

Potter Park Zoological Society Board of Directors Meeting

June 27, 2022 – 11:30 to 1 p.m. in Welcome Center Conference Room

MINUTES

Present

Julie Pingston
Karlene Belyea
George Berghorn
Gabe Rodriguez-Garriga
Roxanne Truhn
Aaron Davis
Amy L. Morris-Hall, Society Executive Director

Absent

Bethany Wicksall Erin Schor

General Items

- 1. Meeting was called to order at 11:35 a.m.
- 2. Approval of April 25, 2022 minutes approved.
- 3. No members of public
- 4. Late Items/Deletion/Consent Items None

Board Items

5. Financial Report YTD (preliminary) through May 31, 2022

Revenue: Year to date revenue at \$444,647 is over prior year by \$68,702 due to increased programming and contributions.

Expenses: Year to date expenses at \$410,355 are over prior year by \$106,586 because several staff members were furloughed in 2021 and costs increased when programming resumed.

Net Surplus: Year to date the Society is at a \$34,291 with capital campaign revenue and expenses included. The net surplus from operations (not including the capital campaign) is \$73,831.

Current assets stand at \$1,118,970 of which \$556,286 received in cash and pledges for the capital campaign.

Cash: There was 164 days of cash available as of May 31, 2022 not including cash restricted for the capital campaign.

- 6. Transaction of Business
 - a. Old Business None
 - b. New Business



a. MACC Grant Application

George Berghorn moved and Aaron Davis seconded the Potter Park Zoological Society board of directors approval of the Society's application to the Michigan Arts and Culture Council for grants requesting operational support and capital improvement funds. The motion carried.

- b. Audit The board reviewed and accepted the audit.
- c. External Relations Subcommittee member needed
 This was discussed, but no action taken. Amy will check into it
 further.

Discussion Items

- 1. Board President Update
 - i. None
- 2. Executive Director's report
 - a. Staff Update
 - i. The Conservation Engagement Lead Position has been posted again and interviews are underway.
 - ii. The Communications Specialist Position has been filled with Heath Thurman, who previously worked in public safety.
 - b. Events/Education
 - i. Zoo Days will take place July 12-13.
 - ii. Zoo Nights is July 21.
 - iii. Zookambi summer camp is filled to capacity.
 - iv. The next Sundown Safari is July 30.
 - c. Fund Development Update

Discussed the city of Lansing and ARPA Funds. Amy will be going to the next meeting of the city of Lansing's Committee of the Whole July 11.

- d. Capital Campaign Update
 - i. Glassen Foundation We are still awaiting a formal commitment.
 - ii. CRCF The foundation made a \$75,000 commitment via an impact grant. They recommended talking to MSU. Amy is set up a lunch with Janet Lillie, MSU's community relations person.
 - iii. Delta Dental Amy will revisit June 30 at their request.
 - iv. Consumers Energy They will be visiting the zoo July 18, 2022.
 - v. Progress report
 The capital campaign has currently acquired approximately \$1.8 million in funds and pledges.
- e. Animal update
 - i. The ring-tailed lemur new baby is doing well.
 - ii. The binturong female is expecting.
 - iii. The red panda is pregnant.



- iv. The wolves will be leaving Potter Park Zoo and returning to the zoo where they were born.
- 3. Advisory Board Committee Updates
 - a. Strategic Planning None
 - b. External Relations None
- 4. Suggestions for future agenda items, discussion and/or board comments
 - a. Board comments None
- 5. Public comment No members of the public attended the meeting.

Adjournment

The meeting adjourned at 12:36 p.m.

2022 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room July 25, 2022 August 29, 2022 September 26, 2022 October 24, 2022 November 14, 2022 December 12, 2022