

November 2020

Dear Community Partner,

The Potter Park Zoo and the Potter Park Zoological Society families are wishing you well during these challenging times. We want to extend our gratitude for your commitment to the community and the zoo. If you are able, we hope you will consider making a contribution to support the zoo and its mission of inspiring conservation of animals and the natural world. We know we are all facing challenges and understand if you are unable to make a gift at this time.

You can help support Potter Park Zoo this season! We're offering an opportunity for your family, business, or organization to enjoy an outing at the zoo while sponsoring and decorating a 6-foot tall tree. The trees will be on display during the Wonderland of Lights annual fundraiser from November 21 – December 27, 2020 at Potter Park Zoo. After the event, the trees will be given to some of our animals to provide them with some winter enrichment.

Your tree will be covered with beautiful lights before you arrive and then the decorating can begin! (or you can opt to have the PPZ staff decorate it for you for an additional fee). We'll also put a sign with your company's name on your tree for thousands of visitors to see – a great way to demonstrate your commitment to the community! As a thank you, you'll receive 6 complimentary passes to Wonderland of Lights.

To support our Trim-a-Tree program:

- **Simply complete the form on the back of this letter and return it to Erin via mail or email (See contact information below)**
- **After Wonderland of Lights is over, we ask that you un-decorate your tree by Wednesday, January 6, 2021**

Thank you for supporting Potter Park Zoo and its mission of inspiring conservation of animals and the natural world.

**Erin O'Rourke**

*Fund Development Assistant*

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Potter Park Zoo • 1301 S. Pennsylvania Ave • Lansing, MI 48912

# Trim a Tree



[www.PotterParkZoo.org/events](http://www.PotterParkZoo.org/events)

**POTTER PARK**

**ZOO**



# Trim a Tree



[www.PotterParkZoo.org/events](http://www.PotterParkZoo.org/events)

**POTTER PARK**  
**ZOO**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_ I will decorate my tree (**\$225**) **OR** \_\_\_\_ Have the zoo decorate it (**\$275**)

\_\_\_\_ Use my previous sign **OR** \_\_\_\_ My sponsor sign should read:  
\_\_\_\_\_

\_\_\_\_ Enclosed is my check for **\$225.00**  
made out to the Potter Park Zoological Society

\_\_\_\_ Enclosed is my check for **\$275.00**  
made out to the Potter Park Zoological Society

\_\_\_\_ Please charge my credit card **\$225.00**

\_\_\_\_ Please charge my credit card **\$275.00**

Name on card: \_\_\_\_\_

Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Office Use:**

\_\_\_\_ Paid \_\_\_\_ Sign ordered \_\_\_\_ Sign Up \_\_\_\_ Tree Decorated \_\_\_\_ Tickets

\_\_\_\_ Tree Un-decorated/Sign Returned