



Potter Park Zoological Society Board of Directors Meeting
January 24, 2022 – 3:30 to 4:30 p.m in Welcome Center Conference Room

MINUTES

Present

Julie Pingston
Erin Schor
Roxanne Truhn
Gabe Rodriguez-Garriga
George Berghorn
Bethany Wicksall
Karlene Belyea
Amy L. Morris-Hall, Society Executive Director

Absent

Aaron Davis
Justin King

General Items

1. Meeting was called to order at 3:32 p.m.
2. Approval of Dec. 13, 2021 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

Board Items

5. Financial Report YTD (preliminary) through Dec. 31, 2021
Revenue: Year to date revenue at \$1,179,457 is over budget by \$169,382 largely due to the PPP loan being forgiven.
Expenses: Year to date expenses at \$955,159 are below budget by \$47,944.
Net Surplus: Year to date the Society is at a \$224,297.
Cash and cash equivalents stand at \$650,393 (including capital campaign funds received).
6. Transaction of Business
 - a. Old Business - None
 - b. New Business - None

Discussion Items

1. Board President Update
The advisory board meeting was cancelled in January.
2. Executive Director's report

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- a. Staff Update
Society staff continues to work remotely following the recommendation of the Ingham County Health Department
 - b. Events/Education
Job descriptions have been created and a position posted to lead the new Conservation, Engagement and Learning department.
Big Zoo Lesson classes will return Feb. 28, 2022.
The events team is working on Ice Safari preparations.
 - c. Accreditation
Amy explained the accreditation process to board members. Each area of
 - d. Communications
Continues to go well.
 - e. Fund Development Update
Jackson National Life has agreed to sponsor Wonderland of Lights.
 - f. Capital Campaign Update
 - i. The Dart Foundation presentation has been completed. They were impressed and are very interested. We are awaiting a response.
 - ii. Progress report
The capital campaign has currently received \$473,000 in funds and has an additional \$138,500 in commitments verified through pledge forms.
 - iii. Next steps
We will be applying for a grant from the Capital Regional Community Foundation.
The Glassen Foundation is being approached. We've requested the opportunity to present at their meeting March 18.
Board members discussed ARPA funds and the best way to approach this. Julie noted there will be around \$50 million awarded to non-profits.
 - g. Animal update
 - i. Doppsee is likely not pregnant.
 - ii. Tala the gray wolf is undergoing treatment for cancer.
 - iii. The cotton-top tamarin had two new offspring.
 - iv. Peanut the geriatric pony was euthanized.
 - v. Potter Park Zoo received a new Pallas cat.
 - vi. The red panda cubs are doing well.
 - vii. Wings of Wonder will be phased out for a different exhibit this season.
3. Advisory Board Committee Updates
- a. Strategic Planning – None
 - b. External Relations – None

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4. Suggestions for future agenda items, discussion and/or board comments - None
5. Public comment – No members of the public attended the meeting.

Adjournment

The meeting adjourned at 4:30 p.m.

2022 Meeting Schedule – Potter Park Zoo – Welcome Center Conference Room

February 28, 2022

March 28, 2022

April 25, 2022

May 23, 2022

June 27, 2022

July 25, 2022

August 29, 2022

September 26, 2022

October 24, 2022

November 14, 2022

December 12, 2022