Potter Park Zoological Society Board of Directors Meeting  
*July 25, 2022 – 11:30 to 1 p.m. in Welcome Center Conference Room*

**MINUTES**

**Present**
- Julie Pingston
- Karlene Belyea
- Bethany Wicksall
- Aaron Davis
- Amy L. Morris-Hall, Society Executive Director

**Absent**
- George Berghorn
- Gabe Rodriguez-Garriga

**General Items**

1. Meeting was called to order at 11:37 a.m.
3. No members of public
4. Late Items/Deletion/Consent Items – None

**Board Items**

5. **Financial Report YTD (preliminary) through June 30, 2022**
   - Revenue: Year to date revenue at $590,722.59 is over budget by $174,472.59 and $111,398 over budget with capital campaign pledges.
   - Expenses: Year to date expenses at $524,806.90 are over budget by $5,730.90 and under budget by $44,190 without the capital campaign expenses
   - Net Surplus: Year to date the Society is at a $65,915.69 which is $168,741.69 better than budget.
   - Current assets stand at $1,165,338 of which $556,286 was received in cash and pledges for the capital campaign.
   - Cash: There was 201 days of cash available as of June 30, 2022 not including cash restricted for the capital campaign.

6. **Transaction of Business**
   - a. Old Business - None
   - b. New Business
     a. Erin Schor resigned due to accepting a new position.
     b. External Relations Subcommittee member needed – The board decided to hold on this decision.
     c. Aug. 29 meeting will be cancelled due to travel to the AZA conference.
Discussion Items

1. Board President Update
   i. The advisory board meeting reviewed the parks rules.

2. Executive Director’s report
   a. Staff Update
      i. The Conservation Engagement Lead Position has been accepted by Stephanie Pentik and she will begin work Aug. 14.
      ii. The Communications Specialist Heath Thurman is doing very well.
   b. Events/Education
      i. Sundown Safari July 30 and Aug. 6.
      ii. Member’s Night is Aug. 10
      iii. Zoo Nights is Aug. 18 – volunteer opportunities are available
      iv. Zookambi shut down this week due to COVID related staff shortages.
   c. Accreditation
      i. The zoo team continues to prepare.
   d. Fund Development Update
      i. The ARPA funds we hoped for from the City of Lansing will not be allocated to the Zoological Society.
   e. Capital Campaign Update
      i. Glassen Foundation committed to support the campaign
      ii. State enhancement grant for $2 million
      iii. Delta Dental is pending and they are expected to notify the Zoo Society around Nov. 1.
      iv. Consumers Energy is pending – Amy is writing a grant application and will give updates next month.
      v. Amy had lunch Janet Lillie and discussed other funding opportunities.
      vi. Progress - $749,050 remaining to reach goal.
      vii. Plan for additional phases
          1. Sharon Castle will be working with us on potential messaging.
   f. Animal update
      i. The ring-tailed lemur new baby is doing well.
      ii. The two binturong babies are thriving.
      iii. One red panda was born and is doing well.

3. Advisory Board Committee Updates
   a. Strategic Planning – Committee is paused.
   b. External Relations – On hold

4. Suggestions for future agenda items, discussion and/or board comments
a. Board comments – None
5. Public comment – No members of the public attended the meeting.

Adjournment
The meeting adjourned at 12:20 p.m.

2022 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room
September 26, 2022
October 24, 2022
November 14, 2022
December 12, 2022