



# POTTER PARK Zoo

## Zoo Days

July 9 & 10, 2024

Zoo Days is an exciting two-day event that offers discounted admission for guests and a wide array of family-friendly activities. From vibrant face painting to interactive experiences and visits from dedicated community partners, there is something for everyone to enjoy. It is an action-packed summer extravaganza where families make unforgettable memories together.

### By the Numbers

Nearly 3,000 attendees annually  
1,900 website visits  
65,000+ social media reach  
85,000+ social media impressions

## SPONSORSHIP

### River Otter Level - \$2,500

- Program, social media, and website mentions
- 5 entry tickets

### Black Rhino Level - \$3,500

- Program, social media, and website mentions
- 10 entry tickets
- Booth in the Entrance Plaza for sponsor use

### Presenting Sponsor - \$10,000

- Program, social media, and website mentions
- 20 entry tickets
- Booth in the Entrance Plaza for sponsor use
- Highlighted on zoo entrance sign

Inquiries  
By Mail: Potter Park Zoo  
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