



Potter Park Zoological Society Board of Directors Meeting
July 25, 2022 – 11:30 to 1 p.m. in Welcome Center Conference Room

MINUTES

Present

Julie Pingston
Karlene Belyea
Bethany Wicksall
Aaron Davis
Amy L. Morris-Hall, Society Executive Director

Absent

George Berghorn
Gabe Rodriguez-Garriga

General Items

1. Meeting was called to order at 11:37 a.m.
2. Approval of June 27, 2022 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

Board Items

5. Financial Report YTD (preliminary) through June 30, 2022
Revenue: Year to date revenue at \$590,722.59 is over budget by \$174,472.59 and \$111,398 over budget with capital campaign pledges.
Expenses: Year to date expenses at \$524,806.90 are over budget by \$5,730.90 and under budget by \$44,190 without the capital campaign expenses
Net Surplus: Year to date the Society is at a \$65,915.69 which is \$168,741.69 better than budget.
Current assets stand at \$1,165,338 of which \$556,286 was received in cash and pledges for the capital campaign.
Cash: There was 201 days of cash available as of June 30, 2022 not including cash restricted for the capital campaign.
6. Transaction of Business
 - a. Old Business - None
 - b. New Business
 - a. Erin Schor resigned due to accepting a new position.
 - b. External Relations Subcommittee member needed – The board decided to hold on this decision.
 - c. Aug. 29 meeting will be cancelled due to travel to the AZA conference.



Discussion Items

1. Board President Update
 - i. The advisory board meeting reviewed the parks rules.
2. Executive Director's report
 - a. Staff Update
 - i. The Conservation Engagement Lead Position has been accepted by Stephanie Pentiuik and she will begin work Aug. 14.
 - ii. The Communications Specialist Heath Thurman is doing very well.
 - b. Events/Education
 - i. Sundown Safari July 30 and Aug. 6.
 - ii. Member's Night is Aug. 10
 - iii. Zoo Nights is Aug. 18 – volunteer opportunities are available
 - iv. Zookambi shut down this week due to COVID related staff shortages.
 - c. Accreditation
 - i. The zoo team continues to prepare.
 - d. Fund Development Update
 - i. The ARPA funds we hoped for from the City of Lansing will not be allocated to the Zoological Society.
 - e. Capital Campaign Update
 - i. Glassen Foundation committed to support the campaign
 - ii. State enhancement grant for \$2 million
 - iii. Delta Dental is pending and they are expected to notify the Zoo Society around Nov. 1.
 - iv. Consumers Energy is pending – Amy is writing a grant application and will give updates next month.
 - v. Amy had lunch Janet Lillie and discussed other funding opportunities.
 - vi. Progress - \$749,050 remaining to reach goal.
 - vii. Plan for additional phases
 1. Sharon Castle will be working with us on potential messaging.
 - f. Animal update
 - i. The ring-tailed lemur new baby is doing well.
 - ii. The two binturong babies are thriving.
 - iii. One red panda was born and is doing well.
3. Advisory Board Committee Updates
 - a. Strategic Planning – Committee is paused.
 - b. External Relations – On hold
4. Suggestions for future agenda items, discussion and/or board comments

POTTER PARK



- a. Board comments – None
- 5. Public comment – No members of the public attended the meeting.

Adjournment

The meeting adjourned at 12:20 p.m.

2022 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room

September 26, 2022

October 24, 2022

November 14, 2022

December 12, 2022