



Potter Park Zoological Society Board of Directors Meeting

June 28, 2021 – 3 to 4 p.m. via Zoom

MINUTES

Present

Julie Pingston
Bethany Wicksall
Erin Schor
Justin King
Amy L. Morris-Hall, Society Executive Director

Absent

George Berghorn
Aaron Davis

General Items

1. Meeting was called to order at 3:14 p.m.
2. Approval of May 24, 2021 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

Board Items

5. Financial Report YTD (preliminary) through May 31, 2021
6. Revenue: Year to date revenue at \$375,944.44 is over budget by \$57,717.94.
Expenses: Year to date expenses at \$297,278.98 are below budget by \$65,767.02.
Net Surplus: Year to date net profit is at \$78,665.96 is better than budget by \$123,484.96.
Cash and cash equivalents stand at \$413,452.64 which is around 210 days of cash up from 202 days as of April 30.
7. Transaction of Business
 - a. Old Business
 - a. None
 - b. New Business
 - a. Karlene Belyea – potential new board member
After discussion, review of her resume and qualifications, Justin moved to appoint Karlene to the board, Bethany seconded, motion carried.
 - b. Audit – Discussion – issue with audit – if it ever comes to forefront. Our checks and balances would catch this. Erin moved

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to accept that we received and discussed it, Justin seconded.
Motion carried.

Discussion Items

1. Board President Update
Advisory board did not meet so she did not have an update on that end. Julie mentioned Zoo Nights and volunteer opportunities for the board members.
2. Executive Director's report
 - a. Staff Update
All going well.
 - b. Events
Zoo Days – July 6-7, Zoo Nights July 22 and August 26,
Zoo Nights planning continues for July and August. Board members are welcome to volunteer on any of these evenings. Member's Night is Aug. 18.
 - c. Education
Zookambi limited number of students for the year. Discussions ongoing regarding next years attendance numbers.
 - d. Communications
This is a very busy time of year in communications. All is going well.
 - e. Fund Development Update
 - i. The capital campaign class is done and we are moving forward on attempting to acquire a campaign chair and finalize our case for support.
 - ii. Grant from Rotary for \$5,000. This funded step and wash units for all of the restrooms in the zoo.
 - iii. MCACA – This application has been submitted and will be reviewed in August.
 - f. Animal update
 - i. We have introduced a mail ring-tailed lemur to our two females and are hoping for breeding at some point.
 - ii. Maliha the red panda is definitely pregnant.
 - iii. The male Amur tiger has arrived and is in quarantine on zoo grounds.
 - iv. We may be receiving an additional Massasauga rattlesnake.
3. Advisory Board Committee Updates
 - a. Strategic Planning – None
 - b. External Relations – Cheryl Bergman is assisting in preparing for the capital campaign. She has provided information she put together for the millage campaign in 2006. She is encouraging board members to invite

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groups of their acquaintances to the zoo for tours (that will be given by the Executive Director).

4. Suggestions for future agenda items, discussion and/or board comments - None
5. Public comment – No members of the public attended the meeting.

Adjournment

The meeting adjourned at 4 p.m.

2021 Meeting Schedule – Potter Park Zoo – Zoom – 3 – 4:30 p.m.

July 26, 2021

Aug. 30, 2021

Sept. 27, 2021

Oct. 25, 2021

Nov. 15, 2021

Dec. 13, 2021