

# **Potter Park Zoological Society Board of Directors Meeting**

April 25, 2022 – 11:30 to 1 p.m in Welcome Center Conference Room

### **MINUTES**

#### Present

George Berghorn
Gabe Rodriguez-Garriga
Roxanne Truhn
Aaron Davis

Amy L. Morris-Hall, Society Executive Director

#### Absent

Karlene Belyea Julie Pingston Bethany Wicksall Erin Schor

#### **General Items**

- 1. Meeting was called to order at 11:28 a.m.
- 2. Approval of Feb. 28, 2022 minutes approved.
- 3. No members of public
- 4. Late Items/Deletion/Consent Items None

## **Board Items**

- 5. Financial Report YTD (preliminary) through March 31, 2022 Revenue: Year to date revenue at \$273,393 is over prior year by \$173,755 due to increased programming and a significant increase in contributions. Expenses: Year to date expenses at \$234,487 are over prior year by \$59,187 because several staff members were furloughed in 2021 and costs increased when programming resumed.
  - Net Surplus: Year to date the Society is at a \$38,906.48. Current assets stand at \$1,113,571 of which \$556,286 received in cash and pledges for the capital campaign.
- 6. Transaction of Business
  - a. Old Business None
  - b. New Business
    - a. Vice Chair Aaron Davis will now be vice chair.
    - b. Board members The board decided to stay at seven board members and not recruit any addition members at this time.

# **Discussion Items**

1. Board President Update



#### i. None

# 2. Executive Director's report

a. Staff Update

An offer has been made and accepted for the Conservation Engagement Lead position. The new employee is moving from out of state and will begin work May 2, 2022.

b. Events/Education

Zookambi summer camp registration is going well The events team is preparing for summer season events.

c. Accreditation

The board discussed assigning members to learn more about the accreditation process. George will be the lead on conservation and Roxanne on education.

d. Communications

Continues to go well.

e. Fund Development Update
The spring appeal is in mailboxes.

- f. Capital Campaign Update
  - i. Glassen Foundation We are still awaiting a formal commitment.
  - ii. CRCF Amy Morris-Hall applied for a grant from CRCF at the foundation's request for a \$75,000 that will go toward the hospital.
  - iii. Delta Dental The Dart Foundation team have assisted in connecting the zoo with Delta Dental and they've expressed interest in the project.
  - iv. Progress report

The capital campaign has currently acquired approximately \$1.2 million in funds and pledges.

# g. Animal update

- i. The bongo calf is doing well. This is the first eastern bongo born at the zoo since 2014.
- ii. Wings of Wonder will now be Bills and Quills. The cape porcupines and the trumpeter hornbills will be in this exhibit.
- iii. The camel ride camels are not at the zoo.
- 3. Advisory Board Committee Updates
  - a. Strategic Planning None
  - b. External Relations None
- 4. Suggestions for future agenda items, discussion and/or board comments
  - a. Board comments Aaron Davis noted it was good to be back at a board meeting.
- 5. Public comment No members of the public attended the meeting.



# Adjournment

December 12, 2022

The meeting adjourned at 12:10 p.m.

2022 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room May 23, 2022 June 27, 2022 July 25, 2022 August 29, 2022 September 26, 2022 October 24, 2022 November 14, 2022