



## Potter Park Zoological Society Board of Directors Meeting

April 24, 2023 – 11:30 to 1 p.m. in Welcome Center Conference Room

### MINUTES

#### Present

Julie Pingston  
Roxanne Truhn  
Gabe Rodriguez-Garriga  
George Berghorn  
Amy L. Morris-Hall, Society Executive Director

#### Absent

Karlene Belyea  
Aaron Davis  
Bethany Wicksall

#### General Items

1. Meeting was called to order at 11:38 a.m.
2. Approval of March 27, 2023 minutes – approved
3. No members of public
4. Late Items/Deletion/Consent Items – None

#### Board Items

5. Financial Report YTD (preliminary) through March 31, 2023  
**Revenue:** Year to date revenue at \$339,299.96 is over budget by \$85,026.96, with capital campaign revenue not included. Year-to-date revenue exceeds prior year by \$52,778.39 without the capital campaign.  
**Expenses:** Year to date expenses at \$240,403.25 are \$8,456.25 under budget without the capital campaign.  
Net surplus: There is a net deficit of \$1,255,649 with capital campaign revenue included due to a transfer of \$1,325,000 to Ingham County in February. The net surplus from operations not including capital campaign is \$98,897.  
Cash: The days of cash increased from 314 days as of Feb. 28, 2023 to 328 days as of March 31, 2023 with capital campaign cash and expenses not included.
6. Transaction of Business
  - a. Old Business
    - a. Additional Board Member – Jackson National does not currently have a board member for the Society. They will let us know when they do.



We are not  
member at this time.

seeking an additional board

- b. New Business
  - a. Cancelling June 26, 2023 meeting – This meeting will be cancelled.

## Discussion Items

1. Board President Update on Advisory Board Meeting
  - a. Grand total for 2023 is 15,006 zoo visitors. This is 2,633 less than last year. The increase was in large part due to Zoo Society activities.
  - b. The advisory board has two new board members.
  - c. The new species survival plan diagram was given to the board members.
2. Executive Director's report
  - a. Miscellaneous
    - i. Path project – We still do not have an exact date.
    - ii. Audit – The final documents were submitted today. We should have a version for the board's review at our next meeting.
  - b. Staff Update
    - i. Marie Benner was hired as the Learning Programs Coordinator and will begin May 3, 2023.
  - c. Events/Education
    - i. BZL is done for the school year this week.
    - ii. Party for the Planet and BioBlitz were not well attended due to weather.
    - iii. Arbor Day is Friday, April 29, 2023.
    - iv. The first Zoo Nights will be May 11, 2023. If any board members are interested in volunteering, please let me know.
  - d. Accreditation
    - i. It has been all hands on deck for the accreditation inspection scheduled for June 20, 21, 22.
  - e. Fund Development Update
    - i. The donor event Donuts with Doppsee went very well.
    - ii. Endowment fund – Amy is still investigating options. We are working with on a plan.
  - f. Capital Campaign Update
    - i. Progress report – The Society has received \$2,832,033 and has hard pledges for an additional \$2,066,443. Funds remaining to be raised stands at \$122,967.



- g. Animal update
  - i. Okapi – PPZ will potentially be receiving information about a male Okapi at the end of the month.
  - ii. The tufted deer fawn is doing very well and will be announced today.
  - iii. Bongo baby is doing well.
  - iv. The ring-tailed lemur is pregnant.
  - v. Review of animal management minutes.
- 3. Suggestions for future agenda items, discussion and/or board comments
  - a. None
- 4. Public comment – No members of the public attended the meeting.

### **Adjournment**

The meeting adjourned at 12:40 p.m.

*2023 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room*

*May 22, 2023*

*June 26, 2023*

*July 24, 2023*

*Aug. 28, 2023*

*Sept. 25, 2023*

*Oct. 23, 2023*

*Nov. 13, 2023*

*Dec. 11, 2023*