



Potter Park Zoological Society Board of Directors Meeting
March 27, 2023 – 11:30 to 1 p.m. in Welcome Center Conference Room

MINUTES

Present

Julie Pingston
Roxanne Truhn
Gabe Rodriguez-Garriga
Karlene Belyea
Amy L. Morris-Hall, Society Executive Director

Absent

Bethany Wicksall
Aaron Davis
George Berghorn

General Items

1. Meeting was called to order at 11:30 a.m.
2. Approval of Feb. 27, 2023 minutes – approved
3. No members of public
4. Late Items/Deletion/Consent Items – None

Board Items

5. Financial Report YTD (preliminary) through Feb. 28, 2023
Revenue: Year to date revenue at \$237,330.55 is over budget by \$78,148.54, with capital campaign revenue not included. Year-to-date revenue exceeds prior year by \$75,767.12 without the capital campaign. This is largely due to Zookambi funds (\$76,690) coming in earlier this year than in prior years.
Expenses: Year to date expenses at \$147,182 are \$15,134 under budget without the capital campaign.
Net surplus: There is a net deficit of \$1,230,716 with capital campaign revenue included due to a transfer of \$1,325,000 to Ingham County. The net surplus from operations not including capital campaign is \$90,148.
Cash: The days of cash increased from 288 days as of Jan. 31, 2023 to 328 days as of Feb. 28, 2023 with capital campaign cash and expenses not included.
6. Transaction of Business
 - a. Old Business - None
 - a. Additional Board Member – Amy will reach out to Jackson National Life.
 - b. New Business – None



Discussion Items

1. Board President Update on Advisory Board Meeting
 - a. None

2. Executive Director's report
 - a. Miscellaneous
 - i. Path project – This should be in September, we'll find out within a month
 - ii. Audit – Completed
 - b. Staff Update
 - i. Learning Programs Coordinator position is posted and we will be interviewing candidates in the coming weeks.
 - c. Events/Education
 - i. BZL is going well. It is filled through the end of April.
 - d. Accreditation
 - i. The accreditation inspection is scheduled for June 20, 21, 22.
 - e. Fund Development Update
 - i. Donor events are scheduled for the next few months.
 - ii. Deb Atkinson – Spencer Atkinson scholarship fund has been developed and will begin distributing scholarships for BZL and Zookambi to students in need.
 - iii. Endowment fund – Amy is still investigating options.
 - f. Capital Campaign Update
 - i. Progress report – The Society has received \$2,303,090 and has hard pledges for an additional \$2,066,443. Funds remaining to be raised stands at \$129,467.

 - g. Animal update
 - i. Okapi – still no progress.
 - ii. Bongo baby is doing well.
 - iii. The ring-tailed lemur may be pregnant.
 - iv. The female tufted deer is pregnant.

3. Suggestions for future agenda items, discussion and/or board comments
 - a. None

4. Public comment – No members of the public attended the meeting.

Adjournment

The meeting adjourned at 12:17 p.m.

POTTER PARK



2023 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room

April 24, 2023

May 22, 2023

June 26, 2023

July 24, 2023

Aug. 28, 2023

Sept. 25, 2023

Oct. 23, 2023

Nov. 13, 2023

Dec. 11, 2023