



POTTER PARK
Zoo
30th Annual
**Wonderland
of Lights**

November 2022

Happy Holidays!

The Potter Park Zoo and Potter Park Zoological Society families are wishing you well this holiday season!

Trim-a-Tree is a unique opportunity for your family, business, or organization to enjoy an outing at the zoo and sponsor and decorate a 6-foot tall tree while simultaneously contributing to the zoo's mission of inspiring the conservation of animals and the natural world. The trees will be on display during the Wonderland of Lights event from November 19 – December 23, 2022 at Potter Park Zoo. After the event, the trees will be given to some of our zoo animals as winter enrichment.

Your tree will be covered with lights before you arrive, then you can head to the zoo to decorate your tree as a fun team-building event or you can have the PPZ staff decorate it for you. In addition to lights, you will be provided with a sign for your tree featuring your business or family's name or your dedication if you sponsor a tree in honor of a loved one. This event attracts thousands of visitors each year – a great way to get your name out and demonstrate your commitment to the community! As an additional thank you, you'll receive 6 complimentary passes to Wonderland of Lights and your name or business will be listed on the zoo's Wonderland of Lights website page as Trim-a-Tree sponsors.

To support the Trim-a-Tree program:

- **Simply complete the form on the back of this letter and return it to Erin via mail or email (See contact information below) or give me a call at (517)244-8042 to complete payment by phone.**
- **After Wonderland of Lights is over, we ask that you remove the decorations from your tree by Saturday, January 7, 2023**

Thank you for supporting Potter Park Zoo and its mission of inspiring conservation of animals and the natural world. If you have any questions, please contact me.

Erin O'Rourke

Fund Development Specialist

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Potter Park Zoo • 1301 S. Pennsylvania Ave • Lansing, MI 48912



Trim-a-Tree • Potter Park Zoo • Wonderland of Lights • 2022

Name: _____ Phone: _____

Email: _____

I will decorate my tree (**\$225**) OR Have the zoo decorate it (**\$275**)

Use my previous sign OR My sponsor sign should read:

Indicate below for permission to list on the zoo's website as trim-a-tree sponsors:

Yes No

Enclosed is my check for **\$225.00** made out to the Potter Park Zoological Society

Enclosed is my check for **\$275.00** made out to the Potter Park Zoological Society

Please charge my credit card **\$225.00**

Please charge my credit card **\$275.00**

Name on card: _____

Card Number: _____ Expiration date: _____

Security Code: _____ Signature: _____