

AGENDA

Potter Park Zoo Advisory Board
1301 S. Pennsylvania Avenue ~ Lansing, MI 48912
Telephone: 517.342.2776; Fax: 517.316.3894

The Board information packet is available on-line by going to www.potterparkzoo.org, selecting "About," clicking on "Zoo Advisory Board" and clicking "May 8, 2024".

POTTER PARK ZOO ADVISORY BOARD MEETING

Wednesday, May 8, 2024
6:00 PM

1. Call to Order
2. Approval of the March 13, 2024 Meeting Minutes
3. Limited Public Comment – *Limited to 3 minutes with no discussion*
4. Late Items/Deletions/Consent Items
5. Action Items
 - a. Ice Cream Machine Purchase - Resolution
6. Director's Report
 - a. Finance Report – Cynthia Wagner
 - b. Admission Reports- Cynthia Wagner
 - c. Director's Report – Cynthia Wagner
7. New Business
 - a. Potter Park Zoo Economic Impact Study Presentation – Kelly Rogers
 - b. Tiger Concern – Cynthia Wagner
8. Old Business
 - a. Animal Health Facility Progress – Cynthia Wagner
 - b. Fundraising Update – Cynthia Wagner
9. Board Comments
10. Limited Public Comment - *Limited to 3 minutes with no discussion*
11. Upcoming Meeting
 - a. Zoo Advisory Board Meeting June 12, 2024 at 6:00 PM
12. Adjournment

Official minutes are stored and available for inspection at the address noted at the top of this agenda. Potter Park Zoo will provide necessary reasonable auxiliary aids and services, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at the meeting for the visually impaired, for individuals with disabilities at the meeting upon five (5) working days' notice to the Zoo. Individuals with disabilities requiring auxiliary aids or services should contact the Zoo by writing to: Zoo Director, 1301 S. Pennsylvania Ave., Lansing, MI 48912, or by calling 517.342.2776.

**MINUTES – INGHAM COUNTY
POTTER PARK ZOO ADVISORY BOARD**

**1301 S. Pennsylvania Avenue,
Lansing, MI,
March 13, 2024**

BOARD MEMBER

PRESENT: Chair Cheryl Bergman, Vice Chair Kyle Binkley, Commissioner Pawar, Commissioner Tennis, Caitlin O'Rourke, Mary Leys, Julie Pingston, Dr. Jack Kottwitz and Emily Linden

ALSO PRESENT: Cynthia Wagner, Zoo Director and Amy L. Morris-Hall, Zoological Society Executive Director

ABSENT: Kasey Kent, Dr. Richard Snider and Molly Korn

CALL TO ORDER: Meeting called to order at 6:01 p.m.

MINUTES: Moved by Emily Linden and supported by Caitlin O'Rourke to approve the minutes of the February 14, 2024 meeting as written, **Yes-7; No-0; MOTION CARRIED**

LIMITED PUBLIC COMMENT

None

LATE ITEMS/DELETIONS/CONSENT ITEMS

None

ACTION ITEMS

None

FINANCIAL REPORT

Director Wagner reported the 2023 financials are still preliminary and will be adjusted as final revenue and expenses are recorded for 2023. She stated on page six the Capital Outlay expenditure of \$44,722 is for the animal care utility vehicle that was a CIP in 2023. The vehicle was ordered in 2023, but was not available until 2024. She also noted they are waiting on any additional CIPs until final tax revenue numbers are determined as they are very low currently. The year to date expenses have been normal.

Mary Leys arrived at 6:08PM

ADMISSION & PARKING REPORT

Director Wagner reported that admissions for February was down overall, but paid admissions was up. The reason the admission numbers were down overall was due to not holding Ice Safari and in February 2023 Michigan State University students and staff were admitted for free for one week so attendance was higher than normal.

ZOO DIRECTOR REPORT

Major Elements Reported by Director Wagner:

- Zookeeper and binturong SSP coordinator, Annie Marcum, was asked to visit El Paso Zoo to make recommendations for their binturong exhibit.
- The Zookeeper 1 position has been filled and it is hiring season for customer service seasonal attendants.
- Artist, Art by Adrienne, will be painting several fences at the zoo in May. These fences continue to be popular and brighten the zoo.
- Drills and trainings are starting to take place for 2024 including firearms through Ingham County Sherriff's Department and Zoonotic Disease training.
- April 1 zoo hours and rates change for the summer season.
- Zookambi Summer Camp is 81% filled.
- The Conservation Engagement team is leading Night at the Living Museum in coordination with the MSU Science Festival.
- The Potter Park Zoo AAZK Chapter is holding a snake trivia event at High Caliber with all proceeds benefiting snake conservation efforts.
- Jenna Worthington is the new Special Events Coordinator.
- The otter pups are doing good and the female Eagle owl has been continuously sitting in the nest box.
- There are many upcoming public communications including:
 - FrogWatch
 - Lynx going on exhibit
 - Okapi new exhibit – billboards go up May 13
 - Hospital ground breaking
- The Society audit is in process and seemed to go very well.

Commissioner Tennis arrived at 6:22PM.

NEW BUSINESS

Emergency Memo – Water Main Break

Director Wagner stated this memo reflected the information discussed at the previous meeting regarding the repair to the water main in front of the Tiger Den along the exit drive. She stated the repair was less than expected at \$3,685.00.

OLD BUSINESS

Animal Health Facility Progress

Director Wagner stated the design build process is allowing the RFP to go out for the prefabricated structure while design continues. She also stated that there is a problem with the current water main as the flow test failed that is required for approval to build the hospital. She stated additional testing is going to be completed to help determine next steps. Worst case scenario is that a new water main is required to be run from Pennsylvania Ave. which would significantly raise the cost of the project.

Community Project Funding Update

Director Wagner reported they had been notified that with the passing of the Federal budget that the zoo would be receiving \$959,752 through Ingham County for the Stormwater Infrastructure Improvements Project that they applied for in the spring of 2023. These funds will be used primarily to get all farmyard storm drains out of the animal yards as well as replace or add gutters as recommended by the Army Corp of Engineers Best Management Practices. It can take 6-12 months to receive the money once required paperwork is completed with the federal agency that administers the grant.

Fundraising Update

Director Morris-Hall reported the high school class received a \$48,000 grant through ERESA for new classroom furnishings and teaching tools. She also reported that the Spring Appeal is in process and will go out soon.

Economic Impact Study Update

Director Morris-Hall reported that the study is providing important numbers in regard to the zoo's economic contributions to the Mid-Michigan region. A draft of the report will be ready at the beginning of April and a representative from the company preparing the information will be at the Society board meeting in April and the Zoo Board meeting May 8 to describe the findings.

NEW BUSINESS

DEAI Plan Presentation

Mariah Martinez presented information about the Potter Park Zoo DEAI plan including how the zoo's DEAI committee is now comprised of voluntary members across all zoo departments as well as Feliz Rodriguez with Ingham County. Ms. Martinez shared several accomplishments in the plan including holding a de-escalation training suggested by a member of the committee, producing visitor and employee surveys, producing audio tours for Wonderland of Lights and the Reptile Building, and creating a visually impaired tour for all who request it. She explained the plan includes goals for advancement of the plan such as completing audio tours for the entire zoo, holding the first ever Diversity Day, offering additional trainings for staff, and incorporating accessibility at the forefront of every event. Ms. Martinez explained the plan is a living document that will be updated as goals are accomplished.

Commissioner Tennis commented that he appreciated that the plan included the A for accessibility.

Commissioner Pawar asked if there had been collaboration with the Parks Department. Ms. Martinez replied they had been invited to the de-escalation training and that she had participated in a training for their summer program coordinator. Commissioner Pawar stated she would be interested in future collaboration where it is possible. Ms. Martinez and Director Wagner agreed this would be good.

Julie Pingston commented that Potter Park Zoo started many of the DEAI efforts in this community and that Mariah does a great job.

BOARD COMMENTS

Chair Bergman asked that all board members introduce themselves, introductions ensued.

Commissioner Pawar commented that the Big Zoo Lesson had made a significant impact on her children's life and that they still remembered what animal they observed. She stated it was a wonderful program.

LIMITED PUBLIC COMMENT

None

ADJOURNMENT

Meeting adjourned at 7:01 p.m.

DRAFT

POTTER PARK ZOO
YEAR TO DATE BUDGET/ACTUAL REPORT - PRELIMINARY
FOR 4 MONTHS ENDING APRIL 30, 2024

	2024 BUDGET	APRIL 2024 YTD ACTUAL	BUDGET REMAINING	% OF BUDGET	APRIL 2023 YTD ACTUAL	% DIFF LAST YR
REVENUES						
PROPERTY TAX	\$ 4,487,927	\$ 4,182,721	\$ 305,206	93.20%	\$ 4,382,220	-4.55%
UNALLOCATED PORTION OF TAXES (8 MONTHS)	\$ -	\$ (2,788,481)	\$ -	0.00%	\$ (2,921,480)	0.00%
ADMISSIONS	\$ 695,000	\$ 91,570	\$ 603,431	13.18%	\$ 90,630	1.04%
CONCESSIONS, GIFT SHOP, VENDING	\$ 705,000	\$ 98,513	\$ 606,487	13.97%	\$ 102,349	-3.75%
PARKING FEES	\$ 180,000	\$ 14,567	\$ 165,433	8.09%	\$ 16,924	-13.93%
INTERACTIVE SITES	\$ 95,000	\$ -	\$ 95,000	0.00%	\$ -	#DIV/0!
INTEREST INCOME	\$ 30,000	\$ 15,635	\$ 14,365	52.12%	\$ 23,237	-32.72%
OTHER REVENUES	\$ (324,576)	\$ 6,159	\$ (330,735)	-1.90%	\$ 44,491	-86.16%
TOTAL REVENUES	\$ 5,868,351	\$ 1,620,684	\$ 1,459,186	27.62%	\$ 1,738,371	-6.77%
EXPENDITURES						
PERSONNEL SERVICES						
Salaries & Wages - Full Time	\$ 1,936,415	\$ 584,542	\$ 1,351,873	30.19%	\$ 560,838	4.23%
Salaries & Wages - Seasonal	\$ 695,284	\$ 209,931	\$ 485,353	30.19%	\$ 209,184	0.36%
Benefits	\$ 1,120,034	\$ 336,427	\$ 783,607	30.04%	\$ 336,995	-0.17%
Total Personnel Services	\$ 3,751,733	\$ 1,130,900	\$ 2,620,833	30.14%	\$ 1,107,016	2.16%
CONTROLLABLE EXPENDITURES						
Supplies	\$ 436,000	\$ 123,132	\$ 312,868	28.24%	\$ 126,307	-2.51%
Animal Care	\$ 317,000	\$ 75,589	\$ 241,411	23.85%	\$ 79,883	-5.38%
Purchased Services	\$ 647,000	\$ 195,742	\$ 451,258	30.25%	\$ 187,075	4.63%
Utilities - Telephone	\$ 23,125	\$ 5,587	\$ 17,538	24.16%	\$ 5,247	6.47%
Rentals & Leases	\$ 6,000	\$ 2,864	\$ 3,136	47.74%	\$ 3,127	
Other Expenses	\$ 141,100	\$ 55,126	\$ 85,974	39.07%	\$ 24,606	124.03%
Total Controllable Expenditures	\$ 1,570,225	\$ 458,040	\$ 1,112,185	29.17%	\$ 426,245	7.46%
NON-CONTROLLABLE EXPENDITURES						
Utilities	\$ 240,000	\$ 68,867	\$ 171,133	28.69%	\$ 77,200	-10.79%
Insurance	\$ 90,000	\$ 53,410	\$ 36,590	59.34%	\$ 64,950	-17.77%
IT Support Expense	\$ 215,899	\$ 76,611	\$ 139,288	35.48%	\$ 100,227	-23.56%
Other Expenses	\$ 494	\$ 247	\$ 247	50.03%	\$ -	#DIV/0!
Total Non-Controllable Expenditures	\$ 546,393	\$ 199,135	\$ 347,258	36.45%	\$ 242,378	-17.84%
CAPITAL OUTLAY						
Capital Improvements	\$ -	\$ 44,722	\$ (44,722)	#DIV/0!	\$ 168,679	-73.49%
TOTAL EXPENDITURES	\$ 5,868,351	\$ 1,832,796	\$ 4,035,555	31.23%	\$ 1,944,319	-5.74%
TOTAL CHANGE IN FUND BALANCE	\$ -	\$ (212,112)			\$ (205,948)	
FUND BALANCE AS OF 1/1/24						
NON-SPENDABLE		\$ 171,296				
UNRESTRICTED		\$ 211,789				
		<u>\$ 383,085</u>				
FUND BALANCE AS OF 04/30/24		\$ 170,973				
FUND BALANCE AS OF 04/30/24						
UNSPENDABLE		\$ 171,296				
UNRESTRICTED		\$ (323)				
		<u>\$ 170,973</u>				

NOTE: The Fund balance beginning balance is based on figures posted to fiscal year 2023 as of current date. The county audit has not been completed, and these figures may change. Financial Services will provide a final financial statement once the audit has been completed.

Prepared By: Eric J. Thelen

**POTTER PARK ZOO
BALANCE SHEET - PRELIMINARY
AS OF APRIL 30, 2024**

ASSETS

CASH	\$ 2,109,494
DEPOSITORY CASH	103,880
IMPREST CASH	8,000
TAXES REC - CURRENT LEVY	491,155
IFT TAX RECEIVABLE	-
TAXES REC - DELINQUENT	44,784
ESTIMATED UNCOLLECTIBLE DELINQUENT TAXES	(18,601)
ACCOUNTS REC-OTHER	428
PROPERTY TAX RECEIVABLE	-
INTEREST RECEIVABLE	2,627
DUE FROM STATE	-
INVENTORY	171,296
PREPAID EXPENSES	-
TOTAL ASSETS	<u><u>\$ 2,913,064</u></u>

LIABILITIES

VOUCHERS PAYABLE	-
DUE TO ZOOLOGICAL SOCIETY	38,078
TAX LEVY LIABILITY	19,100
SALES TAX PAYABLE	2,616
REFUND NOW	(61)
REFUND APPLY	(865)
ACCRUED PAYROLL	-
ACCOUNTS PAYABLE	7,194
DEFERRED REVENUE - DELINQUENT TAXES	26,628
DEFERRED REVENUE - PROPERTY TAXES	-
DEF REVENUE -POTTER PARK	13,023
TOTAL LIABILITIES	<u><u>105,713</u></u>

FUND BALANCE

UNSPENDABLE	171,296
UNRESTRICTED FUND BALANCE	2,636,056
	<u>2,807,352</u>

TOTAL LIABILITIES AND FUND BALANCE	<u><u>\$ 2,913,064</u></u>
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NOTE: This is based on figures posted to fiscal year 2023 as of the current date. The county audit has not been completed, and these figures may change. Financial Services will provide a final financial statement once the audit has been completed.

Prepared By: Eric J. Thelen

**POTTER PARK ZOO
MONTHLY ATTENDANCE REPORT
FOR MONTH AND YTD March 30, 2024**

ADMISSION TYPE	2023	2024 Gate	2024 Online	2024 Total	BETTER (WORSE) THAN PY	2023 COUNT	2024 COUNT	BETTER (WORSE) THAN PY
GENERAL								
CHILD RESIDENT	517	604	6	610	93	865	930	65
CHILD NON-RESIDENT	456	855	56	911	455	714	1,370	656
CHILDREN - UNDER 3	121	613	12	625	504	322	949	627
ADULT RESIDENT	1,206	1,739	14	1,753	547	2,348	2,981	633
ADULT NON-RESIDENT	928	2,044	159	2,203	1,275	1,657	3,398	1,741
SENIOR/MILITARY RESIDENT	32	71	4	75	43	59	123	64
SENIOR/MILITARY NON-RESIDENT	6	105	1	106	100	15	151	136
GROUPS	418	176	0	176	(242)	433	219	(214)
SUBTOTAL	3,684	6,207	252	6,459	2,775	6,413	10,121	3,708
MEMBERSHIPS/PROGRAMS								
PPZ MEMBERS/RECIPROCAL	1,134	1,940	0	1,940	806	2,411	3,702	1,291
SOCIETY PROGRAMMING/EVENTS	536	495	0	495	(41)	3,725	1,069	(2,656)
MONDAY PROGRAM	242	704	0	704	462	389	903	514
ZIYN	246	320	0	320	74	429	605	176
OTHER (non-paying)	0	218	0	218	218	1,639	495	(1,144)
SUBTOTAL	2,158	3,677	0	3,677	1,519	8,593	6,774	(1,819)
GRAND TOTAL	5,842	9,884	252	10,136	4,294	15,006	16,895	1,889

ADMISSION TYPE	DESCRIPTION
CHILDREN RESIDENT	Children, Ingham County ages 3-16 (\$5 April - October, \$3 November-March)
CHILDREN NON-RESIDENT	Children, Out of Ingham County ages 3-16 (\$5 April - October, \$3 November-March)
CHILDREN - UNDER 3	All Children, any county under age 3 (Free)
ADULT RESIDENT	Adult of Ingham County (\$7 April 1 - Oct. 31, \$4 November-March)
ADULT NON-RESIDENT	Adult Out of Ingham County (\$13 April 1 - Oct. 31, \$4 November-March)
SENIOR/MILITARY RESIDENT	Seniors/Military of Ingham County (\$5 April 1 - Oct. 31, \$4 November-March)
SENIOR/MILITARY NON-RESIDENT	Seniors/Military of Ingham County (\$11 April 1 - Oct. 31, \$4 November-March)
PPZ MEMBERS	Visitors holding membership at PPZ - one time payment
SPECIAL EVENTS - PPZ	Admission included in event fee
SPECIAL EVENTS - COUNTY	Admission included in event fee
RECIPROCAL ZOO MEMBERS	Reciprocal Zoo memberships (Discount varies)
RECIPROCAL ZOO MEMBERS (100%)	Reciprocal Zoo Members (Free admission)
GROUPS	20 or more guests paying together (\$1 off per person)
MONDAY PROGRAM	Ingham County and City of Lansing Residents free 9-12 PM on non-holiday Mondays
OTHER (non-paying)	Any coupon related attendee

**POTTER PARK ZOO
MONTHLY ATTENDANCE REPORT
FOR MONTH AND YTD April 30, 2024**

ADMISSION TYPE	2023	2024 Gate	2024 Online	2024 Total	BETTER (WORSE) THAN PY	2023 COUNT	2024 COUNT	BETTER (WORSE) THAN PY
GENERAL								
CHILD RESIDENT	801	999	0	999	198	1,666	1,929	263
CHILD NON-RESIDENT	785	966	50	1,016	231	1,499	2,386	887
CHILDREN - UNDER 3	1,109	951	2	953	(156)	1,431	1,902	471
ADULT RESIDENT	3,111	3,234	0	3,234	123	5,459	6,215	756
ADULT NON-RESIDENT	1,792	2,237	140	2,377	585	3,449	5,775	2,326
SENIOR/MILITARY RESIDENT	198	297	0	297	99	257	420	163
SENIOR/MILITARY NON-RESIDENT	260	306	0	306	46	275	457	182
GROUPS	869	939	0	939	70	1,302	1,158	(144)
SUBTOTAL	8,925	9,929	192	10,121	1,196	15,338	20,242	4,904
MEMBERSHIPS/PROGRAMS								
PPZ MEMBERS/RECIPROCAL	2,189	2,837	0	2,837	648	4,600	6,539	1,939
SOCIETY PROGRAMMING/EVENTS	1,924	2,392	0	2,392	468	5,649	3,461	(2,188)
MONDAY PROGRAM	391	802	0	802	411	780	1,705	925
ZIYN	421	548	0	548	127	850	1,153	303
OTHER (non-paying)	14	501	0	501	487	1,653	996	(657)
SUBTOTAL	4,939	7,080	0	7,080	2,141	13,532	13,854	322
GRAND TOTAL	13,864	17,009	192	17,201	3,337	28,870	34,096	5,226

ADMISSION TYPE	DESCRIPTION
CHILDREN RESIDENT	Children, Ingham County ages 3-16 (\$5 April - October, \$3 November-March)
CHILDREN NON-RESIDENT	Children, Out of Ingham County ages 3-16 (\$5 April - October, \$3 November-March)
CHILDREN - UNDER 3	All Children, any county under age 3 (Free)
ADULT RESIDENT	Adult of Ingham County (\$7 April 1 - Oct. 31, \$4 November-March)
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SPECIAL EVENTS - PPZ	Admission included in event fee
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RECIPROCAL ZOO MEMBERS (100%)	Reciprocal Zoo Members (Free admission)
GROUPS	20 or more guests paying together (\$1 off per person)
MONDAY PROGRAM	Ingham County and City of Lansing Residents free 9-12 PM on non-holiday Mondays
OTHER (non-paying)	Any coupon related attendee

**POTTER PARK ZOO
MONTHLY PARKING REPORT
FOR MONTH AND YTD ENDING APRIL 30, 2024**

ADMISSION TYPE								
	2023	2024 Gate	2024 Online	2024 Total	BETTER (WORSE) THAN PY	2023	2024	BETTER (WORSE) THAN PY
ANNUAL RESIDENT PASS	147	92	0	92	(55)	147	104	(55)
ANNUAL NON-RESIDENT PASS	13	17	0	17	4	13	20	4
PPZ MEMBER DELUXE/PREMIUM	364	452	0	452	88	364	452	88
DAILY RESIDENT PARKING	1,762	2,356	0	2,356	594	1,762	2,356	594
DAILY NON-RESIDENT PARKING	1,605	2,035	0	2,035	430	1,605	2,035	430
EVENTS	394	133	0	133	(261)	394	133	(261)
ANNUAL PASS RESIDENT ENTRY	8	1	0	1	(7)	8	1	(7)
ANNUAL PASS NON-RESIDENT ENTRY	1	0	0	0	(1)	1	0	(1)
WAIVED ANNUAL PASS	5	21	0	21	16	5	21	16
OTHER (non-paying)	1,558	22	0	22	(1,536)	1,558	22	(1,536)
TOTAL	5,857	5,129	0	5,129	(728)	5,857	5,129	(728)

ADMISSION TYPE	
ANNUAL RESIDENT PASS	
ANNUAL NON-RESIDENT PASS	
RESIDENT DAILY PASS	
NON-RESIDENT DAILY PASS	



Director's Report May 8, 2024

Guest Services



HOW DID WE DO?



SCAN ME

Potter Park Zoo
1301 S. Pennsylvania Ave,
Lansing, MI 48912

The new visitor survey will help provide us with feedback on our guest's experiences. It includes all aspects of the zoo and the demographics of the guests.



The Society team and five Zoo employees completed the Certified Tourism Ambassador (CTA) training that is led by Choose Lansing. This training is a great way for our staff to build contacts and enhance their knowledge, while reinforcing pride and passion for the community.

There are 130 general club groups reserved for May with more calling every week.



Wild Wanderers kicked off May 1, 2024 and is a great success. The first day saw 30 community members use the club to walk the zoo from 8-9 a.m. Guests from all walks of life enjoyed their time in nature.

Communication specialist, Heath Thurman, led a fun March Madness campaign to have the community and staff pick their favorite zoo animal similar to the NCAA bracket.



Artist Art by Adrienne will begin painting murals in mid-May on two sections of fences by the Savannah Grill and Okapi.

The Monarch SAFE educational and photo opportunity area will be ready the week of May 6. This area is located across from the log cabin near lynx.

Director Wagner is working with organizations such as Ingham County Community Mental Health, Aspire and Peckham to provide work site training for several individuals.

Public Safety

There have been nine employee and one non-employee injury reports so far in 2024 compared to nine employee and two non-employee in 2023.

Staff completed Blood Borne Pathogen training in April and fire extinguisher training in May.

Cindy and Rick will attend an Active Violence training on May 13 hosted by Choose Lansing.

Conservation Engagement

Salmon from the Salmon in the Classroom Project will be released into the Red Cedar river on May 14.

New furniture for the Coral Reef Classroom made possible with funds from the MDE Added Funds grant is set to be delivered at the beginning of June with installation scheduled throughout June and into July.

The last day of high school class is June 5.

Big Zoo Lesson is done for the 2023/24 school year.

Zookambi starts June 10, 2024. There are a few spots remaining in the classes for 5-7th graders.



June 1, 2024 Potter Park Zoo will be a host site for the Michigan Waterways Stewards river clean up.

The zoo is also adopting the section of river adjacent to the zoo and committing to annual clean ups and removal of debris.

A large fence screen was added on the zoo perimeter fence facing the river in partnership with MWS to encourage protecting this wonderful natural resource.





Arbor Day brought in 13 classes of 2nd graders eager to learn about the importance of trees in our ecosystem. Together, we explored the diverse world of trees and their vital role in sustaining life on our planet. It was a fantastic opportunity to educate and inspire future conservationists! The City of Lansing forestry department donated five trees that were planted in the park.

Join us Saturday, May 11, from 10 a.m. to 4 p.m. as we celebrate World Migratory Bird Day! We're setting up fun and family-friendly stations throughout the zoo where guests can learn about the importance of migratory birds and discover simple practices to support their well-being. It's a great opportunity to connect with nature and promote conservation efforts.



Join PPZ's AAZK Chapter for Bowling for Rhinos Friday, Aug. 23 from 7-9 p.m. at Sparetime Entertainment in Lansing! Gather your friends or come solo for a fun night for a great cause.

Ticket Options:

- Lane for 5 people: \$175 (includes event shirt, shoes, 2 hours of bowling, pizza, and soda)
- Individual Ticket: \$40 (includes event shirt, shoes, 2 hours of bowling, pizza, and soda)

Volunteers



The volunteer appreciation dinner was a great success with close to 60 volunteers attending. Dinner was catered by Olive Garden and many zoo staff served volunteers and showed their appreciation for all they do to make Potter Park Zoo great.

As spring blooms at the zoo, our volunteer program becomes more active with us seeing 69 individual volunteers who donated 800 hours. Additionally, we had four volunteer groups, consisting of 102 individuals (ranging from high schoolers - adults) who spent a combined total of 258 hours helping beautify the zoo. Volunteer groups that came to PPZ to grounds work in April include Dewitt High School NHS, Ultium Cell, and Emergent BioSolutions,

DEAI

The April FALCONERS was a lot of fun with over 60 participants. As we head into May we will be hosting our sensory friendly hours after the zoo closes. This gives the families a less crowded and personal experience. The event is Friday, May 3 from 5 - 8 pm.

Our Zoo in Your Neighborhood passes continue to thrive in the community! Over 490 guests visited in April with a zoo pass. We have surpassed 1,100 guests since January.

Starting in May, education volunteers will be going out into the community at local libraries to educate the public about different animal themes with a conservation focus. The volunteers use pelts and artifacts when presenting. One of the programs offered is Wild Tales and it promotes the importance of literacy while learning about animals in the natural world.

The DEAI Committee will be working on guidelines for the committee. This will provide information for onboarding members as well as agreements to current members about expectations for being on the committee.

Equity and Engagement Program Manager, Mariah Martinez will be graduating from Leadership Lansing on May 14. Her time with the program has increased her understanding on leadership.

PPZ's first Diversity Day event will be Saturday, May 18 from 11 am - 3 pm. The event will feature local mid-Michigan service organizations and food vendors.



Membership

We have 7,289 individual members, representing 3,228 households as of April 30, 2024.

Animal Care and Research



Brian Fisher arranged to have Nets Unlimited visit the zoo to loosen the rings around the trees in the bald eagle exhibit. They also took the time to teach the zoo's maintenance team how to loosen them in the future.

After gathering input from our community, the names Copper, Petoskey, and Isabella have been chosen for the otter pups! The naming contest successfully raised \$870, supporting our zoo's mission.





The lynx are settling into their new exhibit nicely. The media for the lynx was substantial including AZA posting about their arrival. Zookeepers helped with both in person and radio interviews for the lynx debut.



Camel rides start May 11, 2024.

The okapi will be on exhibit daily following the public announcement on May 7, 2024.

A lemur pup was born April 28, 2024 with a media announcement quickly following since the pup was on exhibit.

A tiger physical exam took place on April 22. Vik has only been at the zoo for a few months and after some documented weight loss and possible tooth damage it was important to do a full health evaluation.

The female eagle owl continues to sit in the nest. Zoo staff are optimistic that she is sitting on an egg.

The single elderly male meerkat that we have been housing is moving to his new home. This will provide him with a social group to live out his life.

Lansing Rivers and River Trail Cleanup

SATURDAY, JUNE 1, 2024 | 10:00AM - 3:00PM

Event Headquarters: Potter Park Zoo

Equipment, food, drink, hospitality, and much more provided.

REIMAGINE
REDISCOVER
RECONNECT

JOIN US • MAKE A LASTING IMPACT • THIS IS OUR LEGACY



PARTNERS AND EVENT SPONSORS



VOLUNTEER PARTNERS



POTTER PARK ZOO BY THE NUMBERS

EST. 1920

Potter Park Zoo is a local institution and tourist attraction that inspires an appreciation for the natural world and advocates for animal conservation by engaging families from the Lansing area and beyond.

100+ YEARS

This award-winning, nationally accredited facility sparks unforgettable moments and lifelong memories for visitors. The zoo has also made significant contributions to the region's economy and tax revenue.

\$23.1 M

in Annual Economic Output to the Greater Lansing Area

OUTPUT

Total overall sales and revenue from zoo operations and visitor spending



\$13.2 M

\$7.6 M direct
\$5.6 M indirect and induced

VALUE-ADDED

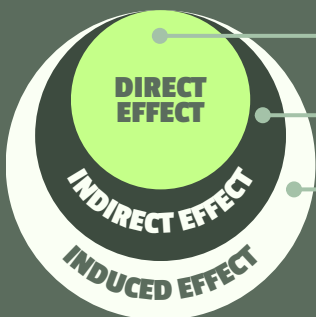
Regional income, also called gross regional product, which includes labor income

\$9.0 M

\$5.8 M direct
\$3.2 M indirect and induced

LABOR INCOME

The total value employees and owners earn by working



Economic impact directly through an organization's employment and operations

Economic impact through spending on supply chain and supporting industries

Economic impact through local re-spending of income by direct and indirect employees

\$3 M+

Total tax contributions from zoo operational and visitor spending

\$1.1 MILLION

of that revenue accrued at the local, county, and state levels

175 JOBS

supported and sustained

119 JOBS

supported through direct operational and visitor spending

56 JOBS

supported by secondary transactions made by businesses and their workers

ZOO OPERATIONS SPENDING

The effects on the Lansing area's economy of all annual expenditures required to operate the zoo, including secondary expenditures such as vendors.

OUTPUT

\$14.1 M **\$7.4 M** direct
\$6.7 M indirect and induced

VALUE-ADDED

\$8.4 M **\$4.8 M** direct
\$3.6 M indirect and induced

LABOR INCOME

\$6.1 M **\$4.1 M** direct
\$2.0 M indirect and induced



ZOO VISITOR SPENDING

All spending that happens outside of the zoo by local, state-based, and out-of-state visitors

OUTPUT

\$9.0 M **\$5.3 M** direct
\$3.7 M indirect and induced

\$4.9 M **\$2.9 M** direct
\$2.0 M indirect and induced

\$2.9 M **\$1.7 M** direct
\$1.2 M indirect and induced

VALUE-ADDED

LABOR INCOME

120,000+ local visitors

33,900+ event attendees



ZOO VISITS

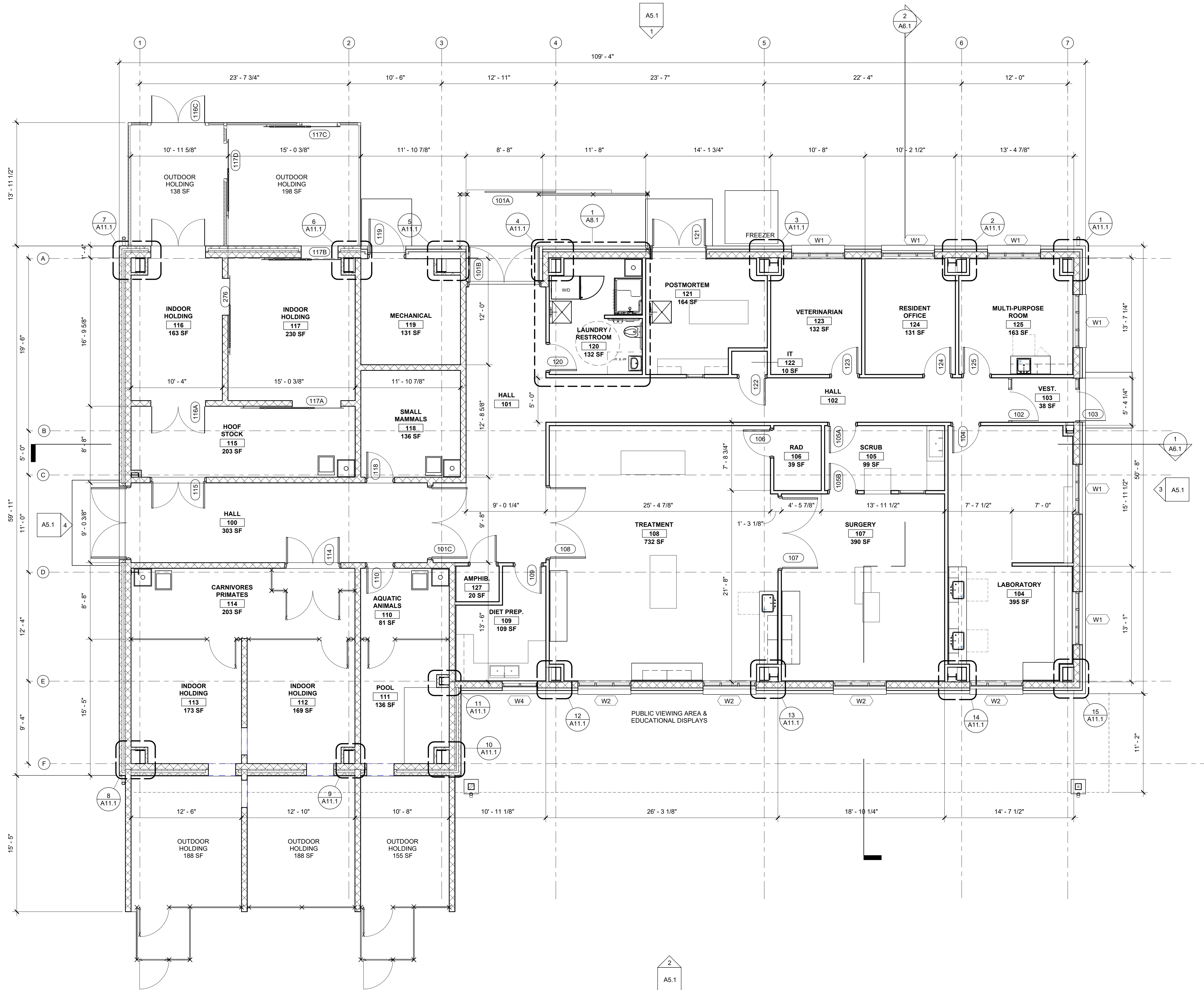
180,000+
visitors each year

120,000+
local visitors

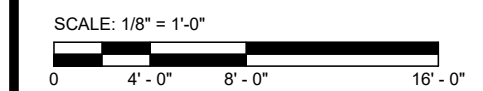
33,900+
event attendees



The Potter Park Zoo and Potter Park Zoological Society partnered with Public Sector Consultants to estimate the economic contributions of the Potter Park Zoo's spending on the Lansing area. The region of analysis includes Ingham, Eaton, Clinton, and Shiawassee Counties. Numbers are rounded to the nearest decimal point.



1 FIRST FLOOR PLAN
SCALE: 3/16" = 1'-0"
NORTH



GENERAL NOTES:



NOT FOR CONSTRUCTION

NO.	REVISION	DATE
1	BP#2 - PEMB STRUCTURE	03/08/2024

DRAWN: ST	CHKD: SL	PROJECT NUMBER
DESIGNED: JV	APPRVD: JV	2341-7667-00
DATE: 03/08/2024		

LANSING
INGHAM COUNTY
POTTER PARK ZOO NEW ANIMAL HOSPITAL
BP#2 - PEMB STRUCTURE
FIRST FLOOR PLAN

DRAWING NUMBER
A1.0
ARCHITECTURE





