interest only.

Director Wagner also stated the water main replacement RFP did go out for bids and the pre-bid meeting is tomorrow.

Feline Primate Renovation Progress

Director Wagner reported the Feline Primate RFP went out for design services and pre-bid meetings are next week. Internal meetings are taking place to discuss what species should be housed in the indoor exhibits after the renovation. Six keepers, the animal care supervisor and the Director went to Toledo Zoo to tour their large cat, reptile and hoofstock facilities. Staff found it very helpful to see how another older zoological facility is renovating facilities.

Director Wagner reported the goal is still to start construction in 2026. She stated the goal will be to move the necessary animals toward the end of 2025.

Kyle Binkley asked if the indoor exhibits would stay the same size. Director Wagner replied that it was yet to be determined during design, but that it likely would be a similar footprint.

Fundraising Update

Director Wagner reported the Zoological Society hired a fundraiser for major gifts. She will officially start the first of the year, but will spend some time getting set up and ready to start in November and December.

Core Values and Vision Statement Update

Director Wagner stated it is not finalized yet with staff, but that she would bring it to the board when finalized. She stated the four core values that had been voted on by staff were Respect, Teamwork, Sustainability and Compassion. Commissioner Pawar asked if this in line with the County's Strategic Plan. Director Wagner replied they began the

process by referencing the County's plan with staff and are making sure it aligns with the County's goals. Dr. Snider stated critical thinking should be incorporated in the core values.

BOARD COMMENTS

None

LIMITED PUBLIC COMMENT

None

ADJOURNMENT

Meeting adjourned at 6:51 p.m.

DRAFT

**MINUTES – INGHAM COUNTY
POTTER PARK ZOO ADVISORY BOARD**

**1301 S. Pennsylvania Avenue,
Lansing, MI,
November 13, 2024**

BOARD MEMBER

PRESENT: Chair Cheryl Bergman, Dr. Jack Kottwitz, Dr. Richard Snider and Mary Leys

ALSO PRESENT: Cynthia Wagner, Zoo Director

ABSENT: Commissioner Pawar, Commissioner Tennis, Vice Chair Kyle Binkley, Emily Linden, Kasey Kent, Samantha Harkins, Caitlin O'Rourke, and Julie Pingston

CALL TO ORDER: Meeting called to order at 6:04 p.m.

MINUTES: Quorum not present, minutes were not voted on.

LIMITED PUBLIC COMMENT

None

LATE ITEMS/DELETIONS/CONSENT ITEMS

None

ACTION ITEMS

2025 Meeting Dates

Dates were reviewed and all present agreed to keeping the meeting dates on the second Wednesday of the month at 6 p.m.

FINANCIAL REPORT

Director Wagner reported the 2024 year to date financials show revenue is up in all categories. Much of this increased revenue has helped cover the increase in seasonal wages and costs of goods. Director Wagner stated she estimates that the year will end with approximately \$400,000 in fund balance.

ADMISSION & PARKING REPORT

Director Wagner reported that this is the final parking report of the year and that parking is up for the year. Admissions is up for the year compared to 2023 and for the first time will exceed 200,000 for the year. She estimates that the year will finish around 220,000.

ZOO DIRECTOR REPORT

Major Elements Reported by Director Wagner:

- Interviews are being held for the Horticulture & Maintenance Supervisor position.
- Of the 1,000 Wild Wanderers members that signed up for the program, 393 visited and 230 came more than once.
- Winter hours are now from 10 a.m. – 4 p.m.
- The new entrance is up. We are looking at what changes we can make based on the community's dislike of the sign.
- There will be a conservation talk on December 3rd by Paul Buzzard. This talk will focus on Pallas cat field conservation efforts that Potter Park Zoo is supporting through the conservation grant and urine samples from the zoo's Pallas cat and snow leopard.
- Wonderland of Lights starts Saturday, November 23rd. The zoo will have a float in the Silver Bells parade on Friday the 22nd of November.
- There is a new audio tour of the Feline & Primate Building and an Animal Adaptations tour for those with a visual impairment.

NEW BUSINESS

AZA Accreditation Progress Report

Director Wagner reported the great news that the progress report had been accepted by the AZA Accreditation Commission and that no further reports are necessary at this time.

AZA Trends Report

Director Wagner reported AZA recently published a ten-year trend report for zoological institutions.

OLD BUSINESS

Animal Health Facility Progress

Director Wagner reported the footings are scheduled to be started ASAP. She also reported there have been some difficulties with the water line and the flood plain that are being worked out.

Feline Primate Renovation Progress

Director Wagner reported the bids are due back on November 26 and that the goal is to have a contractor in place in January 2025.

Fundraising Update

Director Wagner reported the new major gifts associate Merritt Frey will start after the first of the year.

BOARD COMMENTS

None

LIMITED PUBLIC COMMENT

None

ADJOURNMENT

Meeting adjourned at 6:51 p.m.

DRAFT

TO: Board of Commissioners Human Services and Finance Committees
FROM: Cynthia Wagner, Potter Park Zoo Director
DATE: January 6, 2025
SUBJECT: Resolution to Amend Resolution #24-409 to Accept the Stormwater Infrastructure Improvements at Potter Park Zoo Grant from Representative Elissa Slotkin's Community Project Funding Program
For the meeting agendas of January 22 and January 27, 2025

BACKGROUND

Resolution #24-409 was approved for Potter Park Zoo to accept an Environmental Protections Agency (EPA) grant through Representative Elissa Slotkin's FY24 Community Project Funding program in the amount \$959,752.

The Resolution stated that the match required by Potter Park Zoo is \$191,950. This required match amount needs to be amended to \$239,938. The change in amount is due to the calculation formula that is used by the EPA to determine the 20% cost share amount.

EPA Cost Share Formula:

Calculation of Total Grant Project Cost:

Divide the EPA contribution by 0.80 to calculate the total grant project cost

$$\$959,752 \div 0.80 = \underline{\$1,199,690}$$

Calculation of Cost Share Amount:

Total grant project cost x 0.20 = required cost share amount

$$\$1,199,690 \times 0.20 = \underline{\$239,938}$$

ALTERNATIVES

The alternative is to not accept the grant for stormwater infrastructure improvements.

FINANCIAL IMPACT

This grant through Environmental Protections Agency requires a 20% match of \$239,938. The funds are available in the Zoo fund balance to meet the amended 20% match requirement.

OTHER CONSIDERATIONS

There are no other considerations at this time.

RECOMMENDATION

Based on the information presented, I respectfully recommend approval of the attached resolution to amend Resolution #24-409 authorizing acceptance of the stormwater infrastructure improvements at Potter Park Zoo grant from Representative Elissa Slotkin's Community Project Funding program.

Introduced by the Human Services and Finance Committees of the:

INGHAM COUNTY BOARD OF COMMISSIONERS

**RESOLUTION TO AMEND RESOLUTUION #24-409 TO ACCEPT THE
STORMWATER INFRASTRUCTURE IMPROVEMENTS AT POTTER PARK ZOO
GRANT FROM REPRESENTATIVE ELISSA SLOTKIN'S COMMUNITY PROJECT
FUNDING PROGRAM**

WHEREAS, Resolution #24-409 was approved for Potter Park Zoo to accept an Environmental Protections Agency grant through Representative Elissa Slotkin's FY24 Community Project Funding program in the amount \$959,752; and

WHEREAS, Resolution #24-409 stated that the match required by Potter Park Zoo is \$191,950; and

WHEREAS, the required match amount needs to be amended to \$239,938 based on the calculation formula that is used by the EPA to determine the 20% cost share amount; and

WHEREAS, the 20% match of \$239,938 is a requirement of the grant of which the funds are available in the Zoo's fund balance.

THEREFORE BE IT RESOLVED, the Ingham County Board of Commissioners amends Resolution #24-409 to include a 20% required match of \$239,938 from the Potter Park Zoo fund balance.

BE IT FURTHER RESOLVED, the Ingham County Board of Commissioners hereby authorizes the Controller/Administrator to make necessary adjustments to the Potter Park Zoo budget, consistent with this resolution.

BE IT FURTHER RESOLVED, that all other terms and conditions of Resolution #24-409 remain unchanged.

BE IT FURTHER RESOLVED, that the Chairperson of the Board of Commissioners is hereby authorized to sign any necessary documents consistent with this resolution after approval as to form by the County Attorney.

**Potter Park Zoo Advisory Board
Meeting of January 8, 2025**

Motion to support a Resolution authorizing an amendment to Resolution #24-409 to include a change in the approved required match to \$239,938.

MOVED BY

SUPPORTED BY

To recommend forwarding the attached resolution to the Board of Commissioners which was supported by the Potter Park Zoo Advisory Board with the passage of this motion.

**POTTER PARK ZOO
BALANCE SHEET - PRELIMINARY
AS OF DECEMBER 31, 2024**

ASSETS

CASH	\$ 1,055,130
DEPOSITORY CASH	6,757
IMPREST CASH	8,000
TAXES REC - CURRENT LEVY	(187,126)
IFT TAX RECEIVABLE	(12,378)
TAXES REC - DELINQUENT	42,717
ESTIMATED UNCOLLECTIBLE DELINQUENT TAXES	(18,601)
ACCOUNTS REC-OTHER	80
PROPERTY TAX RECEIVABLE	-
INTEREST RECEIVABLE	2,627
DUE FROM STATE	-
DUE FROM OTHER FUNDS	-
INVENTORY	171,296
INVESTMENT YIELD ADJUSTMENT	1
PREPAID EXPENSES	63,893

TOTAL ASSETS

	\$ 1,132,396
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LIABILITIES

VOUCHERS PAYABLE	-
DUE TO ZOOLOGICAL SOCIETY	8,201
TAX LEVY LIABILITY	19,100
SALES TAX PAYABLE	3,471
REFUND NOW	(61)
REFUND APPLY	(865)
ACCRUED PAYROLL	160,873
ACCOUNTS PAYABLE	17,657
DEFERRED REVENUE - DELINQUENT TAXES	26,628
DEFERRED REVENUE - PROPERTY TAXES	-
DEF REVENUE -POTTER PARK	17,519

TOTAL LIABILITIES

	252,522
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FUND BALANCE

UNSPENDABLE	256,679
UNRESTRICTED FUND BALANCE	623,194
	879,873

TOTAL LIABILITIES AND FUND BALANCE

	\$ 1,132,396
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NOTE: This is based on figures posted to fiscal year 2023 as of 1/6/2025. The county audit has not been provided a final financial statement once the audit has been completed.

Prepared By: Eric J. Thelen

POTTER PARK ZOO
YEAR TO DATE BUDGET/ACTUAL REPORT - PRELIMINARY
FOR 12 MONTHS ENDING DECEMBER 31, 2024

	DEC 2024 YTD				% OF BUDGET	DEC 2023 YTD ACTUAL	% DIFF LAST YR
	2024 BUDGET	ACTUAL - PRELIMINARY	BUDGET REMAINING				
REVENUES							
PROPERTY TAX	\$ 4,487,927	\$ 4,523,209	\$ (35,282)		100.79%	\$ 4,240,523	6.67%
UNALLOCATED PORTION OF TAXES (10 MONTHS)	\$ -	\$ -	\$ -		0.00%	\$ -	0.00%
ADMISSIONS	\$ 695,000	\$ 854,201	\$ (159,201)		122.91%	\$ 784,130	8.94%
CONCESSIONS, GIFT SHOP, VENDING	\$ 705,000	\$ 979,600	\$ (274,600)		138.95%	\$ 889,533	10.13%
PARKING FEES	\$ 180,000	\$ 189,979	\$ (9,979)		105.54%	\$ 169,863	11.84%
INTERACTIVE SITES	\$ 95,000	\$ 97,148	\$ (2,148)		102.26%	\$ 105,298	-7.74%
INTEREST INCOME	\$ 30,000	\$ 76,018	\$ (46,018)		253.39%	\$ 64,931	17.08%
OTHER REVENUES	\$ (324,576)	\$ 167,940	\$ (492,516)		-51.74%	\$ 270,563	-37.93%
TOTAL REVENUES	\$ 5,868,351	\$ 6,888,096	\$ (1,019,745)		117.38%	\$ 6,524,841	5.57%
EXPENDITURES							
PERSONNEL SERVICES							
Salaries & Wages - Full Time	\$ 1,936,415	\$ 1,914,623	\$ 21,792		98.87%	\$ 1,842,225	3.93%
Salaries & Wages - Seasonal	\$ 695,284	\$ 931,075	\$ (235,791)		133.91%	\$ 904,594	2.93%
Benefits	\$ 1,120,034	\$ 1,100,035	\$ 19,999		98.21%	\$ 1,100,690	-0.06%
Total Personnel Services	\$ 3,751,733	\$ 3,945,732	\$ (193,999)		105.17%	\$ 3,847,509	2.55%
CONTROLLABLE EXPENDITURES							
Supplies	\$ 436,000	\$ 477,987	\$ (41,987)		109.63%	\$ 520,662	-8.20%
Animal Care	\$ 317,000	\$ 267,216	\$ 49,784		84.30%	\$ 298,554	-10.50%
Purchased Services	\$ 647,000	\$ 722,723	\$ (75,723)		111.70%	\$ 870,864	-17.01%
Utilities - Telephone	\$ 23,125	\$ 20,438	\$ 2,687		88.38%	\$ 20,432	0.03%
Rentals & Leases	\$ 6,000	\$ 4,880	\$ 1,120		81.34%	\$ 8,965	-45.57%
Other Expenses	\$ 141,100	\$ 121,009	\$ 20,091		85.76%	\$ 121,068	-0.05%
Total Controllable Expenditures	\$ 1,570,225	\$ 1,614,253	\$ (44,028)		102.80%	\$ 1,840,544	-12.29%
NON-CONTROLLABLE EXPENDITURES							
Utilities	\$ 240,000	\$ 215,104	\$ 24,896		89.63%	\$ 246,150	-12.61%
Insurance	\$ 90,000	\$ 77,547	\$ 12,453		86.16%	\$ 89,307	-13.17%
IT Support Expense	\$ 215,899	\$ 221,136	\$ (5,237)		102.43%	\$ 206,578	7.05%
Other Expenses	\$ 494	\$ 494	\$ (0)		100.06%	\$ 531	-6.92%
Total Non-Controllable Expenditures	\$ 546,393	\$ 514,281	\$ 32,112		94.12%	\$ 542,565	-5.21%
CAPITAL OUTLAY							
Capital Improvements	\$ -	\$ 190,637	\$ (190,637)	#DIV/0!		\$ 1,364,545	-86.03%
TOTAL EXPENDITURES	\$ 5,868,351	\$ 6,264,902	\$ (396,551)		106.76%	\$ 7,595,164	-17.51%
TOTAL CHANGE IN FUND BALANCE	\$ -	\$ 623,193				\$ (1,070,323)	
FUND BALANCE AS OF 1/1/24							
NON-SPENDABLE		\$ 256,679					
UNRESTRICTED		\$ -					
		<u>\$ 256,679</u>					
FUND BALANCE AS OF 12/31/24		\$ 879,872					
FUND BALANCE AS OF 12/31/24							
UNSPENDABLE		\$ 256,679					
UNRESTRICTED		\$ 623,193					
		<u>\$ 879,872</u>					

NOTE: This is based on figures posted to fiscal year 2023 as of 1/6/2025. The county audit has not been completed, and these figures may change. Financial Services will provide a final financial statement once the audit has been completed.

Prepared By: Eric J. Thelen

**POTTER PARK ZOO
MONTHLY ATTENDANCE REPORT
FOR MONTH AND YTD DECEMBER 31, 2024**

ADMISSION TYPE	2023	2024 Gate	2024 Online	2024 Total	BETTER (WORSE) THAN PY	2023 COUNT	2024 COUNT	BETTER (WORSE) THAN PY
GENERAL								
CHILD RESIDENT	150	121	1	122	(28)	8,806	9,877	1,071
CHILD NON-RESIDENT	196	173	4	177	(19)	14,069	14,070	1
CHILDREN - UNDER 3	102	133	1	134	32	7,746	8,398	652
ADULT RESIDENT	578	463	6	469	(109)	26,571	28,836	2,265
ADULT NON-RESIDENT	541	382	2	384	(157)	27,032	30,712	3,680
SENIOR/MILITARY RESIDENT	43	26	0	26	(17)	2,851	3,455	604
SENIOR/MILITARY NON-RESIDENT	22	21	1	22	0	3,984	5,003	1,019
GROUPS	20	0	0	0	(20)	21,686	23,524	1,838
SUBTOTAL	1,652	1,319	15	1,334	(318)	112,745	123,875	11,130
MEMBERSHIPS/PROGRAMS								
PPZ MEMBERS/RECIPROCAL	1,593	682	0	682	(911)	21,325	24,786	3,461
SOCIETY PROGRAMMING/EVENTS	14,663	6,187	2,982	9,169	(5,494)	43,781	46,092	2,311
MONDAY PROGRAM	25	101	0	101	76	5,985	8,957	2,972
ZIYN	95	100	0	100	5	4,330	5,193	863
OTHER (non-paying)	222	41	0	41	(181)	5,606	6,076	470
SUBTOTAL	16,598	7,111	2,982	10,093	(6,505)	81,027	91,104	10,077
GRAND TOTAL	18,250	8,430	2,997	11,427	(6,823)	193,772	214,979	21,207
Wild Wanderers	0	0	0	0		0	2,234	2,234

ADMISSION TYPE	DESCRIPTION
CHILDREN RESIDENT	Children, Ingham County ages 3-16 (\$5 April - October, \$3 November-March)
CHILDREN NON-RESIDENT	Children, Out of Ingham County ages 3-16 (\$5 April - October, \$3 November-March)
CHILDREN - UNDER 3	All Children, any county under age 3 (Free)
ADULT RESIDENT	Adult of Ingham County (\$7 April 1 - Oct. 31, \$4 November-March)
ADULT NON-RESIDENT	Adult Out of Ingham County (\$13 April 1 - Oct. 31, \$4 November-March)
SENIOR/MILITARY RESIDENT	Seniors/Military of Ingham County (\$5 April 1 - Oct. 31, \$4 November-March)
SENIOR/MILITARY NON-RESIDENT	Seniors/Military of Ingham County (\$11 April 1 - Oct. 31, \$4 November-March)
PPZ MEMBERS	Visitors holding membership at PPZ - one time payment
SPECIAL EVENTS - PPZ	Admission included in event fee
SPECIAL EVENTS - COUNTY	Admission included in event fee
RECIPROCAL ZOO MEMBERS	Reciprocal Zoo memberships (Discount varies)
RECIPROCAL ZOO MEMBERS (100%)	Reciprocal Zoo Members (Free admission)
GROUPS	20 or more guests paying together (\$1 off per person)
MONDAY PROGRAM	Ingham County and City of Lansing Residents free 9-12 PM on non-holiday Mondays
OTHER (non-paying)	Any coupon related attendee

POTTER PARK



Director's Report January 08, 2025

Staff

The Horticulture & Maintenance Supervisor position has been accepted by Jamieson Sather. We expect him to start in March.

Congratulations to Carolyn on being accepted into the AZA Environmental Enrichment in Zoos & Aquariums Course, happening Feb. 22–27, 2025, at Disney's Animal Kingdom in Orlando, FL. Her training will play a key role in advancing enrichment practices at PPZ including the continued implementation of goal-based enrichments.

We're happy to share that Keeper Annie has been voted into the Snow Leopard SSP Steering Committee! This prestigious role allows her to help guide important conservation and management efforts for snow leopards across accredited zoos.

Seasonal staff wages will increase to \$15.00 per hour in 2025.

Food and from Retail 2024 Wrap-up – Jon Lawrence

- Finished a busy retail shipping season answering member and guest requests for purchases the AniMALL gift shop.
- Successfully wrapped up both Boo@ the Zoo and Wonderland of Lights seasons. Some new strategies were tried for retail opportunities through new product placement within the Zoo. Of particular note was an increase in sales at our Cocoa and Toy kiosk during WOL with its new location. Ongoing review of the sales data will assist in developing new strategies and locations for improved sales throughout 2025.
- Work continues towards securing a Dippin' Dots Kiosk Hut to house equipment and staff in an indoor temperature-controlled "Hut" for the 2025 season. This hut will allow for quicker opening and closing in response to weather trends, offering additional retail opportunities, providing an added professional appearance, and improving staff work conditions concerning insect pests.
- Quarterly PCI scans and annual attestation completed for 2024. Keeping ZOO and PARKS credit card platforms compliant for accepting, integrating, and managing payments.
- Planning for "Inventory week" January 6 through 11 as we prepare to complete a full inventory of the food and retail areas as we wind down 2024 and ramp up for 2025.

- Continued representation on the ZAG (Zoo Aquarium & Garden) board of directors. Jon was elected to a 2024-2026 term and is currently serving as Vice-President. ZAG's goal is to increase and improve communication between retail buyers, and to raise awareness and professionalism of the field within the zoo aquarium, and garden industry. With upcoming board meetings in January, August, and November at Souvenir and gift shows nationwide this role has allowed the cultivation of new relationships with vendors for new and on-trend merchandise for PPZ and to serve the industry while facilitating professional growth and service.

Public Safety – Rick Parker

- Injury reports have declined for the 4th year in a row. There were 24 employee and 20 non-employee reports in 2024, compared to 31 employee and 20 non-employee in 2023.
- Some of the 2024 staff safety trainings included BBP-PPE, fire extinguisher, Zoonotic diseases, Global harmonizing, firearms x3, chemical management, active violence in the work place, as well as crack seal training, oak wilt, hot works (welding) and working with zoo mesh for the maintenance staff.
- All six AZA required drills were completed in 2024.
- Some of the required trainings for 2025 will be BBP-PPE for new staff, firearms, zoonotic diseases, pepper spray for animal care, AED/CPR/First Aid.

Communications – Heath Thurman

- We celebrated the birth of a female eastern bongo calf, a critically endangered species.
 - The birth received significant media coverage, including features from MLive, Channel 10, Channel 6, and most local outlets.
- The Zoological Society recently signed a contract to collaborate with Jungle Jordan, a popular wildlife educator and digital creator.
 - Jungle Jordan will visit the zoo on May 13 to create engaging content highlighting our animals and the zoo's impact in the conservation space.
 - Learn more about him here: junglejordan.com.
- Our fall photo contest and resulting calendar sales have been a major highlight this year:
 - 116 calendars sold to date—a fantastic achievement compared to previous years (50 copies in 2022 and 88 copies in 2023).
 - All contest winners purchased multiple copies, and the response from the community and zoo members has been overwhelmingly positive.
 - Looking ahead, I'm considering shifting next year's contest timeline back by one month. This adjustment would allow us to have physical calendars available for sale during *Boo at the Zoo*—a high-traffic event and a great opportunity to increase visibility and sales.

I'm looking forward to another impactful year in 2025!

Conservation Engagement

Bookmarks for conservation raised \$4,833 for the PPZ conservation fund in 2024.

Paul Buzzard presented at PPZ on December 3 about the Pallas Cat field conservation project in Armenia that PPZ supports through a small conservation grant and also by supplying urine from our snow leopard and Pallas cat to be used as bait for camera traps in Armenia.



This year, the Potter Park Zoo AAZK Chapter raised an incredible \$9,960 for conservation! Through artwork sales and events, they contributed to eight important causes, including local and global initiatives:

- Ingham County Animal Control: \$450
- Save the Snakes: \$555
- Anteaters and Highways: \$205
- Bowling for Rhinos: \$6,560
- Trees for You and Me: \$1,255
- Red Panda Network: \$450
- International Rhino Foundation: \$155
- Okapi Conservation Project: \$330

Every dollar makes a difference for wildlife and their habitats. Thank you our AAZK Chapter for their hard work!

Events

Zoo Nights, with Lights sold out for the second year in a row! This event continues to be a community favorite and a key success for the zoo



DEAI – Mariah Martinez

Another year of FALCONERS has come to an end. This year we welcomed 1,215 participants. October was our largest attendance with 337 participants attending the annual Boo at the Zoo event.

FALCONERS will enter its 10th year this upcoming January. The first program will be Saturday, January 25th from 9 am - 12 pm. The zoo will open one hour early for the families that register. The theme will be "Frosty Friends" and led by Community Engagement and Inclusion Intern, Emma, who has extended her internship until April 2025.

As of November, Zoo in Your Neighborhood had a record-breaking year for zoo pass usage, with over 5,300 guests visiting the zoo using a pass—the highest number ever in a single year.

Since 2017, more than 26,000 guests have enjoyed the zoo through our zoo pass program. This initiative continues to make the zoo accessible to all.

Recent survey comments:

"Beautiful zoo - we had a great time." - Bath Twp Resident

"I really appreciated being able to take my granddaughters. It was great and appreciated and fun." - Pottersville Resident

"We went for our anniversary today and absolutely loved it! Thank you for making this experience wonderful!" - Delta Twp Resident

"It was very fun. They had all my favorite animals. I loved the experience." - Dewitt Resident

Mariah Martinez is working on an Accessibility Action Plan that will help guide continued effort to create an inclusive zoo for guests, volunteers and staff. The topics this plan covers: organizations approach, space, access services, communication and programming.

The Community Engagement and Inclusion Department now offers a paid 20-hour internship (unpaid prior). It is offered for one individual per college semester.

Animal Care



We welcomed a female baby bongo in December.

Our youngest bongo, Maeve, was transferred to another zoo with the hope of contributing to the growth of the bongo population through breeding.

Several animals have arrived and completed quarantine, including:

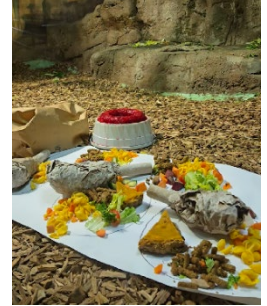
- Three Puerto Rican Crested Toads
- Two Emperor Scorpions
- Three Red Kangaroos

Our red panda cub, Wiley, has been spending part of each day exploring the red panda habitat with mom.



Great news! Introductions have gone smoothly, and our Arctic foxes, Sparkle and the new male Elvis, are now together 24/7.

Area 70 created fun and festive Thanksgiving and Christmas enrichments for our primates! The creativity and care of the animal care staff was fun to share with the online community, who loved seeing the primates enjoy their holiday treats.



Animal Data for 2024

AZA Designations

33 SSP species; 3 TAG Monitored species; 5 species with managed studbooks
 9 SAFE Species (Black rhino, Lion, Red panda, Snow Leopard, NA Turtle (covers 4 species), African Hornbill)

IUCN Status

3 Critically Endangered species; 11 Endangered species; 9 Vulnerable species; 6 Near Threatened species

Regions

14 African species; 11 Asian species; 6 Australian species; 24 North American species; 14 South American species; 2 species found worldwide; 10 domestic species

	Births	Deaths	Acquisition	Disposition	Total Jan 2024	Total Dec 2024	What Changed?
Invertebrates	0	3	2	0	4+ hissing cockroaches	3+ hissing cockroaches	Species Lost: tarantula
Amphibians	4	13	16	6	81 (8 species)	86 (8 species)	
Reptiles	0	6	2	0	56 (25 species)	53 (26 species)	Species Added: Rainbow boa
Birds	2	11	0	0	79 (17 Species)	67 (17 species)	
Mammals	6	15	11	8	133 (37 species)	126 (36 species)	Species Lost: Prehensile tailed porcupine
Totals	12	48	31	14	353 (90 species)	335 (89 species)	

Veterinary Department 2024 Wrap Up – Dr. Ronan Eustace

- Hired licensed veterinary technician Bridget Weidner for the full-time position. This position had been vacant for close to a year. VT Bridget is a Michigan native and moved from Birmingham Zoo, where she worked for almost 13 years.
- Dr. Ronan was selected as one of the co-veterinary advisors for Lion species survival program. He also joined the ACZM credential committee and AAZV student committee.
- Joint Binder Park Zoo and Potter Park Zoo Veterinary fellow Dr. Megan Roeder was selected for the North Carolina Zoo Medicine residency.
- Joint Binder Park Zoo and Potter Park Zoo Veterinary fellow Dr. Samantha Rummel started the fellowship in July 2024
- Two scientific publications were published in 2024:
 1. Endocrine diagnostics: principles and applications. Petroff, B.K., **Eustace, R.**, Thompson, K.A., Kozlowski, C., and D. Agnew. *Veterinary Clinics of North America: Exotic Animal Practice* 28 (1): 1-14.
 2. Three cases of clinical leptospirosis in Patagonian maras (*Dolichotis patagonum*). Wells, T., Kiupel, M., Nofs, S., Thompson, K.A., and **R. Eustace**. 2024. *Journal of Zoo and Wildlife Medicine* 55(2): 502-5
- Four scientific presentations were done in 2024:
 1. Evaluation of thiafentanil-medetomidine-ketamine combinations for anesthesia without the use of restraint device in adult zoo housed giraffe (*Giraffa camelopardalis*). Roeder, M.M., Bapodra-Villaverde, P., Sadler, R.A., Kinney, M.E., Swenson, J., Thibault, C.J, **Eustace, R.** and K.A. Thompson. 2024. AAZV/EAZWV Annual Conference. Toronto, Canada.
 2. Generation of reference intervals for protein electrophoresis and MRP-126 as a marker of inflammation in the Aldabra giant tortoise (*Geochelone gigantea*). Dianis, A.E., Thompson, K.A., **Eustace, R.**, Soto, J., and C. Cray. 2024. AAZV/EAZWV Annual Conference. Toronto, Canada.
 3. Retrospective study of reproductive tract lesions in Giraffe (*Giraffa camelopardalis*) and Okapi (*Okapia johnstoni*). Kosiba, C., Moresco, A., Agnew, D., **Eustace, R.**, and K. Thompson. 2024. AAZV/EAZWV Annual Conference. Toronto, Canada.
 4. The Unexpected Scare of Toxoplasmosis in Marsupial Hideaways. Antunes, T., **Eustace, R.**, Fitzgerald, S. and M. Rinosh. 2024. American Society For Veterinary Clinical Pathology Conference. Minneapolis, USA.

The new animal health facility project is underway. New endoscopy equipment was purchased and Dr. Eustace did a 32-hour exotic endoscopy course at University of Georgia. This equipment will allow the veterinary team to start to do minimally invasive medical procedures.



Accreditation Report for Potter Park Zoological Gardens

Report Window: January 1, 2023-December 31, 2024

Report run by: Cynthia Wagner on 02 Jan 2025

Director: Cynthia Wagner

Institutional Liaison: Sarah Foote

This report summarizes the quantifiable data within PMCTrack that reflects this facility’s support for AZA Animal Programs. Not all Animal Program data that might be relevant to Accreditation can be tracked within PMCTrack, but this summarizes what the online system contains.

BTP = Breeding and Transfer Plan

Recs = Recommendations for individual animals at a facility in a given BTP (e.g. Breed With, Send To)

Staff Leadership in AZA Animal Programs

During the report window, 2 Potter Park Zoological Gardens staff served formal roles (species coordinator, studbook keeper, TAG chair) in 3 AZA Animal Programs.

For staff who served as Species Coordinators for SSP or SAFE programs and received PMC advising, there are expectations about producing BTPs to meet their AZA Accountability Deadlines as well as usage of PMCTrack to support accountability. This is a summary of each Species Coordinator’s work during the period:

Program	Program Type(s)	Staff Member ¹	Start and End Year as Species Coordinator ²	Breeding and Transfer Plans Produced ³	During 5 Year Period, Any Tracked Problems Within PMCTrack? ⁴
Binturong	Provisional SSP	Annabell Marcum	2023 - present	2024	None
Mara, Patagonian	Provisional SSP	Sarah Foote	2019 - present	None	None
Turtle, Blanding's	Provisional SSP, Signature SSP	Sarah Foote	2017 - present	2023	None

¹Note that staff are included in this table if they are currently on staff at this facility and ever had a Species Coordinator role during the report period. Staff that had a role but moved to another facility during the accreditation period will show up on that other facility's report.

²Staff may not have served this role during the entire report period and may not be active in the role currently; work produced can be taken in the context of when they served in their role

³Within a five-year accreditation cycle, all programs should have produced at least one BTP; SSPs typically plan every 3 years or more frequently. SAFE programs may have different planning frequencies. Inspectors may want to clarify if any staff have “None” in this field, or if the cadence of years BTPs are produced is irregular.

⁴If programs had no challenges in the regular steps to producing a BTP within PMCTrack, this will say "none". Other aspects that slow the planning process down are noted, with the number of times the problem occurred out of the total number of planning instances in parentheses (e.g., 2 problems out of 3 planning cycles). Incomplete cycles can occur if a program leader is not prepared for their planning and a meeting is cancelled, or the BTP stalls out and is never finalized. Missed studbook notification deadline occurs when a program leader is unresponsive to PMC emails early in the planning process and does not confirm that their studbook is up to date and ready for planning. Missed deadline to launch surveys occurs when a program leader is unresponsive to the emails they receive to launch surveys to their IRs in preparation for planning; they receive several warnings including an alert to their IL and TAG chair before the PMC launches their surveys for them.

Potter Park Zoological Gardens's Participation in AZA Animal Programs

Over this period, this facility received recommendations for **25** Animal Programs.

Survey Responses by Potter Park Zoological Gardens Staff

Surveys are used to provide a facility's requests for the upcoming planning cycle (Wants/Needs Surveys) and learn why recommendations did not occur as requested in the last plan (Outcomes Surveys). Submitting them is essential to the SSP and PMC preparing effective breeding and transfer plans, as well as ensuring that a facility's outcomes are accurate. Using PMCTrack's Surveys was required for all SSPs starting in 2023; in previous years, a subset of SSPs used them but if a facility received a PMCTrack survey their IR should have responded to it.

While 100% survey response is ideal to prepare for BTPs, in general the goal is high rates of survey response. If low values are present, we hope to see an increasing trend over time in a facility's responsiveness to surveys.

Year	Wants/Needs Surveys Received	% Responded To	Outcomes Surveys Received	% Responded To
2023	18	94.4	5	100.0
2024	13	100.0	10	100.0

Outcomes of Recommendations Issued to Potter Park Zoological Gardens

Over the report period, this facility's overall rates of fulfilling and attempting recommendations are:

Recommendation (Rec) Type	This Facility's # of Scorable Recs	This Facility's % Recs Attempted ¹	This Facility's % Recs Fulfilled	AZA's % Recs Attempted ¹	AZA's % Recs Fulfilled
BREED WITH	19	10.5	42.1	27.5	24.7
DO NOT BREED	51	0.0	100.0	0.5	97.6
HOLD	85	0.0	98.8	0.1	95.2
SEND TO	12	16.7	58.3	9.8	66.4
RECEIVE FROM	11	0.0	81.8	9.8	66.4

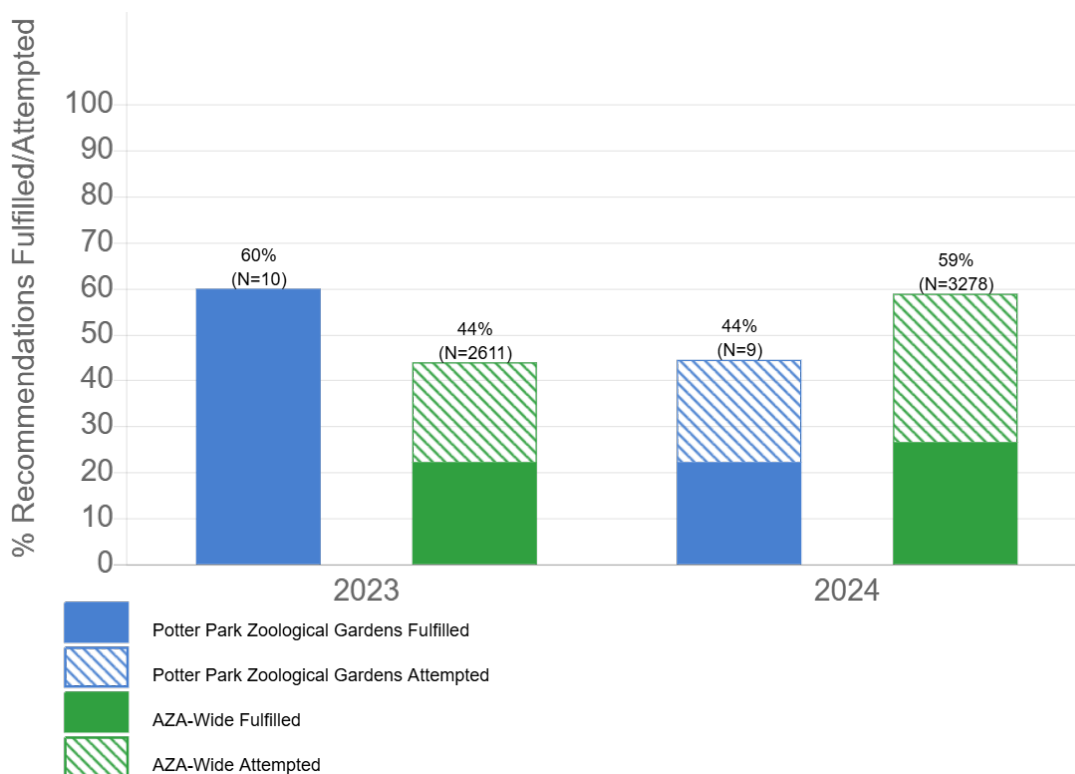
¹PMCTrack did not allow scoring of "attempted" recommendations until September 2022; if the Accreditation Report date window includes years before that, these values will not be reflective of whether the facility was truly attempting the recommendation. Report windows starting in 2022 and after should be accurate to this facility's and the community's attempts to follow recommendations.

We do not expect these rates to be 100% - there are many appropriate reasons that recommendations may not be completed as requested. A fulfilled recommendation was completed based on a BTP or interim recommendation. A score of Attempted is based on the facility's response in the Outcomes Surveys about the steps they took to try to follow through on a recommendation.

These rates can be used during discussions on how to make sure that the facility is supporting the Animal Programs it works with as fully as possible, given constraints of normal operations.

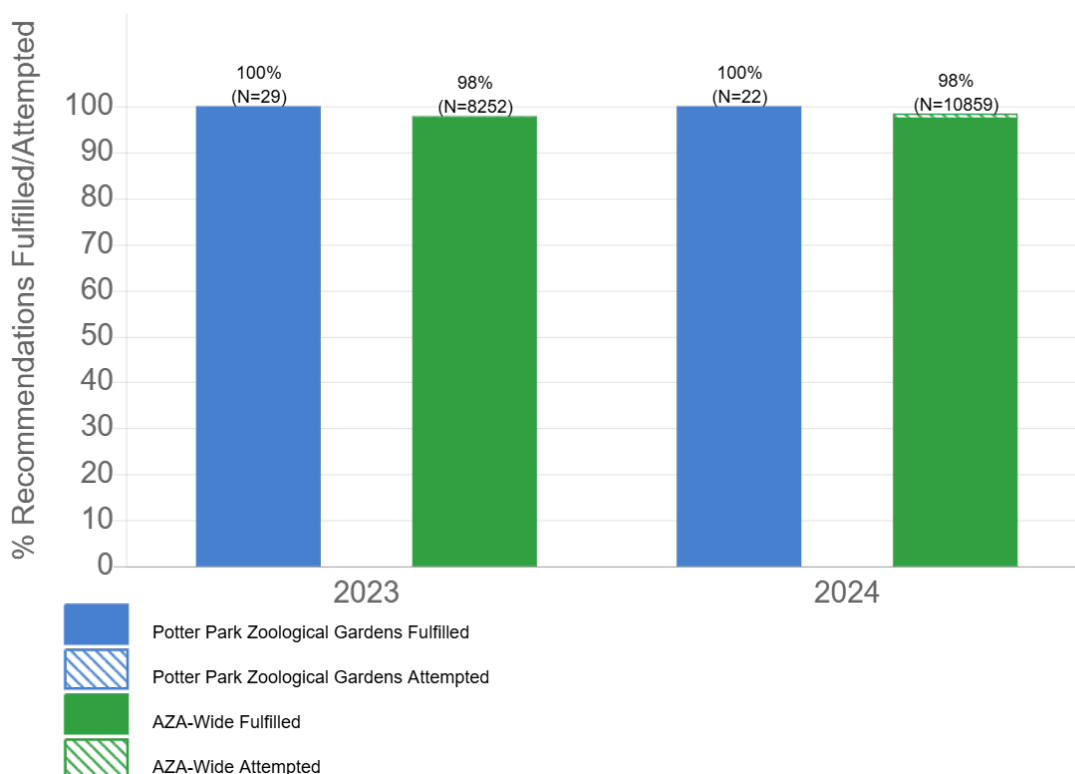
It is also useful to look at trends in rates over time. These four graphs give the facility's annual fulfillment rates in comparison to AZA as a whole:

Breed With Recommendation Fulfillment Over Time

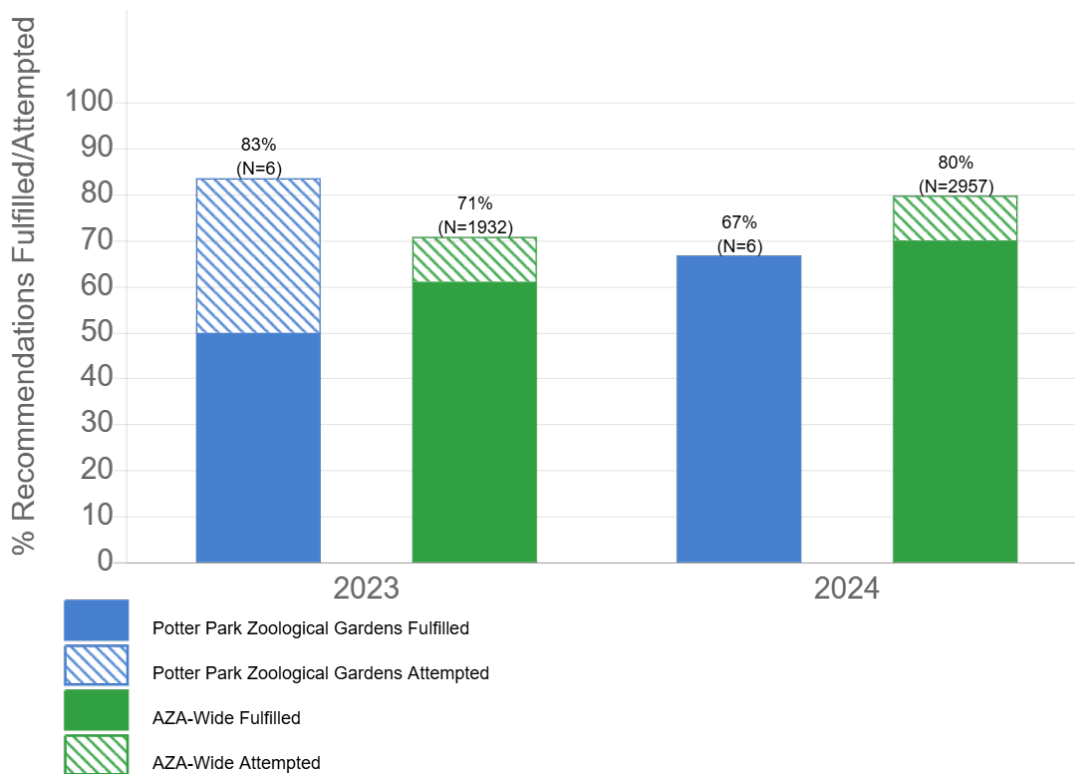


Data labels on the bars represent the % of recs that were fulfilled or attempted and the sample size (N=number of scorable recs). For example, in 2023, this facility had 10 breed with recommendations that could be scored; 60% of them resulted in either a birth in the studbook before the next plan or were attempted by the facility according to information from their IR. AZA-wide averages summarize the rates seen at all facilities within all SSPs (including AZA and approved partners.). Note that the scoring of Attempted was only possible starting in 2022, so annual rates from before that time will not include these estimates. Each year in the graph represents recommendations across all programs that were scored in that year; some facilities may have small sample sizes if they participate in few programs that were scored.

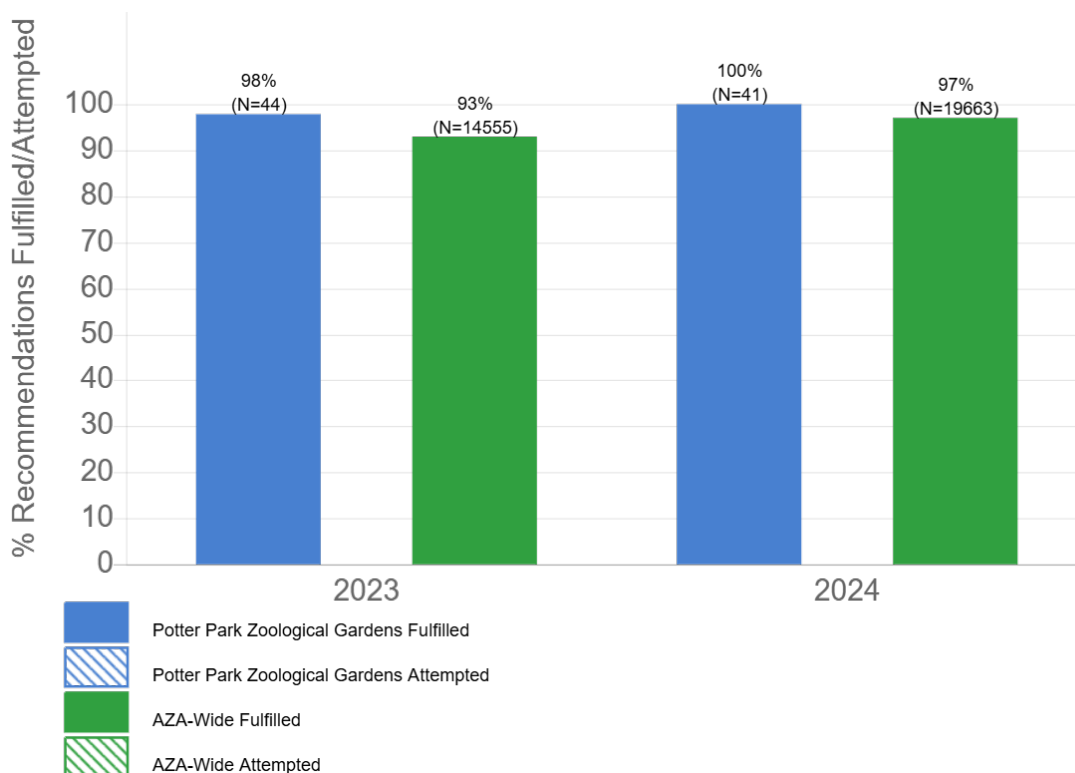
Do Not Breed Recommendation Fulfillment Over Time



Send To Recommendation Fulfillment Over Time



Hold Recommendation Fulfillment Over Time



More details on interpretation of this report can be found in the Facility Handbook and the Accreditation Inspector's Handbook.

DONATIONS 2024

Date Issued	Name/Organization	Event	Number of Passes	Location	Event Date	Passes Redeemed
1/16/2024	St. Michael's Lutheran	School Benefit Auction	4	Richville, MI	2/17/2024	
1/16/2024	Holy Trinity Community	24th Annual Community Auction	4	Comstock Park, MI	5/4/2024	
1/16/2024	Safari Club International (SCI) Novi	SCI Annual Fundraiser	4	Plymouth, MI	2/9/2024	2
1/16/2024	St. Charles Borromeo	25th Anniversary Mardi Gras Auction	4	Coldwater, MI	2/3/2024	
1/16/2024	Island City Academy PTO	ICA PTO Annual Silent Auction	4	Eaton Rapids, MI	2/3/2024	
1/16/2024	Port Huron Civic Theatre	Be Our Guest Black Tie Gala	4	Port Huron, MI	2/9/2024	
1/16/2024	Eaton Rapids Education Foundation	Eaton Rapids Education Foundation Silent Auction & Gala Black & White Ball	4	Eaton Rapids, MI	2/24/2024	
1/16/2024	Mt Pleasant Oilers Athletic Boosters	Mt. Pleasant Oiler Athletic Boosters Winter Auction	4	Mt. Pleasant	2/24/2024	4
1/23/2024	Michigan United Conservation Club	Michigan United Conservation Club Annual Convention	4	Lansing, MI	3/8/2024	4
1/23/2024	Jackson High Schools	2024 Ambassador Dinner	4	Jackson, MI	3/8/2024	
1/23/2024	Hemlock Community Pep Club	18th Annual Paw Ball	4	Hemlock, MI	3/9/2024	
1/23/2024	Monroeville Volunteer Fire Department	Pancake Breakfast and Silent Auction	4	Monroeville, IN	3/17/2023	
1/23/2024	Byron Fireworks Friends	Annual Auction	4	Byron, MI	3/23/2024	
1/23/2024	Williamston Performing Arts Foundation	Williamston's Annual Evening of Jazz	4	Williamston, MI	3/8/2024	
1/23/2024	William Donley School Association	WDSA Online Auction	4	East Lansing, MI	3/7/2024	
1/23/2024	All Saints Catholic School	Growing Our Future	4	Canton, MI	3/2/2024	
1/25/2024	Stockbridge Area Educatio Foundation	SEAF Online Auction	4	Stockbridge, MI	3/1/2024	
1/25/2024	Newburg United Methodist Church	Silent Auction: Bid & Brunch	4	Livonia, MI	3/10/2024	
1/25/2024	SS Peter & Paul Catholic School	Hawaiian Luau	4	Ionia, MI	4/20/2024	4
1/25/2024	Isabella County Restoration House	ICRH Party for a Purpose	4	Mt. Pleasant, MI	4/20/2024	
1/25/2024	Hospital Hospitality House of Saginaw, Inc.	Kentucky Derby Party 2024	4	Saginaw, MI	5/2/2024	
1/25/2024	Hiawatha Happening 2024	Hiawatha Happening 2024	4	Okemos, MI	5/10/2024	
1/25/2024	Special Olympics Michigan	Ties & Tennies Gala	4	Grand Rapids, MI	10/11/2024	
1/25/2024	Jackson Area Club Soccer	FUTSAL Tournament	4	Jackson, MI	3/16/2024	4
1/30/2024	Lapeer County 4-H Youth Program	38th Annual Fundraiser Auction	4	Lapeer, MI	4/13/2024	
1/30/2024	Delivering Hope	6th Annual Strikes for Tykes Bowling Fundraiser	4	Fenton, MI	3/8/2024	
1/30/2024	Jenison Christian School	JCS Fundraising Auction	4	Jenison, MI	3/9/2024	4

1/30/2024	St. Mary School	St. Mary Mardi Gras Gala Dinner & Auction Fundraiser Event	4 Pinckney, MI	2/3/2024	
1/30/2024	Wags & Whiskers - The Ultimate TAILgate	Wags & Whiskers - The Ultimate TAILgate	4 Fenton, MI	2/24/2024	3
2/1/2024	Sparrow Hospital Foundation	Sparrow Gala	4 Lansing, MI	2/26/2024	
2/1/2024	St. John Vianney Catholic School	Vianney Nights 2024	4 Flint, MI	2/10/2024	
2/1/2024	Autism Support of Kent County	Art Gala and Auction	4 Grand Rapids, MI	3/8/2024	
2/1/2024	Holt Rams Booster Club	Meet the Rams Holt Athletic Boosters Pancake Breakfast	4 Holt, MI	3/16/2024	
2/1/2024	Portland Public Schools	Portland Arts Festival and Silent Auction	4 Portland, MI	3/23/2024	
2/1/2024	Mason Public Schools Foundation	Mason Public Schools Foundation Red Carpet Gala	4 Mason, MI	3/9/2024	
2/1/2024	Violet Elementary School PTO	Violet Elementary School Spring Fair	4 St. Clair Shores, MI	3/15/2024	3
2/1/2024	Maltby Intermediate School	Maltby Silent Auction	4 Brighton, MI	3/1/2024	
2/1/2024	St. Matthew Lutheran School	Annual Gala Auction	4 Westland, MI	3/23/2024	
2/1/2024	Kellogg Community College Foundation	Bid A Brighter Future Auction and Raffle	4 Battle Creek, MI	3/7/2024	
2/1/2024	MIAEYC	Annual Early Childhood Conference	4 Lansing, MI	4/18/2024	
2/1/2024	Salem Elementary PTO	Family Literacy Nights, Camera ...READ	4 Salem, MI	3/21/2024	
2/1/2024	Byron Area MOPs	MOPs Crop	4 Byron, MI	3/16/2024	2
2/1/2024	St. Joseph Catholic School	2024 Feast & Raffle Fundraising Dinner	4 St. Johns, MI	3/16/2024	
2/1/2024	Loyal Order of Moose	Annual Fundraiser	4 Greenville, MI	3/23/2024	
2/1/2024	Bridgeport Baptist Academy	7th Annual Benefit Auction	4 Saginaw, MI	4/26/2024	
2/1/2024	Bryant Elementary School PTO	Family Fun Night Raffle	4 Owosso, MI	4/26/2024	
2/1/2024	Faith Community Christian School	Annual Auction	4 Belding, MI	4/20/2024	
2/1/2024	St. Johns Lutheran School	Prom thru the Decades Spring Auction	4 Grand Haven, MI	4/12/2024	
2/1/2024	Cedar Classical Academy	Academy Benefit Night	4 Lansing, MI	4/27/2024	
2/1/2024	Montessori Children's House of Lansing	2024 Spring Auction	4 Lansing, MI	4/13/2024	
2/1/2024	Marshall Traditional School PTO	Fun Fair	4 South Bend, IN	4/19/2024	
2/3/2024	Maple Valley Athletic Boosters	Reverse Raffle	4 Nashville, MI	3/16/2024	
2/3/2024	Whitehills School Association	Whitehills Elementary Spring Carnival	4 East Lansing, MI	4/19/2024	4
2/3/2024	Christian Home Educators Support System	CHESS 2024 Science Fair	4 Lansing, MI	4/4/2024	
2/3/2024	Wayne Metro Community Action Agency - Head Start	Family Game Night	4 Garden City, MI	5/23/2024	
2/3/2024	The Lansing Womens Chorus DBA Sistrum	Sistrum Silent Auction	4 East Lansing, MI	5/31/2024	

2/3/2024	Byron Center Christian School	Annual School Auction	4 Byron Center, MI	4/19/2024	
2/3/2024	Portland Public Schools PTO	Teacher Appreciation Week	4 Portland, MI	5/6/2024	
2/3/2024	St. Patrick Catholic School	Shamrock Auction	4 Portland, MI	4/19/2024	
2/3/2024	MSFAA	Annual Silent Auction	4 Holland, MI	5/20/2024	2
2/6/2024	St. Edith Catholic School	Ladies Night Out	4 Livonia, MI	4/27/2024	
2/6/2024	Backing the Blue Michigan	Backing the Blue Michigan Reverse Raffle/ Silent & Live Auction Event	4 Charlotte, MI	4/27/2024	
2/6/2024	Concordia Lutheran School	A Night for the Knights	4 Redford, MI	4/6/2024	
2/6/2024	Spencer Elementary PTO	Spencer Elementary PTO 35th Annual Auction and Spring Carnival	4 Brighton, MI	5/17/2024	
2/6/2024	Tompkins Center Historical Society	Tompkins Freedom Festival & Steam Show	4 Rives Junction, MI	9/21/2024	
2/13/2024	Williamston Quiz Bowl Team	Trivia Palooza	4 Williamston, MI	3/11/2024	
2/13/2024	Max-well Therapy Center	A Nite at the Races	4 West Branch, MI	4/13/2024	
2/13/2024	Grant Me Hope	Celebrating Hope	4 Holland, MI	4/18/2024	4
2/13/2024	Charlotte Athletic Boosters	22nd Annual Reverse Drawing Raffle and Silent Auction	4 Charlotte, MI	5/4/2024	4
2/13/2024	Shared Pregnancy Women's Center	Annual Lifesavers Celebration and Fundraiser	4 Lansing, MI	4/18/2024	4
2/14/2024	Wines Elementary School PTO	Wines PTO Auction	4 Ann Arbor, MI	4/13/2024	4
2/14/2024	Marblee School Community Council	Marble Silent Auction	4 East Lansing, MI	4/8/2024	
2/14/2024	Elsie Area Food Pantry	Elise Fall Festival	4 Elise, MI	10/5/2024	
2/17/2024	Class of '64 Alumni Scholarship Foundation	Night at the Movies	4 Burt, MI	5/16/2024	
2/17/2024	Blazin' Turtles Ladies	FTC Robotics Competition	4 Grand Blanc	5/18/2024	
2/20/2024	IMAGIN	IMAGIN 2024 Educational Conference	4 Lansing, MI	6/2/2024	4
2/20/2024	Lansing Christian School	Black and Gold Celebration	4 Lansing, MI	4/13/2024	
2/20/2024	Holt Junior Rams Lacrosse	Ram Lax Carnival	4 Holt, MI	3/15/2024	
2/29/2024	Branch Line Charter School PTO	Spring Fling	4 Livonia, MI	4/28/2024	
2/29/2024	Eaton Community Hospice, Inc. aka Eaton Community Palliative Care	32nd Annual Dinner & Auction Gala	4 Charlotte, MI	4/13/2024	4
2/29/2024	Michigan PTA	MIPTA 106th Annual Convention	4 Livonia, MI	4/19/2024	
2/29/2024	Pine Knob Elementary PTA	Pine Knob Elementary Spring Fling	4 Clarkston, MI	4/26/2024	
2/29/2024	Capital Area Humane Society	Fur Ball Gala	4 Lansing, MI	4/26/2024	
3/5/2024	Creative Co-op Nursery Inc	Graduation Auction	4 Clarkston, MI	5/29/2024	
3/5/2024	Lakes PTO	Teacher Appreciation Week	4 Brighton, MI	5/6/2024	
3/5/2024	The Big O Foundation	7th Annual Kicking Cancer with Oryan Golf Outing	4 Stanton, MI	5/18/2024	

3/5/2024	St. Johns Riley Elementary PTO	13th annual Riley Run Raiser	4 St. Johns, MI	5/23/2024	2
3/5/2024	Immaculate Heart of Mary School	IHM Social Silent Auction	4 Lansing, MI	5/3/2024	
3/5/2024	Highland Elementary PTO	Spring Fling Family Fun Night and Raffle	4 Highland, MI	5/17/2024	
3/5/2024	Highfields Inc	44th Annual Golf Outing	4 Onondaga, MI	6/3/2024	
3/5/2024	JDRF	East Lansing One Walk	4 Southfield, MI	8/3/2024	
		Blessing of the Animals, Silent Auction, & Old Fashion			
		Farm Games	4 Free Soil, MI	9/15/2024	
3/5/2024	Circle Rocking S Children's Farm	School Auction	4 Mt. Pleasant, MI	4/26/2024	
3/7/2024	St. Joseph the Worker School	Girls on the Run Celebration 5k	4 Flushing, MI	5/19/2024	
3/7/2024	Girls on the Run Mid Michigan	Annual Silent Auction	4 Holt, MI	4/20/2024	2
3/7/2024	Rainbow Homes	11th Annual Silent Auction	4	5/2/2024	
3/7/2024	Pet Angel Adoption & Rescue	JA Capital City Golf Classic	4 Lansing, MI	7/15/2024	
3/7/2024	Junior Achievement of Mid Michigan	2024 LINK Science Fair	4 Lowell, MI	4/30/2024	
4/5/2024	LINK, Inc	Statewide Preservation Conference	4 Lansing, MI	5/9/2024	
4/5/2024	Michigan Historic Preservation Network	Student Carnival	4 Lansing, MI	5/31/2024	
4/13/2024	Delta Center Elementary	St. John Car Show	4 Howell, MI	7/27/2024	4
4/13/2024	St. John the Baptist Catholic Church	16th Annual Wendy Hotrum Memorial Golf Outing	4 Kalamazoo, MI	7/13/2024	
4/23/2024	West Michigan Cancer Center	Lansing School District	6 Lansing MI	5/10/2024	
5/11/2024	St. Michael Catholic School	31st Annual Golf Outing	4 Grand Ledge, MI	6/1/2024	
5/30/2024	Wexford PTA	Annual Carnival	10	5/31/2024	5
5/31/2024	Small Talk Children's Advocacy Center	11th Annual Auction for Advocacy	6 Lansing, MI	9/13/2024	
5/31/2024	CEI CMH Case Management Services	2024 Consumers' Summer Celebration	6 Lansing, MI	7/1/2024	
		Patient Care Tech Week Celebration	6 Owosso, MI	6/13/2024	2
6/11/2024	Peter's Sunny Day Foundation	Annual Golf Outing	4 St. Johns, MI	6/22/2024	
6/11/2024	Michigan Family Support Council	Fall Training Conference	4 Lansing, MI	10/09/224	
	Department of Pediatrics and Human				
	Development	MSU Autism Conference	4 East Lansing, MI	7/25/2024	
6/11/2024	Junior Achievement of the Michigan Edge	Annual Celebration of Achievement Dinner	4 Jackson, MI	6/13/2024	
6/11/2024	Shiawassee Health and Wellness	Recreational Activity for Recovery	10 Owosso, MI	6/14/2024	
6/18/2024	St. Anne Catholic Grade School	St. Anne Sausage Festival Silent Auction	4 Warren, MI	9/20/2024	
6/18/2024	CMH	Golf Outing	4 Lansing, MI	8/1/2024	
6/27/2024	Most Holy Trinity School	Dinner Raffle and Auction Fundraiser	4 Fowler, MI	11/2/2024	
	Eastpointe-Roseville Chamber of				
6/27/2024	Commerce	32nd Deck the Halls Charity	4 EastPointe, MI	11/7/2024	

6/27/2024	Lapeer WIC Breastfeeding Support	Lapeer WIC Breastfeeding Awareness Celebration Event	4 Lapeer, MI	8/8/2024	
6/27/2024	Friends of Sleepy Hollow State Park	Harvest Festival & Ichbod Crane Weekend	4 St. Johns, MI	10/5/2024	
7/12/2024	ABC Academy	Summer Social	6 Jackson, MI	7/13/2024	
7/14/2024	Ingham Intermediate School District	2024 Garden Gala	4 Mason, MI	7/25/2024	
7/14/2024	Allegra Nursing and Rehab Mid-Michigan Recovery Service @ Glass House	Zoo Outing for resident quality of life enjoyment	10 Jackson, MI	7/25/2024	10
7/14/2024	House	Sober Fun Outing	10 Lansing, MI	7/20/2024	10
7/14/2024	Community Mental Health	CMH Summer Celebration	4 Lansing, MI	8/2/2024	
7/14/2024	Bikes for Bucky	2nd Annual Bikes for Bucky Poker Run	4 Ionia, MI	8/10/2024	
7/14/2024	Genesee County Fair & 4H	Auction to benefit fair	4 Flint, MI	8/24/2024	
7/14/2024	The John Drypen Memorial	The John Drypen Memorial Golf Outing	4 South Lyon, MI	9/7/2024	
7/14/2024	Capital City Baby Shower	Capital City Baby Shower	4 Lansing, MI	8/17/2024	
7/14/2024	Livonia Orioles Football and Cheer	Inclusion Awareness Game	4 Livonia, MI	9/29/2024	
7/14/2024	Capital Area Humane Society	The Walk for the Animals	4 Lansing, MI	10/5/2024	
7/14/2024	Saline Area Social Service	Annual Fall Fundraiser	4 Saline, MI	10/10/2024	
7/14/2024	Goodwill Industries of Northeast Indiana	Goodwill Oktoberfest Festival	4 Fort Wayne, IN	10/25/2024	
7/14/2024	Arts in Motion	A Chair Affair Annual Fundraiser	4 Grand Rapids, MI	11/9/2024	
7/24/2024	Laura's Hope	Gago Babies Give Back	4 Brighton, MI	9/29/2024	
7/25/2024	Capital Area Community Services	CACS 60th Anniversary Community Resource and Job Fair	4 Lansing, MI	8/8/2024	
7/25/2024	Ovid Elsie Youth Baseball/Softball	OEYBS 1st Annual Golf Scramble	4 Elsie, MI	8/11/2024	
7/25/2024	Hope Network	National Zoo Day - Employee Appreciation	10 Flint, MI	8/31/2024	10
7/25/2024	Make a Wish Michigan	Make a Wish Detroit Ball 2024	4 Southfield, MI	10/10/2024	
7/25/2024	Concord PTO	Concord Fall Festival	4 Concord, MI	10/26/2024	
7/25/2024	Howell Nature Center	Wild Wonderful Nights	4 Howell, MI	11/7/2024	
7/31/2024	Five Points of Hope	A Night to Remember	6 Milford, MI	11/1/2024	
7/31/2024	GLAYF/GLAYC	Raffle	4 Grand Ledge, MI	10/11/2024	
7/31/2024	Washtenaw County Sheriff's Office	Family Day	4 Ann Arbor, MI	10/15/2024	
8/6/2024	SET SEG Foundation The Naz-Brighton Church Women's Ministry	SET SEG Foundation Annual Online Auction	4 East Lansing, MI	9/18/2024	
8/6/2024	Mental Health Foundation of West Michigan	Second Annual 2 or More Gathering	4 Brighton, MI	10/12/2024	
8/8/2024	Michigan	Shining Through	4 Grandville, MI	10/24/2024	
8/8/2024	Dawn Incorporated	51st Anniversary Dawn Farm Jamboree	4 Ypsilanti, MI	9/8/2024	

8/8/2024	Dewitt Elementary PTA	Denim and Diamonds Charity Auction	4 Dewitt, MI	11/9/2024
8/20/2024	Michigan Anti-Cruelty Society	Pooch Prance Walk-a-Thon	4 Detroit, MI	9/8/2024
8/20/2024	Three Fires Elementary PTO	The Snow Ball	4 Howell, MI	1/31/2025
8/20/2024	Howell Area Chamber of Commerce	Howell Area Chamber of Commerce Golf Classic	4 Howell, MI	9/23/2024
8/20/2024	GCCS	GCCS School Auction	4 Grandville, MI	11/1/2024
8/20/2024	The ARC Livingston	Holiday Fashion Show Benefit	4 Brighton, MI	11/21/2024
8/20/2024	Hawkins Elementary School PTO	Hawkins Color Run & Family Picnic	4 Brighton, MI	9/25/2024
8/20/2024	Eaton Resa Adult Education	Student Awards Program	6 Charlotte, MI	9/1/2024
8/20/2024	St. Thecla Church Fall Festival	St. Thecla's Fall Festival	4 Clinton Twp, MI	9/21/2024
8/20/2024	The Vibe	Silent Auction	4 Kentwood, MI	9/19/2024
8/22/2024	Michigan Historic Preservation Network	30th Annual Fall Benefit	4 Adrian, MI	10/20/2024
	National Federation of the Blind of			
8/22/2024	Michigan	NFB of MI State Convention	6 Lansing, MI	10/31/2024
8/28/2024	Shop with A Cop Day Ingham County	Shop with a Cop	100 Lansing, MI	12/7/2024
8/28/2024	Hannah's House Lansing	International Dessert and Silent Auction Event	6 Lansing, MI	10/12/2024
8/28/2024	St. Mary School - Pinckney	Fall Festival	4 Pinckney, MI	9/22/2024
8/28/2024	St John the Evangelist School	St. John Drawdown	4 Jackson, MI	10/12/2024
8/28/2024	St. Mary's Catholic School	Illuminating Hope Gala Auction	4 Williamston, MI	11/9/2024
9/3/2024	Winn Elementary Parents Club	Winn Elementary Fall Festival	4 Shepard, MI	10/5/2024
9/3/2024	MyMichigan Health-Alma and United Way	United Way Basket Auction	4 Alma, MI	10/3/2024
9/5/2024	Todd Martin Youth Leadership	2024 Champion's Reception	4 Lansing, MI	11/08/224
9/20/2024	Care Free Medical	Dancing With the Local Stars	4 Lansing, MI	10/11/2024
9/20/2024	East Jackson Athletic Boosters	Cash Bash	4 Jackson, MI	11/15/2024
9/20/2024	Answer Center for Women	Silent Auction & Dinner	4 Burton, MI	10/18/2024
9/20/2024	Portage Lake Bible Camp	Fundraising Gala	4 Onkama, MI	11/2/2024
9/23/2024	Ele's Place	Ele's Place Fall Reception	4 Lansing, MI	9/26/2024
10/3/2024	Glass House	Glass House	14 Lansing, MI	10/4/2024
10/3/2024	Bennett Woods Elementary	Bennett Woods Family Council Thankful November	4 Okemos, MI	11/1/2024
10/3/2024	Mid Michigan Big Brothers Big Sisters	Harvest Moon Gala	4 Sumner, MI	11/2/2024
10/3/2024	Northwest High School Choir Programs	Sweet Music	4 Jackson, MI	11/8/2024
10/3/2024	Church of the Resurrection	18th Annual School Auction	4 Lansing, MI	11/9/2024
10/3/2024	St. Gerard Catholic Church	Falcons in Wonderland	4 Lansing, MI	11/16/2024
		18th Annual Ladies Night Out at Crossroads Village		
10/3/2024	Genesee County Parks and Recreation	and Huckleberry Railroad	4 Flint, MI	11/23/2024

10/3/2024	National Kidney Foundation of Michigan	Kidney Ball	4 Ann Arbor, MI	11/23/2024
10/3/2024	Whitmore Lake PTO	2024 Whitmore Lake Online Auction	4 Whitmore Lake, MI	11/28/2024
10/3/2024	Child and Family Charities	Red Nose Ruckus	4 Lansing, MI	12/6/2024
10/3/2024	Orion Area Parade Group	Orion's Lighted Christmas Parade	4 Lake Orion, MI	12/7/2024
10/3/2024	St. Joseph School	Century Club Dinner	4 Pewamo, MI	1/25/2025
10/3/2024	St. Edith Catholic School	Mardi Gras Auction Event	4 Livonia, MI	2/22/2025
10/3/2024	Safari Club International	2025 Annual Fundraiser	4 Flushing, MI	3/22/2025
10/3/2024	Rainbow Homes	2025 Annual Silent Auction	4 Holt, MI	4/26/2025
10/3/2024	A Kid Again		160	
10/24/2024	Cornerstone Christian School	Trunk or Treat	4 Brighton, MI	10/26/2024
10/28/2024	USO Michigan	USO Holiday Lights	4 Arlington, VA	12/1/2024
10/28/2024	Downriver Hawks Baseball Club	World of Games	4 Riverview, MI	2/7/2025
10/28/2024	St. Thomas Aquinas Parish School	STA 75th Anniversary Gala	4 East Lansing, MI	2/7/2025
10/28/2024	Mason Community Robotics'	Silent Auction	4 Mason, MI	12/8/2024
10/28/2024	Junior Achievement - Michigan Great Lakes	JA Movie Premiere	4 Grand Rapids, MI	12/7/2024
10/28/2024	Junior League of Lansing	Junior League of Lansing Annual Raffle	4 Lansing, MI	2/18/2025
10/29/2024	Genesee Christian Schools	Genesee Christian Auction Benefit	4 Burton, MI	3/15/2025
10/29/2024	The Dahlem Conservancy	Dahlem's Chocolate Sensations Fundraiser	4 Jackson, MI	2/21/2025
10/29/2024	Beal City Sports Boosters	2nd Annual Beal City Sports Boosters Auction	4 Mt pleasant, MI	1/25/2025
10/29/2024	Leage of Enchantment	Toontown Jubilee	4 Rives Junction, MI	5/10/2025
11/3/2024	St. Charles Borromeo	26th Annual Mardi Gras Charitable Event	4 Coldwater, MI	2/1/2025
11/3/2024	St. John's Lutheran School	Wild About Education Safari Auction	4 New Boston, MI	4/28/2025
11/3/2024	Mason Area Chamber of Commerce	MACC Holiday Mixer and Taste of Mason	4 Mason, MI	12/5/2024
11/3/2024	Charyl Stockwell Academy	2024 Annual Beluga Ball Fundraiser	4 Howell, MI	3/8/2025
11/3/2024	Christian Home Educators Support System	CHESS Science Fair 2025	4 Charlotte, MI	3/20/2025
11/3/2024	Meadow Brook Theatre	Concert & Cuisine	4 Rochester, MI	7/11/2025
11/10/2024	Tawas Braves Booster Club	Reverse Raffle	4 Tawas City, MI	2/15/2025
11/10/2024	Motor City Mayhem Baseball	Poker Tournament	4 Brownstown, MI	1/11/2025
11/10/2024	Darts for Toys	13th annual luck of the draw Dart tournament	4 Madison Heights, MI	11/23/2024
11/10/2024	Whitmore Lake Foundation for Educational	Mom Prom 2025 with Online Silent Auction	4 Whitmore Lake, MI	2/1/2025
11/10/2024	YMCA Camp Copneconic	A Night At The Races	4 Fenton, MI	1/25/2025
11/10/2024	Auburn Area Catholic School	Eagle Palooza	4 Auburn, MI	2/1/2025
11/10/2024	Lake Fenton Music Boosters	Tin Can Raffle	4 Linden, MI	12/6/2024

11/17/2024	Peckham Inc.	Blaffle	4	Lansing, MI	12/12/2024
11/17/2024	Gleaners Food Bank	Hungry Hoot	4	Howell, MI	11/23/2024
11/17/2024	St. Mary's School Dinner and Raffle Commit	St. Mary School Dinner and Raffle 2025	4	Westphalia, MI	2/1/2025
11/21/2024	Horizon Elementary Organization of Parents	Horizon Elementary Holiday Celebration	4	Holt, MI	12/13/2024
11/26/2024	Wish Upon A Star Autism Scholarship	Family Bowling Night 2025	4	Shelby Township, MI	1/31/2025
12/2/2024	Lockwood GCE Elementary PTO	Winter Wonderland silent auction	4	Eaton Rapids, MI	12/6/2024
12/4/2024	Bath Public Schools	Bath Schools - week of giving (50 Families)	200	Bath MI	12/9/2024
12/18/2024	Island City Academy PTO	Island City Academy PTO Annual Silent Auction	4	Eaton Rapids, MI	2/8/2025
12/18/2024	Hospital Hospitality House of Saginaw, Inc.	Kentucky Derby Party 2025	4	Saginaw, MI	5/1/2025
12/18/2024	St. Michael Lutheran School	Off To The Races	4	Wayne, MI	2/28/2025

1394

117

2023 1,115 passes issued
339 redeemed to date