AGENDA

Potter Park Zoo Advisory Board

1301 S. Pennsylvania Avenue ~ Lansing, MI 48912 Telephone: 517.342.2776; Fax: 517.316.3894

The Board information packet is available on-line by going to www.potterparkzoo.org, selecting "About," clicking on "Zoo Advisory Board" and clicking "November 09, 2022".

POTTER PARK ZOO ADVISORY BOARD MEETING

Wednesday, November 09, 2022 6:00 PM

- 1. Call to Order
- 2. Approval of the October 12, 2022 Meeting Minutes.
- 3. Limited Public Comment Limited to 3 minutes with no discussion
- 4. Late Items/Deletions/Consent Items
- 5. Action Items
 - a. 2023 Meeting Dates
 - b. Resolution Zoological Society Donations
- 6. Director's Report
 - a. Finance Report Cynthia Wagner
 - b. Admission Report- Cynthia Wagner
 - c. Director's Report Cynthia Wagner
- 7. New Business
- 8. Old Business
 - a. Capital Campaign Update Amy Morris
- 9. Board Comments
- 10. Limited Public Comment Limited to 3 minutes with no discussion
- 11. Upcoming Meeting
 - a. Zoo Advisory Board Meeting December 14, 2022 at 6:00 PM
- 12. Adjournment

Official minutes are stored and available for inspection at the address noted at the top of this agenda. Potter Park Zoo will provide necessary reasonable auxiliary aids and services, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at the meeting for the visually impaired, for individuals with disabilities at the meeting upon five (5) working days' notice to the Zoo. Individuals with disabilities requiring auxiliary aids or services should contact the Zoo by writing to: Zoo Director, 1301 S. Pennsylvania Ave., Lansing, MI 48912, or by calling 517.342.2776.

MINUTES – INGHAM COUNTY POTTER PARK ZOO ADVISORY BOARD

1301 S. Pennsylvania Avenue, Lansing, MI, October 12, 2022

BOARD MEMBERS

PRESENT: Chair Cheryl Bergman, Commissioner Trubac, Julie Pingston, Molly Korn, Mary Leys,

and Emily Linden

ALSO PRESENT: Cynthia Wagner, Zoo Director, Amy Morris-Hall, Executive Director Potter Park

Zoological Society

ABSENT: Vice Chair Kyle Binkley, Commissioner Todd Tennis, Dr. Jack Kottwitz, Dr. Richard

Snider and Mary Hauser

CALL TO ORDER: Meeting called to order at 6:01 p.m.

MINUTES: Moved by Julie Pingston and supported by Molly Korn to approve the minutes of the

Aug. 10 and Sept. 14, 2022 meeting as written, Yes-6; No-0; MOTION CARRIED.

LIMITED PUBLIC COMMENT

Mrs. Campbell introduced herself and her son and stated he was working on a school government project.

LATE ITEMS/DELETIONS/CONSENT ITEMS

None

ACTION ITEMS

Director Wagner informed the board she was in the process of writing a resolution for accepting donations from the Zoological Society for the animal health facility and that it would be on the agenda for the next meeting.

FINANCIAL REPORTS

Admission and Parking Report

Director Wagner reported parking was down for the month, but up year to date compared to 2021. She explained the year to date number compared to 2019 looks down significantly, however the majority of that decrease is from unpaid parking and events, not daily parking. She continued stating admissions was up for both the month and year to date compared to 2021.

Zoo Financial Report

Director Wagner reported that the zoo fund balance as of the end of September shows a balance of \$2,100,681. She stated based on budgeted revenues and expenditures including CIP that fund balance is expected to be at \$1,500,000 at the end of 2022.

ZOO DIRECTOR REPORT

Major Elements Reported by Director Wagner:

- Autumn Carpenter has accepted the full-time veterinary technician position and will start Nov. 6, 2022.
- Staff injury reports are down by 29 percent year to date compared to 2021.
- Professional development opportunities have increased, and the zoo has started to schedule staff to attend conferences and workshops again. Brian Fisher is attending the Zoo & Aquarium Facilities Association (ZAFA) conference. Annie Marcum is attending the American Association of Zoo Keepers (AAZK) annual conference and Sarah Foote is at the zoo registrars conference. Several other workshops and conferences are beginning to be scheduled for 2023.
 - Mary Leys stated she appreciated the zoo's efforts to send staff to professional development opportunities and that is important for staff.
- The zoo has decided to get two mascots for 2023 which include a rhino and an otter. Mascots proved to be
 very popular during Zoo Days and mascots will be able to attend community events representing the zoo.
 Mascots will be paid for with marketing funds.
- There were 586 Ingham County & City of Lansing residents that enjoyed free admission to the zoo Oct. 1, 2022.
- Nearly 100 college students visited the zoo for free for college day Oct. 2, 2022.
- The first weekend of Fall Zootacular had 2,200 guests.
- Mariah Martinez created a demographic survey for guests to complete as they leave the zoo. The information gathered is very important for many grant applications the Zoological Society completes.
- Several maintenance projects are underway including the survey for the asphalt replacement. The tree felling services resolution is going for board approval next round. The trees will need to be removed in January, February, and March to decrease the risk of oak wilt.
- The beverage services agreement authorization resolution is going for board approval next round. Pepsi
 was the only vendor to respond so the recommendation is to move forward with an agreement with Pepsi
 for beverage services at Potter Park.
 - Commissioner Trubac asked how many potential beverage vendors there are, and Director Wagner replied only two, Coke and Pepsi.

NEW BUSINESS

Ticket Distribution as a Marketing Strategy Update

Year to date 467 passes have been distributed to a total of 86 organizations. There is a wide variety of organizations represented through the mid-Michigan region.

AZA Conservation and Science

The 2021 AZA conservation report is included in the packet for the boards review.

OLD BUSINESS

Capital Campaign Update

Executive Director Amy Morris-Hall presented a capital campaign update. Total funds raised in hard commitments and funds in hand is around 3.8M. There are two foundations that the zoo is waiting to hear back from that have the potential to put the total over the 4.5M goal.

BOARD COMMENTS

LIMITED PUBLIC COMMENT

None

ADJOURNMENT

Meeting ended at 6:35 p.m.



POTTER PARK ZOO MONTHLY PARKING REPORT FOR MONTH AND YTD ENDING October 31, 2022

| | | CURRENT | г монтн | | YEAR-TO-DATE | | | | |
|--------------------------------|---------------|---------------|---------------|------------------------------|---------------|---------------|---------------|------------------------------|--|
| ADMISSION TYPE | 2019 COUNT | 2021 COUNT | 2022 COUNT | BETTER (WORSE) THAN PY | 2019 COUNT | 2021 COUNT | 2022 COUNT | BETTER (WORSE) THAN PY | |
| ANNUAL RESIDENT PASS | 0 | 1 | 0 | (1) | 279 | 92 | 216 | 124 | |
| ANNUAL NON-RESIDENT PASS | 0 | 0 | 0 | 0 | 31 | 10 | 26 | 16 | |
| PPZ MEMBER DELUXE/PREMIUM | 398 | 525 | 561 | 36 | 2,495 | 3,004 | 3,263 | 259 | |
| DAILY RESIDENT PARKING | 2,875 | 2,421 | 2,346 | (75) | 19,939 | 17,491 | 18,858 | 1,367 | |
| DAILY NON-RESIDENT PARKING | 1,845 | 1,440 | 1,791 | 351 | 21,972 | 20,154 | 19,660 | (494) | |
| EVENTS | 0 | 0 | 126 | 126 | 3,474 | 1,061 | 2,080 | 1,019 | |
| ANNUAL PASS RESIDENT ENTRY | 0 | 0 | 265 | 265 | 0 | 218 | 1,955 | 1,737 | |
| ANNUAL PASS NON-RESIDENT ENTRY | 0 | 0 | 12 | 12 | 0 | 6 | 45 | 39 | |
| WAIVED ANNUAL PASS | 0 | 0 | 0 | 0 | 0 | 5 | 44 | 39 | |
| OTHER (non-paying) | 863 | 332 | 21 | (311) | 12,317 | 2,087 | 895 | (1,192) | |
| TOTAL | 5,981 | 4,719 | 5,122 | 403 | 60,507 | 44,128 | 47,042 | 2,914 | |

| ADMISSION TYPE | AMOUNT |
|--------------------------|---------|
| ANNUAL RESIDENT PASS | \$32.00 |
| ANNUAL NON-RESIDENT PASS | \$42.00 |
| RESIDENT DAILY PASS | \$3.00 |
| NON-RESIDENT DAILY PASS | \$5.00 |

POTTER PARK ZOO MONTHLY ATTENDANCE REPORT FOR MONTH AND YTD OCTOBER 31, 2022

| | | CURRENT MONTH | | | | | YEAR-TO-DATE | | | | |
|------------------------------|--------|---------------|--------------|----------------|---------------|------------------------------|---------------|---------------|---------------|------------------------------|--|
| ADMISSION TYPE | 2019 | 2021 | 2022 Gate | 2022 Online | 2022 Total | BETTER (WORSE) THAN PY | 2019 COUNT | 2021 COUNT | 2022 COUNT | BETTER (WORSE) THAN PY | |
| GENERAL | | | | | | | | | | | |
| CHILD RESIDENT | 384 | 414 | 426 | 0 | 426 | 12 | 22,661 | 13,096 | 11,099 | (1,997) | |
| CHILD NON-RESIDENT | | 490 | 339 | 0 | 339 | (151) | 0 | 18,094 | 14,346 | (3,748) | |
| CHILDREN - UNDER 3 | 300 | 452 | 418 | 103 | 521 | 69 | 11,999 | 15,858 | 8,129 | (7,729) | |
| ADULT RESIDENT | 642 | 1,071 | 1,593 | 6 | 1,599 | 528 | 22,339 | 23,342 | 24,648 | 1,306 | |
| ADULT NON-RESIDENT | 361 | 974 | 822 | 0 | 822 | (152) | 17,751 | 27,543 | 26,375 | (1,168) | |
| SENIOR/MILITARY RESIDENT | 121 | 202 | 163 | 0 | 163 | (39) | 2,668 | 2,894 | 3,184 | 290 | |
| SENIOR/MILITARY NON-RESIDENT | 141 | 242 | 146 | 0 | 146 | (96) | 3,590 | 4,756 | 4,219 | (537) | |
| GROUPS | 237 | 45 | 0 | 0 | 0 | (45) | 9,754 | 4,178 | 18,138 | 13,960 | |
| SUBTOTAL | 2,186 | 3,890 | 3,907 | 109 | 4,016 | 126 | 90,762 | 109,761 | 110,138 | 377 | |
| MEMBERSHIPS/PROGRAMS | | | | | | | | | | | |
| PPZ MEMBERS/RECIPROCAL | 703 | 1,026 | 1,236 | 67 | 1,303 | 277 | 25,800 | 17,929 | 18,712 | 783 | |
| SOCIETY PROGRAMMING/EVENTS | 12,153 | 9,678 | 8,206 | 1,081 | 9,287 | (391) | 37,643 | 20,122 | 24,475 | 4,353 | |
| MONDAY PROGRAM | 466 | 132 | 411 | 0 | 411 | 279 | 8,005 | 3,214 | 4,340 | 1,126 | |
| ZIYN | 0 | 171 | 250 | 0 | 250 | 79 | 0 | 2,630 | 4,275 | 1,645 | |
| OTHER (non-paying) | 28 | 152 | 0 | 0 | 0 | (152) | 4,625 | 2,093 | 1,562 | (531) | |
| SUBTOTAL | 13,350 | 11,159 | 10,103 | 1,148 | 11,251 | 92 | 76,073 | 45,988 | 53,364 | 7,376 | |
| GRAND TOTAL | 15,536 | 15,049 | 14,010 | 1,257 | 15,267 | 218 | 166,835 | 155,749 | 163,502 | 7,753 | |

| ADMISSION TYPE | DESCRIPTION |
|-------------------------------|--|
| CHILDREN RESIDENT | Children, Ingham County ages 3-16 (\$5 April - October, \$3 November-March) |
| CHILDREN NON-RESIDENT | Children, Out of Ingham County ages 3-16 (\$5 April - October, \$3 November-March) |
| CHILDREN - UNDER 3 | All Children, any county under age 3 (Free) |
| ADULT RESIDENT | Adult of Ingham County (\$7 April 1 - Oct. 31, \$4 November-March) |
| ADULT NON-RESIDENT | Adult Out of Ingham County (\$13 April 1 - Oct. 31, \$4 November-March) |
| SENIOR/MILITARY RESIDENT | Seniors/Military of Ingham County (\$5 April 1 - Oct. 31, \$4 November-March) |
| SENIOR/MILITARY NON-RESIDENT | Seniors/Military of Ingham County (\$11 April 1 - Oct. 31, \$4 November-March) |
| PPZ MEMBERS | Visitors holding membership at PPZ - one time payment |
| SPECIAL EVENTS - PPZ | Admission included in event fee |
| SPECIAL EVENTS - COUNTY | Admission included in event fee |
| RECIPROCAL ZOO MEMBERS | Reciprocal Zoo memberships (Discount varies) |
| RECIPROCAL ZOO MEMBERS (100%) | Reciprocal Zoo Members (Free admission) |
| GROUPS | 20 or more guests paying together (\$1 off per person) |
| MONDAY PROGRAM | Ingham County and City of Lansing Residents free 9-12 PM on non-holiday Mondays |
| OTHER (non-paying) | Any coupon related attendee |

POTTER PARK ZOO BALANCE SHEET - PRELIMINARY AS OF OCTOBER 31ST, 2022

| ASSETS | | | |
|--|-------------|-----------|--|
| CASH | \$ | 2,226,894 | |
| DEPOSITORY CASH | | 197,776 | |
| IMPREST CASH | | 8,000 | |
| TAXES REC - CURRENT LEVY | | 738,918 | |
| TAXES REC - DELINQUENT | | 20,151 | |
| ESTIMATED UNCOLLECTIBLE DELINQUENT TAXES | | (18,817) | |
| IFT TAX RECEIVABLE | | (15,546) | |
| PROPERTY TAX RECEIVABLE | | - | |
| INTEREST RECEIVABLE | | 2,931 | |
| DUE FROM STATE | | - | |
| INVENTORY | | 68,592 | |
| PREPAID EXPENSES | | 64,950 | |
| ACCOUNTS RECEIVABLE - OTHER | | 80 | |
| TOTAL ASSETS | \$ 3,293,93 | | |
| | | | |
| LIABILITIES | | | |
| VOUCHERS PAYABLE | | - | |
| DUE TO ZOOLOGICAL SOCIETY | | 104,547 | |
| TAX LEVY LIABILITY | | 23,500 | |
| SALES TAX PAYABLE | | 2,434 | |
| REFUND NOW | | (61) | |
| REFUND APPLY | | (634) | |
| ACCRUED PAYROLL | | - | |
| ACCOUNTS PAYABLE | | 16,232 | |
| DEFERRED REVENUE - PROPERTY TAXES | | - | |
| DEFERRED REVENUE - DELINQUENT TAXES | | 6,356 | |
| DEFERRED REVENUE - POTTER PARK | | 6,019 | |
| TOTAL LIABILITIES | | 158,393 | |
| | | | |
| FUND BALANCE | | | |
| UNSPENDABLE | | 68,592 | |
| UNRESTRICTED FUND BALANCE | | 3,066,945 | |
| | | 3,135,537 | |
| | | | |
| TOTAL LIABILITIES AND FUND BALANCE | \$ | 3,293,930 | |

POTTER PARK ZOO YEAR TO DATE BUDGET/ACTUAL REPORT - PRELIMINARY FOR 3 MONTHS ENDING OCTOBER 31ST, 2022

| | | | OCTOBER 2022 BUDGET | | | BUDGET | | OCTOBER 2021 | | |
|---|----|-----------|---------------------|-----------|-----------|-------------|----------|--------------|-----------|--|
| | 20 | 22 BUDGET | YTD ACTUAL REM | | REMAINING | % OF BUDGET | Υ | TD ACTUAL | | |
| REVENUES | | | | | | | | | | |
| PROPERTY TAX | \$ | 4,150,873 | \$ | 4,026,683 | \$ | 124,190 | 97.01% | \$ | 3,230,862 | |
| UNALLOCATED PORTION OF TAXES (2 MONTHS) | \$ | - | \$ | (671,114) | \$ | - | 0.00% | \$ | (538,477) | |
| ADMISSIONS | \$ | 625,000 | \$ | 710,277 | \$ | (85,277) | 113.64% | \$ | 753,270 | |
| CONCESSIONS, GIFT SHOP, VENDING | \$ | 510,000 | \$ | 795,214 | \$ | (285,214) | 155.92% | | 748,926 | |
| PARKING FEES | \$ | 185,000 | \$ | 162,954 | \$ | 22,046 | 88.08% | | 154,347 | |
| INTERACTIVE SITES | \$ | 70,000 | \$ | 109,173 | \$ | (39,173) | 155.96% | \$ | 131,863 | |
| INTEREST INCOME | \$ | 40,000 | \$ | 14,452 | \$ | 25,548 | 36.13% | \$ | 2,581 | |
| OTHER REVENUES | \$ | (640,586) | \$ | 87,775 | \$ | (728,361) | -13.70% | \$ | 83,184 | |
| TOTAL REVENUES | \$ | 4,940,287 | \$ | 5,235,414 | \$ | (966,241) | 105.97% | \$ | 4,566,558 | |
| EXPENDITURES | | | | | | | | | | |
| PERSONNEL SERVICES | | | | | | | | | | |
| Salaries & Wages - Full Time | \$ | 1,704,351 | \$ | 1,331,400 | \$ | 372,951 | 78.12% | \$ | 1,296,445 | |
| Salaries & Wages - Seasonal | \$ | 565,284 | \$ | 610,059 | \$ | (44,775) | 107.92% | \$ | 566,601 | |
| Benefits | \$ | 885,155 | \$ | 734,635 | \$ | 150,520 | 83.00% | \$ | 727,277 | |
| Total Personnel Services | \$ | 3,154,790 | \$ | 2,676,094 | \$ | 478,696 | 84.83% | \$ | 2,590,323 | |
| | | | | | | | | | | |
| CONTROLLABLE EXPENDITURES | | | | | | | | | | |
| Supplies | \$ | 323,000 | \$ | 418,110 | | (95,110) | 129.45% | | 374,485 | |
| Animal Care | \$ | 302,000 | \$ | 231,645 | \$ | 70,355 | 76.70% | ' | 226,990 | |
| Purchased Services | \$ | 1,150,767 | \$ | 528,331 | \$ | 622,436 | 45.91% | | 529,286 | |
| Utilities - Telephone | \$ | 20,125 | \$ | 16,424 | \$ | 3,701 | 81.61% | | 15,614 | |
| Rentals & Leases | \$ | 2,000 | \$ | 1,834 | \$ | 166 | 91.71% | | 3,746 | |
| Other Expenses | \$ | 136,650 | \$ | 118,234 | \$ | 18,416 | 86.52% | \$ | 62,843 | |
| Total Controllable Expenditures | \$ | 1,934,542 | \$ | 1,314,578 | \$ | 619,964 | 67.95% | \$ | 1,212,964 | |
| NON-CONTROLLABLE EXPENDITURES | | | | | | | | | | |
| Utilities | \$ | 235,000 | \$ | 205,998 | \$ | 29,002 | 87.66% | \$ | 146,546 | |
| Insurance | \$ | 85,000 | \$ | 93,448 | \$ | (8,448) | 109.94% | \$ | 83,309 | |
| IT Support Expense | \$ | 188,148 | \$ | 155,863 | \$ | 32,285 | 82.84% | \$ | 62,395 | |
| Other Expenses | \$ | 496 | \$ | 496 | \$ | (0) | 100.06% | \$ | 428 | |
| Total Non-Controllable Expenditures | \$ | 508,644 | \$ | 455,806 | \$ | 52,838 | 89.61% | \$ | 292,678 | |
| CAPITAL OUTLAY | | | | | | | | | | |
| Capital Improvements | \$ | (657,689) | ¢ | 68,889 | ς | (726,578) | -10.47% | \$ | _ | |
| Capital improvements | ٠ | (037,083) | ې | 08,883 | ڔ | (720,378) | -10.47/6 | ۲ | | |
| TOTAL EXPENDITURES | \$ | 4,940,287 | \$ | 4,515,367 | \$ | 424,920 | 91.40% | \$ | 4,095,965 | |
| TOTAL CHANGE IN FUND BALANCE | \$ | - | \$ | 720,047 | | | | \$ | 470,592 | |
| FUND BALANCE AS OF 1/1/22 | | | | | | | | | | |
| NON-SPENDABLE | | | \$ | 68,592 | | | | | | |
| UNRESTRICTED | | | \$ | 1,593,862 | | | | | | |
| | | | \$ | 1,662,454 | - | | | | | |
| FUND BALANCE AS OF 10/31/2022 | | | \$ | 2,382,501 | | | | | | |
| FUND BALANCE AS OF 10/31/2022 | | | | | | | | | | |
| UNSPENDABLE | | | \$ | 68,592 | | | | | | |
| UNRESTRICTED | | | \$ | 2,313,909 | | | | | | |
| | | • | \$ | 2,382,501 | - | | | | | |
| | | : | | | • | | | | | |



Director's Report November 09, 2022

Staff

Gabbi Dorn and Kelsey Osman have accepted full time zookeeper positions and started in their new positions, Monday, November 7. Autumn Taylor started as full time Veterinary Technician on November 7.

Adrian shot some fantastic drone footage to help promote Fall Zootacular. Heath and Adrian will be working on more drone footage in the future.

The zoo held a flu shot clinic Oct. 11 from 9:30-11 a.m. in the Safari room with 25 staff receiving their flu shot.

The animal care staff have begun getting tested for rabies titers. This is something we check every other year.

All bi-annual building inspections will be completed by November 18. Building inspections include verifying cleanliness, proper labels for food, chemicals and medications, emergency and exit lights are working, first aid supplies stocked, proper PPE equipment is available and areas are clear of clutter and debris.

Potter Park Zoo encourages and supports an employee's decision to breastfeed and has added breastfeeding guidelines to the employee handbook. This document covers the laws for breastfeeding at work, the time and space provided to nursing mothers, and references.

Guest Services

Zoo Hours and rates changed November 1. Winter hours are 10 a.m. - 4 p.m. daily. Parking fees are not charged from Nov. 1- March 30. Ticket pricing is:

Adults - \$5

All Children (ages 3-12) – \$4

All Children Under 3 – FREE

Savanna grill is open on weekends only now and evenings during the Wonderland of Lights.

Jon Lawrence has introduced some new soup options this fall that have been well received.





A few great reviews from our zoo visitors.

★★★★★ a week ago NEW

Such a good time everytime. The park is clean and nice. Animals are generally active. My toddler loves the zoo!

★★★★★ a week ago NEW

A great place to take the kids to to get energy out and have an educational experience! Slushies are awesome too!

★★★★★ a week ago NEW

Always love this zoo! Animals seem happy and well cared for. Also it's not so huge that you or your kids will get tired before you see it all. Clean and beautifully maintained.

Events

The final weekend of Fall Zootacular saw nearly 3,500 guests! The total attendance for the three weekends was just over 7,000.

The events team is busy setting up holiday lights lately in preparation for the 30th Wonderland of Lights! This hard work creates an extraordinary holiday display! Take a stroll around the zoo, enjoy holiday music, and marvel at the twinkling light displays during this series of magical Michigan winter evenings. The opening weekend is Saturday, Nov. 19, 5 - 8 p.m.

The events team will also be representing the Zoo at the Silver Bells in the City parade Friday, November 18.

Conservation Education

There are 38 high school students from 14 schools and four counties this school year. The students started keeper shadowing and are already loving it!

"I had a very good/fun experience. I learned a lot more than I thought I would. I felt very safe and calm in my environment, which doesn't happen very often in new places. I'm so thankful for this experience!"

The Advisory Committee Meeting for the high school class is December 1 at 10:00 AM in Coral Reef. Zoo Board members are welcome to attend and learn more about the class curriculum.

The new homeschool zoo education program called Zoo Crew is getting a lot of positive feedback from both parents and students. There are typically 12-15 students per week in the two different age groups.

Big Zoo Lesson is eight weeks in to the school year and running smoothly. So far this school year 264 students have attended with 12 teachers from seven different schools.

Pollinator-friendly seed packet sales raised \$43.20 for the AZA SAFE Monarch program. Seeds were collected from the zoo's pollinator garden and packaged for sale at the AniMall. These packets will continue to be sold throughout the winter and into the spring.

Conservation Stations

During the month of October, volunteers ran conservation stations at the otter and penguin exhibits during various feeding times. Volunteers engaged 332 guests during these six hours of stations as they interpreted the feeding process and presented artifacts to continue our conservation messaging.

During Fall Zootacular conservation stations were placed at big cats and reptiles/small mammals for a total of 60 hours. Throughout the duration of the event, these carts reported about 5,000 interactions with guests. Volunteers also hosted a glow room in which 4 skeletons were painted in fluorescent paint under black lights and guests were tasked in identifying the animal. This ticketed activity reached about 1,646 guests.

The conservation engagement team started an initiative to represent women in science by showcasing modern women in various scientific fields. Studies have documented the underrepresentation of women in science and how this perpetuates young girls falling away from these fields as they grow up. "You can't be what you don't see" – now hundreds of young girls can see posters of modern women in science here in the discovery center, one of which is a previous Potter Park Zoo Veterinarian, Dr. Tara Harrison.

Fundraising

The End of Year Appeal is currently in draft phase, estimated to hit mailboxes first week of December.

The Society is planning another Paint your Poison fundraiser. This event will be painting Christmas ornament fundraiser. The goal is to have the fundraiser launch the last week of November and run throughout December. The Society will receive a percentage of sales from

each kit sold. This will be the third fundraiser partnering with Paint your Poison and are discussing the possibility of hosting a Valentine's Day paint party at the zoo.

Membership/Volunteers

For the month of October, 2,395 members visited the zoo. Our Fall Zootacular event drew many members out on the weekends.

We ended the month with a total of 6,313 members, making up a total of 2,883 households.

We had many volunteers helps us out in the month of October with our Fall Zootacular event, in addition to the Big Zoo Lesson Programming, tours and grounds beautification. There were 405 volunteers who gave a total of 5,745 hours in October in service to the zoo and ultimately our mission.

Diversity, Equity, Access and Inclusion (DEAI)

On Oct. 25 the zoo's DEAI Committee met and discussed and approved the new DEAI strategies to be included in the Strategic Plan.

In October the zoo recognized Hispanic Heritage Month and Filipino American History Month by featuring two scientists on social media. At the October All Staff Meeting, Filipino snacks were provided to the staff.

Since its installation in July, the Little Free Library has provided over 230 books to the community. That does not include what community members may have contributed, just what the zoo itself has filled the library with!

FALCONERS

The October Fall ZooTacular FALCONERS event was a huge success with over 200 participants. There were activities, mini donuts, cider, a craft and candy given out. The families were able to have a sensory friendly experience and avoid the large crowds we see on normal Fall ZooTacular weekends.

Comments from the event:

"This was my first time bringing my boys (both on the autism spectrum) to the Falconers event and it was wonderful! It was so kind of the zoo to open after hours and for so many people to volunteer and donate items to the event. It was such a welcoming environment and one of the first times I've felt my boys would be accepted just as they are. Thank you for having such a great event!"

"We loved the interactive parts as well as the yummy snacks. We're very grateful that everyone works together to make this such a wonderful option for our special needs kiddo! Thank you!"

Our next event is Saturday, November 12 from 10 - 1 pm.

Zoo in Your Neighborhood

Over 500 guests visited the zoo in October with a zoo pass! Over 15,000 guests have visited using a zoo pass since the program started in 2017.

Comments about the passes:

"This pass really helps me to afford going to the zoo during this time of life's struggles for methank you for the pass."

"The pass allowed this grandmother to indulge three grandchildren's wants at the savannah grill and the AniMall while touring the zoo. They had a great day! Thank you!"

"We love the zoo pass without it we would rarely be able to afford a visit."

Maintenance

Trane has begun its work to replace the HVAC controls in the Discovery Center.

The RFP (Request for Proposals) is posted to gather bids for an Owner's Representative for the new animal health facility. This is the first step toward constructing the new hospital.

Leaf removal is in full force. Volunteer groups are needed to assist with this.

Vegetation that has grown on the fence is in the process of being removed. This is a requirement of AZA.

The otter bridge had repairs completed and new acrylic panels installed.

New mongoose holding was constructed to allow them to be moved from the moats in preparation for closing the moats.

The tree felling contract is in progress.

The feline/primate roof design phase is wrapping up and then the RFP will go out to hire a contractor to complete the roof replacement.

Animal Care and Research

Dr. Ronan Eustace is officially a Diplomate of American College of Zoological Medicine. Congratulations Dr. Ronan!

Garnet, the red panda cub born in 2021 moved to the Potawatomi Zoo.

A male kangaroo joey moved to his new home in West Virginia.

Emmett the male elk has been reintroduced to the group. He was previously separated from the group while we were waiting on contraceptives for our female elk.

The peafowl have been moved into the bills and quills exhibit for the winter season. This is the first time we will open this exhibit up to the public for the winter.

Doppsee, female black rhino, has been confirmed not pregnant. Breeding introductions will continue as weather allows.

Accepted for publication:

Anesthesia of zoo-managed African Painted dogs (Lycaon pictus) using a ketamine-dexmedetomidine-midazolam-butorphanol combination. Dianis, A.E, Sims, R.R., Eustace, R., and K.A. Thompson. Manuscript under review with Journal of Zoo and Wildlife Medicine.

Intervertebral disc disease in three large felids (Panthera species). Wright, E.M., Eustace R., Cushings, A.C. and E. Ramsay. Manuscript under review with Journal of Zoo and Wildlife Medicine.

Degenerative Cardiomyopathy in two species of tortoises (Chelonodidis nigra, Aldabrachelys gigantean, Centrochelys sulcate). Walker, B., Eustace R., Thompson, K.A., Schiller, C.A, Leone, A., and M. Garner. Manuscript accepted for publication with Journal of Zoo and Wildlife Medicine.

Breastfeeding Practices at Potter Park Zoo

Potter Park Zoo encourages and supports an employee's decision to breastfeed.

To ensure accommodations are met for Potter Park Zoo employees who are breastfeeding and need to express breast milk, the following guidelines and resources are in place:

- As Section 7 of the Fair Labor Standards Act of 1939 states:
 - "Federal law requires employers to provide reasonable break time for an employee to express breast milk for her nursing child for one year after the child's birth each time such employee has need to express milk."
 - "An employer shall provide a place, other than a bathroom, that is shielded from view and free from intrusion from coworkers and the public, which may be used by an employee to express breast milk."
 - "An employer shall not be required to compensate an employee receiving reasonable break time under the first paragraph for any work time spent for such purpose."

1. Definitions

- Breastfeeding: The action of feeding a baby with milk from the breast.
- Express milk: Can be done by hand or with a breast pump

2. Procedure

- Time
 - Expressing milk will be part of breaks or meal periods already provided or arranged on a case-bycase basis with your supervisor.
 - Supervisors must be notified if more than the allotted break time is needed
 - o If the break is unpaid it will continue to be unpaid as the employee expresses milk. If the break is paid, it will remain a paid break. The employer must compensate the employee in the same way other employees are compensated for their break time. If extra time is needed because a mother is pumping/ expressing milk, that extra time can be unpaid.
 - If an employee needs to take time away from their work outside of a break or meal period, this must be arranged beforehand with their supervisor to ensure their shift can be covered. Supervisors must work with the employee to ensure this can be done.
 - If multiple employees within a department are breastfeeding, supervisors will work with the employees to schedule the milk expression or pumping breaks so they do not overlap and provide ample time for both employees to express their milk.

Space

- o Employers must provide a space that is sanitary and private (not a bathroom).
- Potter Park Zoo provides a nursing room in the Discovery Center that the public and employees can
 use when expressing milk or pumping. A comfortable chair, outlets, tables and cleaning supplies are
 provided. The door to the nursing room can be locked and a sign is provided to let others know the
 room is occupied.
- A second space for nursing is in the Feline/Primate house locker room. A comfortable chair, outlets, tables and cleaning supplies will be provided as the space is needed. The door to the locker room can be locked. A bathroom is connected with a separate door.
 - This is a shared space used by multiple employees a schedule should be created so it does not interfere with others using the space.
- o If multiple spaces are needed, an office can be used. Please contact your supervisor for more information.
- Employees who use the space to breastfeed or express milk are responsible for cleaning the area after they are done. Employees should contact their supervisor if more supplies are needed.

- o Employees should be made aware of where they can store their breastmilk.
 - Discovery Center fridge Label and place milk in a safe and closed container.
 - Keeper Lounge fridge label and place milk in a safe and closed container.
 - Personal cooler bring your own personal cooler to keep the milk from spoiling.

3. References/Attachments

- 1. Breastfeeding State Laws in Michigan
- 2. Primary Care interventions to Promote Breastfeeding
- 3. WIC Breastfeeding Support US Dept of Agriculture
- 4. What Breastfeeding Employees Need To Know English
- 5. What Breastfeeding Employees Need To Know Spanish
- 6. Nursing Mothers Workplace Protections English
- 7. Nursing Mothers Workplace Protections Spanish

Ingham County Breastfeeding Helpline 517-887-4543

Additional local resources can be found in the breastfeeding binder in the Welcome Center conference room.

- 4. Information for employees who are not breastfeeding:
 - Potter Park Zoo is required by the Break Time for Nursing Mothers law to provide breaks to pump milk (see section 7 of the Fair Labor Standards Act or quoted text above.
 - If you have a concern related to an employee who is breastfeeding, please reach out to the Zoo Director.

Questions or suggestions about this policy: Email Zoo Director, Cindy Wagner at cwagner@ingham.org

Last revision: September 2022



NOTICE

REGULAR MEETINGS OF THE POTTER PARK ZOO BOARD FOR 2023

The Potter Park Zoo Board meetings commence at 6:00pm and are held at Potter Park Zoo, 1301 S. Pennsylvania Ave., Education Bldg., Lansing, Michigan

January 11, 2023 February 08, 2023 March 08, 2023 April 12, 2023 May 10, 2023 June 07, 2023 July 12, 2023 August 09, 2023 September 13, 2023 October 11, 2023 November 08, 2023 December 13, 2023

In the event of a special meeting, rescheduled meeting or cancellation of a regularly scheduled meeting, a notice of same will be posted at the office of Potter Park Zoo, 1301 S. Pennsylvania Ave., Lansing, Michigan, at least 18 hours prior to the time of the meeting or canceled meeting.

The Potter Park Zoo will provide necessary reasonable auxiliary aids and services, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at the meeting for the visually impaired, or individuals with disabilities at the meeting, upon five (5) working days' notice to the Potter Park Zoo. Individuals with disabilities requiring auxiliary aids or services should contact the Potter Park Zoo in writing or by calling the Potter Park Zoo Office, 1301 S. Pennsylvania Ave., Lansing, MI 48912~ Phone: (517)342-2715.

A QUORUM OF POTTER PARK ZOO BOARD MEMBERS MAY BE IN ATTENDANCE AT THIS MEETING

TO: Potter Park Zoo Advisory Board

FROM: Cynthia Wagner, Potter Park Zoo Director

DATE: November 9, 2022

SUBJECT: Resolution Authorizing the Acceptance of Charitable Donations from the

Zoological Society to Potter Park Zoo for an Animal Hospital

BACKGROUND

Potter Park Zoo is an accredited member of the Association of Zoos and Aquariums (AZA) and must meet standards established by the association. AZA standard 2.0.1 states, "The institution should adopt the Guidelines for Zoo and Aquarium Veterinary Medical Programs and Veterinary Hospitals, and the policies developed or supported by the American Association of Zoo Veterinarians (AAZV). As noted in Potter Park Zoo's 2017 AZA accreditation inspection report, the zoo must replace the existing animal clinic with an animal health facility that meets the AAZV guidelines.

The Potter Park Zoological Society is a private, 501c (3) nonprofit, fundraising organization that raises funds to support the Potter Park Zoo. The Zoological Society's mission, starting in 1969 as Friends of the Zoo, is to support the Potter Park Zoo through educational programing, volunteerism, public relations services, special events, and fundraising. Local individuals, businesses, and organizations support the Zoo through donations to the Zoological Society. The Zoological Society started raising funds in the fall of 2021 to replace the existing 900 sq/ft animal care clinic with a new animal hospital for its more than 350 animal residents.

Resolution #17-186 was adopted by the Ingham County Board of Commissioners May 09, 2017 to accept restricted and unrestricted monetary and physical donations up to \$25,000 from the Potter Park Zoological Society. Most donations for the hospital exceed \$25,000. The Zoo is requesting authorization to accept all monetary and physical donations from the Zoological Society for the purpose of building the new animal health facility.

ALTERNATIVES

The alternative is to require Board approval for individual donations from the Zoological Society to the Zoo for the animal hospital.

FINANCIAL IMPACT

The current fundraising goal for the animal health facility is \$4.5 Million. This amount could increase once architectural and engineering services have been completed and formal cost estimates have been provided. The Zoological Society has raised \$3,802,633 to date and is committed to raising the full amount necessary to build the animal health facility.

STRATEGIC PLANNING IMPACT

This resolution supports the overarching long-term objective of Maintaining and improving existing parkland, facilities, and features, specifically section A.1 (f) of the Ingham County Action Plan.

OTHER CONSIDERATIONS

There are no other considerations at this time.

RECOMMENDATION

Based on the information presented, I respectfully recommend approval of the attached resolution supporting the acceptance of monetary and physical donations from the Potter Park Zoological Society to Potter Park Zoo for the purpose of building a new animal health facility.

POTTER PARK ZOO ADVISORY BOARD

Meeting of November 09, 2022

RESOLUTION AUTHORIZING THE ACCEPTANCE OF CHARITABLE DONATIONS FROM THE POTTER PARK ZOOLOGICAL SOCIETY TO POTTER PARK ZOO FOR AN ANIMAL HEALTH FACILITY

WHEREAS, the Potter Park Zoological Society whose mission, starting in 1969 as Friends of the Zoo, is to support the Potter Park Zoo through educational programing, volunteerism, public relations services, special events, and fundraising; and

WHEREAS, the Potter Park Zoological Society is a private, 501c (3) nonprofit, fundraising organization that raises funds to support the Potter Park Zoo; and

WHEREAS, local individuals, businesses, and organizations support the Zoo through donations to the Zoological Society and;

WHEREAS, the intent of charitable gifts is that the donations are to be used solely and exclusively to benefit Potter Park Zoo by assisting in providing quality visitor experience and helping to achieve the Zoo's mission to "Inspire people to conserve animals in their natural world".

WHEREAS, the Potter Park Zoo is an accredited member of the Association of Zoos and Aquariums (AZA) and must meet standards established by the association including constructing a new animal health facility; and

WHEREAS, the Potter Park Zoological Society is raising the funds necessary to construct the animal health facility.

THEREFORE BE IT RESOLVED, the Potter Park Zoo Advisory Board supports the acceptance of monetary and physical donations for the purpose of a new animal health facility at Potter Park Zoo from the Potter Park Zoological Society to Potter Park Zoo.