

# Media & Graphic Design Internship

## POTTER PARK

# ZOO



Potter Park Zoo's communications department invites you to apply for our media and graphic design Internship. Explore all aspects of what it takes to communicate our mission of "inspiring conservation of animals and the natural world" both internally and externally through social media, photo and video, graphic design, press releases, blog writing, newsletters, marketing, journalism, website management/design and more!

### **Requirements**

The Media & Design Internship is an unpaid part-time position for agreed upon semesters. Preference will be given to candidates interested in interning for more than one semester.

**We're looking for candidates with advanced skills in one or more of the following areas. We strive to have our media/design interns work in the area that interests them the most.**

- Advanced skills in graphic design
- Exceptional photography and videography skills, including photo and video editing.
- \*Must have own photo/video gear to use
- Advanced knowledge of social media marketing and management
- Journalistic writing and editing experience (AP style)

### **Preferred Qualifications**

- Preference given to applicants with background in both science and media.
- Must be pursuing a degree in communications, journalism, media, photography, scientific communications, marketing, etc.
- Ability to use basic and advanced computer programs, including Adobe Photoshop and Adobe InDesign

### **Responsibilities May Include**

Creating photo and video content for use on social media, editing and curating blog posts, graphic design - including exhibit signage and general event graphic design, website content creation, press release writing, external and internal communications.

### **How to Apply**

Applications can be filled out at [potterparkzoo.org/internships](http://potterparkzoo.org/internships).

Please submit your resume, cover letter and link to online portfolio (including photo, video and design work if applicable) to Peter Sculli at [psculli@ingham.org](mailto:psculli@ingham.org)