



## Potter Park Zoological Society Board of Directors Meeting

*Aug. 30, 2021 – 3 to 4 p.m. via Zoom*

### MINUTES

#### Present

Julie Pingston  
Justin King  
Roxanne Truhn  
Karlene Belyea  
George Berghorn  
Bethany Wicksall  
Justin King  
Aaron Davis  
Erin Schor  
Amy L. Morris-Hall, Society Executive Director

#### Absent

Bethany Wicksall

#### General Items

1. Meeting was called to order at 3 p.m.
2. Approval of June 28, 2021 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

#### Board Items

5. Financial Report YTD (preliminary) through June 30, 2021
6. Revenue: Year to date revenue at \$418,439.40 is over budget by \$14,242.20.  
Expenses: Year to date expenses at \$370,721.20 are below budget by \$75,926.80.  
Net Surplus: Year to date net profit is at \$47,718.20 is better than budget by \$90,169.20.  
Cash and cash equivalents stand at \$400,789.03 which is around 195 days of cash down from 210 days as of May 31.  
The PPP loan forgiveness process will begin as Maner-Costerisan gets caught up with our financials. This will substantially improve our bottom line.  
Justin moved to receive and file the preliminary financials. Roxanne seconded, motion carried.
7. Transaction of Business
  - a. Old Business



- a. None
- b. New Business
  - a. None

## Discussion Items

1. Board President Update
  - None
2. Executive Director's report
  - a. Finance position replaced with Maner-Costerisan. So far all is going well. We are catching up, as you can see because we still don't have July financials. We will be looking at July and August at our next board meeting.
  - b. Events

Zoo Nights – Total attendees were 1,900 and total revenue was \$31,000. We are still looking at expenses but expect this to be more profitable than Wine and Stein. The events team proposed adding two other dates – one during Fall Zootacular and one during Wonderland of Lights. The board commented very favorably about the events they attended.
  - c. Education

Big Zoo Lesson will soon begin, but at a limited capacity. In previous years we've had as many as 65 classes. This year it appears we will be around 40 because some schools are unable to participate and we are keeping social distancing rules in place.

The Eaton RESA class is also resuming next week. We will be continuing to do health screenings, maintaining social distancing rules and requiring masks in indoor spaces.
  - d. Communications

Continues to be doing well. We are planning an announcement for Timmy the Amur tiger, an update on Saida's surgery and a going away party for Jaali.
  - e. Fund Development Update
    - i. MCACA – These applications have been submitted and the reviews were excellent.
    - ii. JNL – due Sept. 15, 2021.
    - iii. Capital campaign efforts continue. The case for support is nearly completed. A campaign chair still needs to be recruited. Please make suggestions if you have any. This is a critical position to be filled. Amy will be starting feasibility study interviews after returning from vacation. We are hiring a person to assist in organizing.
  - f. Animal update

## POTTER PARK



- i. Introductions between black rhinos Doppsee and Phineas went well and they successfully bred last week. If Doppsee is pregnant we will have another December baby. Introductions will be attempted when and if she cycles again next month.
  - ii. Male ring-tailed lemur passed away – appeared to be trauma.
  - iii. A Magellanic penguin passed away in the exhibit this weekend. The cause of death is not yet known.
  - iv. Maliha and the cubs are doing well.
  - v. Otters pups and family on exhibit.
  - vi. The male Amur tiger is getting more confident in his exhibit. He is still reacting poorly to the lions, so the maintenance team is putting up a visual barrier to help with this.
3. Advisory Board Committee Updates
    - a. Strategic Planning – None
    - b. External Relations – In case you missed it: Cheryl Bergman is assisting in preparing for the capital campaign. She has provided information she put together for the millage campaign in 2006. She is encouraging board members to invite groups of their acquaintances to the zoo for tours (that will be given by the Executive Director).
  4. Suggestions for future agenda items, discussion and/or board comments - None
  5. Public comment – No members of the public attended the meeting.

### **Adjournment**

The meeting adjourned at 3:35 p.m.

*2021 Meeting Schedule – Potter Park Zoo*

*Sept. 27, 2021*

*Oct. 25, 2021*

*Nov. 15, 2021*

*Dec. 13, 2021*