



## Potter Park Zoological Society Board of Directors Meeting

June 22, 2020 – 11:30 p.m. to 1 p.m. via Zoom

### MINUTES

#### Present

Julie Pingston  
Aaron Davis  
Justin King  
George Berghorn  
Bethany Wicksall  
Aaron Davis  
Erin Schor  
Amy L. Morris-Hall, Society Executive Director

#### Absent

Drew Milam

#### General Items

1. Meeting was called to order at 11:33 a.m.
2. Approval of May 18, 2020 minutes – approved.
3. No members of public
4. Late Items/Deletion/Consent Items – None

#### Board Items

5. Financial Report YTD (preliminary) through May 31, 2020  
*Revenue*  
Due program cancellations caused by COVID-19, year to date revenue at \$260,875.80 is under budget by \$199,887.20.  
*Expenses*  
Total year to date expenses at \$354,516.18 are \$72,247.82 under budget.  
*Statement of Financial Position*  
The net deficit as of May 31, 2020 is \$127,639.38  
Cash on hand as of May 31, 2020 is \$181,691.85
6. Transaction of Business
  - a. Old Business
    - a. None
  - b. New Business
    - a. Approval of 2019 Audit – Justin moved, Erin seconded. The audit was approved unanimously.



## Discussion Items

1. Board President Update – Julie discussed the zoo’s reopening and mentioned that the COVID-19 pandemic and the zoo’s closure led to the zoo dipping into fund balance. This is expected to continue through 2020.
2. Executive Director’s report
  - a. Covid-19 Action Update  
Society staff assisted in the reopening of the zoo. The zoo opened to members June 15 and to the public June 18. Many changes in protocols have been enacted to ensure a safe experience for guests.
  - b. Staff Update – Seven staff members are currently furloughed. The tentative plan is to have most of them return in August and September, but that is dependent on how schools handle the pandemic and on whether the Society can hold public and private events.
  - c. Education and Events  
We are watching the Governor’s orders to learn if private or public events can be held. At this time no education events are planned.
  - d. Communications – The zoo’s social media continues to have a tremendous following.
  - e. Organizational Assessment
    - i. No update.
  - f. Fund Development Update
    - i. A naming contest will be held for the baby elk.
    - ii. A proposal to the Capital Regional Community Foundation has been approved and this means continued work with the NonProfit Network.
    - iii. Donations have been steady and are around \$47,000 for the year. This is significantly ahead of last year.
  - g. Animal update
    - i. The baby black rhino, the baby elk, the two baby otters and the kangaroo joeys continue to do well.
3. Advisory Board Committee Updates – None
4. Suggestions for future agenda items, discussion and/or board comments
  - a. None
5. Public comment – No members of the public attended the meeting.

## Adjournment

The meeting adjourned at 12:06 p.m.

**POTTER PARK**



*Potter Park Zoo - Zoom – 11:30 a.m. – 1 p.m.*

*July 27, 2020*

*August 24, 2020*

*September 21, 2020*

*October 26, 2020*

*November 16, 2020*

*December 14, 2020*