



Potter Park Zoological Society Board of Directors Meeting

Sept. 27, 2021 – 3 to 4 p.m in Welcome Center Conference Room

MINUTES

Present

Julie Pingston
Justin King
Roxanne Truhn
Karlene Belyea
Erin Schor
Amy L. Morris-Hall, Society Executive Director

Absent

George Berghorn
Aaron Davis
Bethany Wicksall

General Items

1. Meeting was called to order at 3:02 p.m.
2. Approval of Aug. 30, 2021 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

Board Items

5. Financial Report YTD (preliminary) through July 31, 2021
Revenue: Year to date revenue at \$485,787.16 is slightly over budget.
Expenses: Year to date expenses at \$519,286.63 are below budget by \$27,545.37.
Net Surplus: Year to date the Society is \$28,841.52 better than budget
Cash and cash equivalents stand at \$279,710.38 which is around 114 days.
Erin moved to receive and file the preliminary financials. Karlene seconded, motion carried.
6. Transaction of Business
 - a. Old Business
 - a. None
 - b. New Business
 - a. 2022 Meeting Schedule – Amy will send proposal to board

Discussion Items

1. Board President Update
At the September advisory board meeting Cynthia Wagner reported that

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admissions is down around 12,000 people from 2019. She believes around 7,000 people were participants in education and school events in 2019.

In regard to the upcoming zoo budget, Wagner is proposing \$807,500 going to new pathways, an HVAC upgrade, roof repair on the feline/primate building, tree maintenance, new vehicles, snow removal brooms, and improvements in the bird and reptile house.

Mariah Martinez presented at this meeting and was awesome. She discussed her Diversity, Equity, Access and Inclusion programming.

2. Executive Director's report
 - a. Staff Update

Celaina Boylan-Castilla has been hired to help with the capital campaign and is doing a great job.
 - b. Events

Jaali's going away party and free college day is Saturday. The three weekends of Fall Zootacular are coming up soon.
 - c. Education

All is well with the Big Zoo Lesson although the number of classes is greatly reduced due to covid related restrictions.
 - d. Communications

Nothing to report.
 - e. Fund Development Update
 - i. MCACA – We should get information any day now on whether or not we received the grant.
 - ii. The Jackson National Life grant was submitted Sept. 15, 2021.
 - iii. Capital Update

The case for support is completed. A campaign chair still needs to be recruited. Please make suggestions if you have any. This is a critical position to be filled. Amy has started with the feasibility interviews.
 - f. Animal update
 - i. Introductions between black rhinos Doppsee and Phineas went well and they successfully bred last week. Jaali is leaving soon.
 - ii. Maliha and the cubs are doing well.
3. Advisory Board Committee Updates
 - a. Strategic Planning – None
 - b. External Relations – None
4. Suggestions for future agenda items, discussion and/or board comments - None
5. Public comment – No members of the public attended the meeting.

Adjournment

The meeting adjourned at 4:25 p.m.

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2021 Meeting Schedule – Potter Park Zoo

Oct. 25, 2021

Nov. 15, 2021

Dec. 13, 2021