



POTTER PARK ZOO

FALCONERS

SPONSORSHIP

FALCONERS is designed to allow children or adults of all ages with special needs and unique challenges (such as autism or developmental disabilities) and their whole family to have an enriching educational experience in a safe, welcoming, and sensory friendly environment.

There is one sensory friendly event held per month and every event is free to participants.

By the Numbers

We have welcomed 8,000 participants since the launch of the program in 2016

Red Panda Level - \$2,500

- Social media mentions, website recognition, and news release to all area media

Amur Tiger Level - \$5,000

- Social media mentions, website recognition, and news release to all area media
- Name, logo, and acknowledgement of support on all materials provided to program

Black Rhino Level - \$10,000

- Social media mentions, website recognition, and news release to all area media
- Name, logo, and acknowledgement of support on all materials provided to program
- Signage at Potter Park Zoo for three years

Inquiries
By Mail: Potter Park Zoo
Attn: Sponsorships
1301 S Pennsylvania Ave Lansing, MI 48912
Email: JWorthington@ingham.org or amorris@ingham.org
Phone: 517-795-6122

www.potterparkzoo.org