



Potter Park Zoological Society Board of Directors Meeting

May 24, 2021 – 3 to 4 p.m. via Zoom

MINUTES

Present

Julie Pingston
Aaron Davis
Erin Schor
Justin King
George Berghorn
Bethany Wicksall
Amy L. Morris-Hall, Society Executive Director

Absent

General Items

1. Meeting was called to order at 3:03 p.m.
2. Approval of April 26, 2021 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

Board Items

5. Financial Report YTD (preliminary) through April 30, 2021
6. Revenue: Year to date revenue at \$295,297.47 is over budget by \$73,624.47.
Expenses: Year to date expenses at \$240,429.38 are below budget by \$40,729.62.
Net Surplus: Year to date net profit is at \$54,868.09 is better than budget by \$114,354.09.
Cash and cash equivalents stand at \$367,090.65 which is around 202 days of cash up from 184 days as of March 31.
7. Transaction of Business
 - a. Old Business
 - a. None
 - b. New Business
 - a. Discussion of Executive Director Review – after completing a review in April, the board made the decision to repay the wages the Executive Director did not receive due to a voluntary pay cut taken in 2020. They thanked the Executive Director for her service.

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- b. Roxanne Truhn – potential new board member
After reviewing her resume and letter, Justin moved and Erin seconded adding Roxanne Truhn to the Zoological Society Board of Directors. The motion passed unanimously.

Discussion Items

1. Board President Update
Julie Pingston did not attend the Zoo Advisory Board Meeting but did review the reports and other material.
 - She noted that year to date the zoo had 4,000 more attendees than in 2019.
 - She said sales are up in the restaurant and the gift shop – although the gift shop has had an issue getting products.
 - She also said the Advisory Board agreed to approve the Society/County agreement as presented.
2. Executive Director's report
 - a. Staff Update
The Executive Director reported that an effort will be made in 2021 to make Society staff wages more consistent and fair.
 - b. Events
Zoo Nights planning continues for June, July and August. Board members are welcome to volunteer on any of these evenings.
 - c. Education
Zookambi Summer Camp is around 95 percent full. The education team continues to work on conservations stations throughout the zoo.
 - d. Communications
This is a very busy time of year in communications. All is going well.
 - e. Fund Development Update
 - i. The capital campaign class continues to go well. Cindy, Amy and Erin are learning rapidly about the number of things that need to happen for a successful campaign.
 - f. Animal update
 - i. The otter pups continue to improve.
 - ii. Jaali, the eastern black rhino, will be leaving Potter Park Zoo in September.
 - iii. The zoo is working on getting another Amur tiger male in the near future.
3. Advisory Board Committee Updates
 - a. Strategic Planning – None

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- b. External Relations – Cheryl Bergman is assisting in preparing for the capital campaign. She has provided information she put together for the millage campaign in 2006. She is encouraging board members to invite groups of their acquaintances to the zoo for tours (that will be given by the Executive Director).
4. Suggestions for future agenda items, discussion and/or board comments - None
5. Public comment – No members of the public attended the meeting.

Adjournment

The meeting adjourned at 4 p.m.

2021 Meeting Schedule – Potter Park Zoo – Zoom – 3 – 4:30 p.m.

June 28, 2021

July 26, 2021

Aug. 30, 2021

Sept. 27, 2021

Oct. 25, 2021

Nov. 15, 2021

Dec. 13, 2021