

AGENDA

Potter Park Zoo Advisory Board
1301 S. Pennsylvania Avenue ~ Lansing, MI 48912
Telephone: 517.342.2776; Fax: 517.316.3894

The Board information packet is available on-line by going to www.ingham.org, selecting "Monthly Calendar," and clicking on "Wednesday, August 14, 2019".

POTTER PARK ZOO ADVISORY BOARD MEETING

Wednesday, August 14, 2019

6:00 PM

**Potter Park Zoo, Education Building
1301 S. Pennsylvania Ave., Lansing, Michigan**

- 1. Call to Order**
- 2. Approval of July 10, 2019 Meeting Minutes.**
- 3. Limited Public Comment** – *Limited to 3 minutes with no discussion*
- 4. Late Items/Deletions/Consent Items**
- 5. Financial and Director's Reports**
 - a. Finance Report – Delphine Breezee
 - b. Director's Reports/May Attendance – Cindy Wagner/Amy Morris
- 6. New Business**
 - a. Resolution – Zoological Society Donation
- 7. Old Business**
 - a. Strategy Subcommittee – Mary Leys
 - b. External Relations Subcommittee – Cheryl Bergman
 - c. Financial Sustainability Subcommittee – Kyle Binkley
- 8. Board Comments**
- 9. Limited Public Comment** - *Limited to 3 minutes with no discussion*
- 10. Upcoming Meeting**
 - a. Zoo Advisory Board Meeting on **September 18, 2019** at **6:00 PM** in the Potter Park Zoo Education Building
- 11. Adjournment**

Official minutes are stored and available for inspection at the address noted at the top of this agenda. Potter Park Zoo will provide necessary reasonable auxiliary aids and services, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at the meeting for the visually impaired, for individuals with disabilities at the meeting upon five (5) working days' notice to the Zoo. Individuals with disabilities requiring auxiliary aids or services should contact the Zoo by writing to: Zoo Director, 1301 S. Pennsylvania Ave., Lansing, MI 48912, or by calling 517.342.2776.

MINUTES – INGHAM COUNTY

POTTER PARK ZOO BOARD

**1301 S. Pennsylvania Avenue,
Lansing, MI, July 10, 2019**

The Ingham County Potter Park Zoo Board held a regularly scheduled meeting in the Potter Park Zoo Discovery Center Bldg., 1301 S. Pennsylvania Ave., Lansing, Michigan.

BOARD MEMBERS

PRESENT: Chairperson John Groen, Commissioner Trubac, Dr. Richard Snider, Mary Leys, Aaron Davis, Cheryl Bergman, and Cindy Kangas.

ALSO PRESENT: Cynthia Wagner, Zoo Director, Amy Morris, Zoo Society Executive Director, Delphine Brezee, Liz Jagenow, and Stacey Peckhorn.

ABSENT: Yanice Jackson-Long, Molly Korn, and Vice Chair Kyle Binkley

CALL TO ORDER: Chairperson John Groen called the regular meeting of the Ingham County Zoo Board to order at 6:01 PM

MINUTES: Moved by Dr. Snider and supported by Mary Leys to approve the minutes of the May 08, 2019 meeting as written, **Yes-7; No-0; MOTION CARRIED.**

LIMITED PUBLIC COMMENT

None

LATE ITEMS/DELETIONS/CONSENT ITEMS

Chair Groen added a presentation by Stacey Locke from Peckham about an ADA accessible swing as a new #5 on the agenda.

New Board Member Introduction

Each member of the board introduced themselves stating their name, how long they have been on the board, and why they wanted to be a part of the zoo board. Cindy Kangas introduced herself as a new member of the board and explained she has a fundraising background and looks forward to sharing that with the zoo.

Presentation

Stacey Locke stated she had worked with the zoo in the past on an accessibility project and would like to continue the partnership. Laura Griffin, president of the Riverside self-advocacy team, presented reasons why having an accessible swing would be a beneficial addition to Potter Park. She shared the types of swings being proposed for installation including a smaller swing that parents could place a child in and a swing that could accommodate a mobility device.

Ms. Locke presented information and pictures about the accessibility project previously completed at the zoo which was an accessible picnic table and grill in the park near the playground. She explained Peckham had been working to find a location to install an ADA accessible swing in the Lansing area and were happy the Zoo was very receptive to the idea. Peckham received a \$1,500 advocacy grant to use for this swing and will raise the additional funds needed which is expected to total around \$5,000.

Dr. Snider asked Directors Wagner and Morris how they felt about the project and they responded they are in support and would like to add the swing as it is in line with the goals of the zoo to become accessible and inclusive to all individuals. Mary Leys stated she would like the trees considered when the placement of the cement pad is

chosen. Dr. Snider stated he believes this would be an asset for the Park and suggested it would be beneficial to add an additional accessible swing. He pledged \$1,000 toward the project. The Peckham team expressed their gratitude for his support.

FINANCIAL REPORTS

Zoo Financial Report

Delphine Brezee reported there had been a change to the 2018 end of year financial statement so it was included in the packet again. The new statement shows the fund balance increased by \$33,258 with an ending fund balance of \$872,734. She also stated she would be reporting on the May financials and reporting June and July at the August meeting.

Ms. Brezee reported the May cash on the balance sheet at \$2,356,289, depository cash at \$277,069, and total assets showing \$2,814,024. Total liabilities show \$1,767,656 and the fund balance is at \$1,046,368. The preliminary year to date budget vs. actual report for May 31, 2019 shows total revenues are \$1,740,679, total expenditures \$1,567,045 for a change in fund balance of \$173,634 bringing the fund balance up to \$1,046,368.

Director Wagner cautioned that the fund balance will be lower at the end of the year as expenses catch up to revenue.

ATTENDANCE REPORT

Director Wagner reported attendance was up in June compared to 2018. Kyle Binkley asked if admission numbers were affected by the rain in June and Director Wagner stated she did not believe so since the numbers were up, but we will have to wait to see if the heat affects numbers in July.

Dr. Snider requested on the future admission graphs we add the year to date number on the graph for comparison. Director Wagner responded she would make sure that is on the next graph.

ZOO DIRECTOR REPORT

Director Wagner and Director Morris then reviewed major elements of their report:

- Zoo Days attendance should be at or above last year's attendance. The first day involved one accident report, the second day had quite a few incidents, but overall went well.
- Director Wagner will be participating in an online training for Succession Planning that is being coordinated by the Ingham County Human Resources Department starting September 1st.
- We are working with the Michigan Department of Health and Human Services, Rehabilitation Division, to provide disability awareness etiquette training to all staff. They are also helping create an ADA assessment for the zoo starting with the buildings the public utilize and have invited us to attend a staff meeting to discuss our employment needs. They are providing these services at no cost and we hope to continue working with them in the future.
- The reorganization is going well. Interviews are in process for the new Zookeeper 400's.
- The new ultrasound purchased by the Society through a donation is here and in use. An additional probe was needed by Dr. Ronan specifically for the rhino pregnancy, the docent association is raising the funds

for the probe.

- There are new picture boards throughout the Zoo that have a space for a business sponsor. Murphy Family Dentistry was the first sponsor. There are three others available for sponsorship.
- The new snow leopard will be on exhibit in the next few days and we will be sending out a press release.
- MSU Today will be working with Dr. Ronan and Kaiti Chritz to share the store of Doppsee's pregnancy.
- The Society hired someone for their new finance position that will start in mid-August.
- The Society was awarded a \$25,000 grant for accessibility improvements in the Zoo. They also received a \$10,000 grant from the Community Foundation for donor software and continued support from the Nonprofit Network.
- The fundraising plan is almost complete. Work has begun on the plan and the next focus is to raise operational support for the Society.
- Zoo Support from the Society is above budget.

Mary Leys stated when she was at the zoo doing garden work that she heard a question about where the penguins were because they weren't outside. Director Wagner replied she was aware that was an issue and that she had worked with the animal care team to ensure the penguins are outside when temperatures allow.

Dr. Snider commented that Michael Patrick Shields should be approached about working with the zoo. Director Wagner stated they would add him to their list of individuals to speak with. Director Morris suggested they would discuss this as part of capital campaign preparation.

NEW BUSINESS

Presentation – Liz Jagenow

Director Wagner introduced Liz Jagenow as a keeper in the carnivore and primate animal area. Liz shared that she had attended the Best Practices in Animal Keeper Professional Development course in April. She stated there was a lot of animal care information crammed into the three-day workshop. She shared that she did learn a lot about animal care, but the topics that stayed with her the most were about leadership. She shared being a leader means stepping up and helping get things changed and supporting your coworkers. Some of the other highlights were safety and Just Culture which embraces coaching and solving the root of the problem as well as viewing exhibits from the visitor's perspective. She ended by sharing it was a good conference to spark new enthusiasm.

September Board Meeting Date

Director Wagner stated the September meeting conflicts with the AZA conference and is proposing the meeting date be changed to either September 4 or September 18. Chair Groen said he felt the 18th would work better as the 4th is a holiday week. Chair Groen asked if there was support for changing the date and going with the date that works for the majority of the board members.

Moved by Dr. Snider and supported by Mary Leys to change the September meeting date,

Yes-7; No-0; MOTION CARRIED

OLD BUSINESS

Strategy Subcommittee

Chair Groen stated they would set a date for the next meeting following the board meeting.

External Relations Subcommittee

Cheryl Bergman stated the committee met June 4, 2019. She shared one of the new things the Society is implementing are donor events that are small receptions of current or perspective donors. The first event is guac with Wayne, the giant anteater, in July. Centennial planning is moving forward and on track. There was an event held at the zoo by Lansing 501 for CEO's and young professionals. The next meeting of the subcommittee is July 30, 2019. Ms. Bergman stated it is imperative we start sharing the zoo's need for a new hospital.

Financial Sustainability Subcommittee

Kyle Binkley stated the committee had not met since their meeting in April and will need to schedule the next meeting.

BOARD COMMENTS

Mary Leys asked about the start date for the Lions Club waterfall in the sensory garden since it had been delayed. Director Wagner shared the permits were approved and the waterfall will be starting mid-August.

Ms. Leys also inquired on the damage to the Pennsylvania pedestrian bridge that was hit by a car. Director Wagner stated she would have to reach out the City for an update.

LIMITED PUBLIC COMMENT

None

ADJOURNMENT

Being no further business, the meeting was adjourned at 7:25 PM.

POTTER PARK ZOO
YEAR TO DATE BUDGET/ACTUAL REPORT - PRELIMINARY
FOR 6 MONTHS ENDED JUNE 30, 2019

	2019 BUDGET	JUNE 2019 YTD ACTUAL	BUDGET REMAINING	% OF BUDGET	JUNE 2018 YTD ACTUAL
REVENUES					
PROPERTY TAX	\$ 3,028,674	\$ 2,967,379	\$ 61,295	97.98%	\$ 2,900,338
UNALLOCATED PORTION OF TAXES (6 MONTHS)		\$ (1,483,690)			\$ (1,450,169)
ADMISSIONS	\$ 610,000	\$ 292,436	\$ 317,564	47.94%	\$ 271,801
CONCESSIONS, GIFT SHOP, VENDING	\$ 490,500	\$ 284,413	\$ 206,087	57.98%	\$ 229,855
PARKING FEES	\$ 190,000	\$ 86,425	\$ 103,575	45.49%	\$ 81,366
INTERACTIVE SITES	\$ 63,000	\$ 64,406	\$ (1,406)	102.23%	\$ 46,053
INTEREST INCOME	\$ 18,000	\$ 26,738	\$ (8,738)	148.54%	\$ 13,758
OTHER REVENUES	\$ 121,981	\$ 91,384	\$ 30,597	74.92%	\$ 59,583
TOTAL REVENUES	\$ 4,522,155	\$ 2,329,491	\$ 2,192,664	51.51%	\$ 2,152,585
EXPENDITURES					
PERSONNEL SERVICES					
Salaries & Wages - Full Time	\$ 1,402,447	\$ 640,156	\$ 762,291	45.65%	\$ 678,201
Salaries & Wages - Seasonal	\$ 592,626	\$ 245,563	\$ 347,063	41.44%	\$ 239,330
Benefits	\$ 755,143	\$ 351,732	\$ 403,411	46.58%	\$ 352,184
Total Personnel Services	\$ 2,750,216	\$ 1,237,451	\$ 1,512,765	44.99%	\$ 1,269,715
CONTROLLABLE EXPENDITURES					
Supplies	\$ 326,559	\$ 159,468	\$ 167,091	48.83%	\$ 135,284
Animal Care	\$ 260,000	\$ 134,492	\$ 125,508	51.73%	\$ 116,674
Purchased Services	\$ 698,633	\$ 179,001	\$ 519,632	25.62%	\$ 163,165
Utilities - Telephone	\$ 22,125	\$ 10,912	\$ 11,213	49.32%	\$ 6,899
Rentals & Leases	\$ 2,000	\$ 746	\$ 1,254	37.30%	\$ 346
Other Expenses	\$ 128,200	\$ 47,003	\$ 81,197	36.66%	\$ 54,016
Total Controllable Expenditures	\$ 1,437,517	\$ 531,622	\$ 905,895	36.98%	\$ 476,384
NON-CONTROLLABLE EXPENDITURES					
Utilities	\$ 210,000	\$ 108,848	\$ 101,152	51.83%	\$ 101,434
Insurance	\$ 80,000	\$ 57,023	\$ 22,977	71.28%	\$ 54,915
IT Support Expense	\$ 84,057	\$ 49,223	\$ 34,834	58.56%	\$ 24,705
Other Expenses	\$ 365	\$ 182	\$ 183	49.86%	\$ 197
Total Non-Controllable Expenditures	\$ 374,422	\$ 215,276	\$ 159,146	57.50%	\$ 181,251
CAPITAL OUTLAY					
Capital Improvements	\$ (40,000)	\$ -	\$ (40,000)		\$ 15,261
TOTAL EXPENDITURES	\$ 4,522,155	\$ 1,984,349	\$ 2,537,806	43.88%	\$ 1,942,611
TOTAL CHANGE IN FUND BALANCE	\$ -	\$ 345,142			\$ 209,974
FUND BALANCE AS OF 1/1/19					
NON-SPENDABLE		\$ 136,671			
UNRESTRICTED		\$ 736,063			
		<u>\$ 872,734</u>			
FUND BALANCE AS OF 6/30/19		\$ 1,217,876			
FUND BALANCE AS OF 6/30/19					
UNSPENDABLE		\$ 136,671			
UNRESTRICTED		\$ 1,081,205			
		<u>\$ 1,217,876</u>			

POTTER PARK ZOO
BALANCE SHEET - PRELIMINARY
June 30, 2019

ASSETS

CASH	\$ 2,348,713
DEPOSITORY CASH	335,976
IMPREST CASH	8,000
TAXES REC - CURRENT LEVY	(21,539)
TAXES REC - DELINQUENT	18,314
ESTIMATED UNCOLLECTIBLE DELINQUENT TAXES	(13,982)
EFT TAX RECEIVABLE	-
PROPERTY TAX RECEIVABLE	-
INTEREST RECEIVABLE	4,641
DUE FROM STATE	5,016
INVENTORY	54,298
PREPAID EXPENSES	-

TOTAL ASSETS	<u><u>\$ 2,739,437</u></u>
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LIABILITIES

VOUCHERS PAYABLE	
TAX LEVY LIABILITY	19,865
ACCRUED PAYROLL	-
ACCOUNTS PAYABLE	12,815
DEFERRED REVENUE - PROPERTY TAXES	1,483,690
DEFERRED REVENUE - DELINQUENT TAXES	5,191

TOTAL LIABILITIES	<u>1,521,561</u>
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FUND BALANCE

UNSPENDABLE	136,671
UNRESTRICTED FUND BALANCE	1,081,205
	<u>1,217,876</u>

TOTAL LIABILITIES AND FUND BALANCE	<u><u>\$ 2,739,437</u></u>
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POTTER PARK ZOO
YEAR TO DATE BUDGET/ACTUAL REPORT - PRELIMINARY
FOR 7 MONTHS ENDED JULY 31, 2019

	2019 BUDGET	JULY 2019 YTD ACTUAL	BUDGET REMAINING	% OF BUDGET	JULY 2018 YTD ACTUAL
REVENUES					
PROPERTY TAX	\$ 3,028,674	\$ 2,964,476	\$ 64,198	97.88%	\$ 2,944,558
UNALLOCATED PORTION OF TAXES (5 MONTHS)		\$ (1,235,208)			\$ (1,226,909)
ADMISSIONS	\$ 610,000	\$ 409,969	\$ 200,031	67.21%	\$ 395,226
CONCESSIONS, GIFT SHOP, VENDING	\$ 490,500	\$ 385,978	\$ 104,522	78.69%	\$ 319,227
PARKING FEES	\$ 190,000	\$ 115,085	\$ 74,915	60.57%	\$ 109,847
INTERACTIVE SITES	\$ 63,000	\$ 109,253	\$ (46,253)	173.42%	\$ 78,389
INTEREST INCOME	\$ 18,000	\$ 26,739	\$ (8,739)	148.55%	\$ 16,275
OTHER REVENUES	\$ 121,981	\$ 94,259	\$ 27,722	77.27%	\$ 76,606
TOTAL REVENUES	\$ 4,522,155	\$ 2,870,551	\$ 1,651,604	63.48%	\$ 2,713,219
EXPENDITURES					
PERSONNEL SERVICES					
Salaries & Wages - Full Time	\$ 1,402,447	\$ 745,224	\$ 657,223	53.14%	\$ 787,261
Salaries & Wages - Seasonal	\$ 592,626	\$ 316,547	\$ 276,079	53.41%	\$ 307,877
Benefits	\$ 755,143	\$ 412,465	\$ 342,678	54.62%	\$ 409,856
Total Personnel Services	\$ 2,750,216	\$ 1,474,236	\$ 1,275,980	53.60%	\$ 1,504,994
CONTROLLABLE EXPENDITURES					
Supplies	\$ 326,559	\$ 216,017	\$ 110,542	66.15%	\$ 214,456
Animal Care	\$ 260,000	\$ 163,068	\$ 96,932	62.72%	\$ 137,579
Purchased Services	\$ 698,633	\$ 210,689	\$ 487,944	30.16%	\$ 220,797
Utilities - Telephone	\$ 22,125	\$ 11,774	\$ 10,351	53.22%	\$ 7,751
Rentals & Leases	\$ 2,000	\$ 746	\$ 1,254	37.30%	\$ 1,306
Other Expenses	\$ 128,200	\$ 59,196	\$ 69,004	46.17%	\$ 62,893
Total Controllable Expenditures	\$ 1,437,517	\$ 661,490	\$ 776,027	46.02%	\$ 644,782
NON-CONTROLLABLE EXPENDITURES					
Utilities	\$ 210,000	\$ 116,430	\$ 93,570	55.44%	\$ 118,462
Insurance	\$ 80,000	\$ 57,023	\$ 22,977	71.28%	\$ 73,915
IT Support Expense	\$ 84,057	\$ 55,405	\$ 28,652	65.91%	\$ 29,057
Other Expenses	\$ 365	\$ 274	\$ 91	75.07%	\$ 295
Total Non-Controllable Expenditures	\$ 374,422	\$ 229,132	\$ 145,290	61.20%	\$ 221,729
CAPITAL OUTLAY					
Capital Improvements	\$ (40,000)	\$ -	\$ (40,000)		\$ 12,811
TOTAL EXPENDITURES	\$ 4,522,155	\$ 2,364,858	\$ 2,157,297	52.29%	\$ 2,384,316
TOTAL CHANGE IN FUND BALANCE	\$ -	\$ 505,693			\$ 328,903
FUND BALANCE AS OF 1/1/19					
NON-SPENDABLE		\$ 136,671			
UNRESTRICTED		\$ 736,063			
		<u>\$ 872,734</u>			
FUND BALANCE AS OF 7/31/19		\$ 1,378,427			
FUND BALANCE AS OF 7/31/19					
UNSPENDABLE		\$ 136,671			
UNRESTRICTED		\$ 1,241,756			
		<u>\$ 1,378,427</u>			

POTTER PARK ZOO
BALANCE SHEET - PRELIMINARY
July 31, 2019

ASSETS

CASH	\$ 2,305,128
DEPOSITORY CASH	287,763
IMPREST CASH	8,000
TAXES REC - CURRENT LEVY	(21,675)
TAXES REC - DELINQUENT	18,314
ESTIMATED UNCOLLECTIBLE DELINQUENT TAXES	(13,982)
EFT TAX RECEIVABLE	-
PROPERTY TAX RECEIVABLE	-
INTEREST RECEIVABLE	4,641
DUE FROM STATE	5,016
INVENTORY	54,298
PREPAID EXPENSES	-

TOTAL ASSETS	<u><u>\$ 2,647,503</u></u>
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LIABILITIES

VOUCHERS PAYABLE	
TAX LEVY LIABILITY	19,865
ACCRUED PAYROLL	-
ACCOUNTS PAYABLE	8,812
DEFERRED REVENUE - PROPERTY TAXES	1,235,208
DEFERRED REVENUE - DELINQUENT TAXES	5,191

TOTAL LIABILITIES	<u>1,269,076</u>
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FUND BALANCE

UNSPENDABLE	136,671
UNRESTRICTED FUND BALANCE	1,241,756
	<u>1,378,427</u>

TOTAL LIABILITIES AND FUND BALANCE	<u><u>\$ 2,647,503</u></u>
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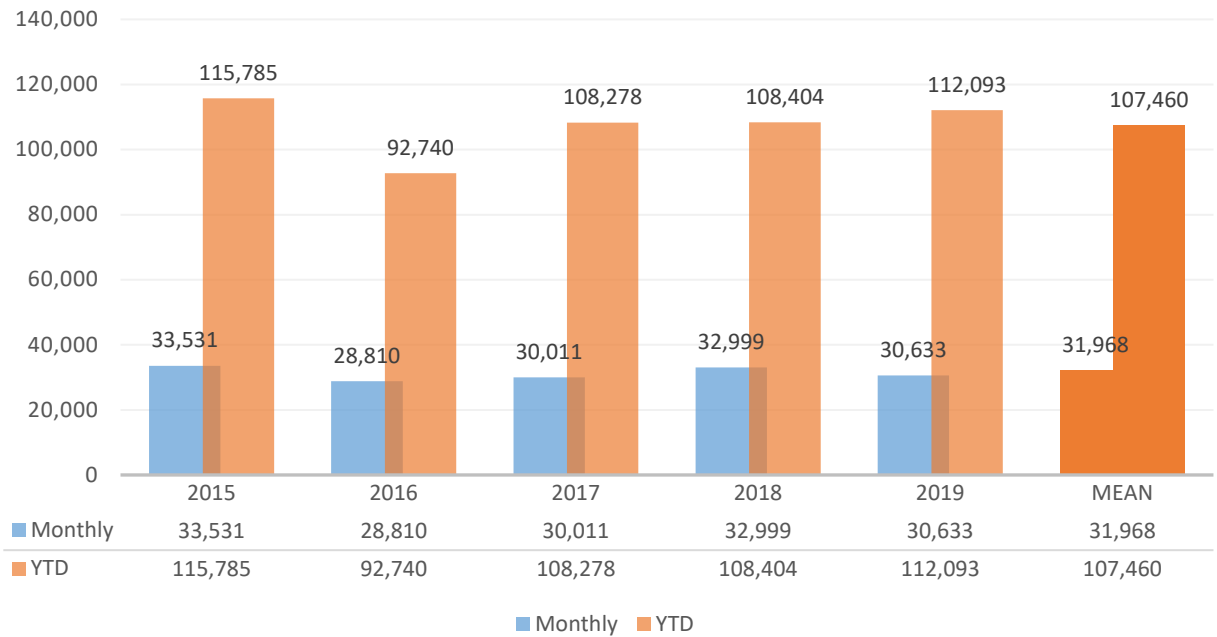
POTTER PARK ZOO
MONTHLY ATTENDANCE REPORT
FOR MONTH AND YTD ENDING July 31, 2019

ADMISSION TYPE	CURRENT MONTH			YEAR-TO-DATE		
	2018 COUNT	2019 COUNT	BETTER (WORSE) THAN PY	2018 COUNT	2019 COUNT	BETTER (WORSE) THAN PY
GENERAL						
CHILDREN	4,692	4,306	(386)	12,093	13,913	1,820
CHILDREN - UNDER 3	2,671	2,002	(669)	8,605	8,294	(311)
CHILDREN - OFF SEASON	0	0	0	1,327	1,675	348
ADULT RESIDENT	4,558	3,743	(815)	14,478	15,423	945
ADULT NON-RESIDENT	4,272	3,652	(620)	12,735	11,626	(1,109)
ADULT - OFF SEASON			0	3,483	3,919	436
SENIOR RESIDENT	518	473	(45)	1,319	1,589	270
SENIOR NON-RESIDENT	673	690	17	1,712	2,066	354
GROUPS	1,626	1,187	(439)	11,398	8,617	(2,781)
SUBTOTAL	19,010	16,053	(2,957)	67,150	67,122	(28)
MEMBERSHIPS/PROGRAMS						
PPZ MEMBERS	1,965	2,729	764	11,100	12,246	1,146
EVENTS	7,006	8,366	1,360	16,998	17,656	658
RECIPROCAL ZOO MEMBERS	1,484	1,214	(270)	2,813	4,793	1,980
RECIPROCAL ZOO MEMBERS (100%)	481	530	49	1,502	1,706	204
MONDAY PROGRAM	3,053	1,622	(1,431)	8,538	5,874	(2,664)
OTHER (non-paying)	0	119	119	303	2,696	2,393
SUBTOTAL	13,989	14,580	591	41,254	44,971	3,717
GRAND TOTAL	32,999	30,633	(2,366)	108,404	112,093	3,689

Change in Paid Admissions -3.7% 3.8%

ADMISSION TYPE	DESCRIPTION
CHILDREN	All Children, any county ages 3-16 (\$4)
CHILDREN - UNDER 3	All Children, any county under age 3 (Free)
CHILDREN - OFF SEASON	All Children, any county ages 3-16 Nov. 1- March 31 (\$2)
ADULT RESIDENT	Adult of Ingham county April 1 - Oct. 31 (\$6)
ADULT NON-RESIDENT	Adult Out of Ingham County April 1 -Oct. 31 (\$11)
ADULT OFF SEASON	All Adults, Any County Nov. 1 - March 31 (\$3)
SENIOR RESIDENT	Discount for Ingham seniors ages 60+ April 1 - Oct. 31 (\$5)
SENIOR NON-RESIDENT	Discount for Out of County seniors ages 60+ April 1- Oct. 31 (\$10)
PPZ MEMBERS	Visitors holding membership at PPZ - one time payment
SPECIAL EVENTS - PPZ	Admission included in event fee
SPECIAL EVENTS - COUNTY	Admission included in event fee
RECIPROCAL ZOO MEMBERS	Reciprocal Zoo memberships (Discount varies)
RECIPROCAL ZOO MEMBERS (100%)	Reciprocal Zoo Members (Free admission)
GROUPS	20 or more guests paying together (\$1 off per person)
MONDAY PROGRAM	Ingham Co. Residents free 9-12 PM on non-holiday Mondays
OTHER (non-paying)	Any Coupon related attendee

July Admission Data



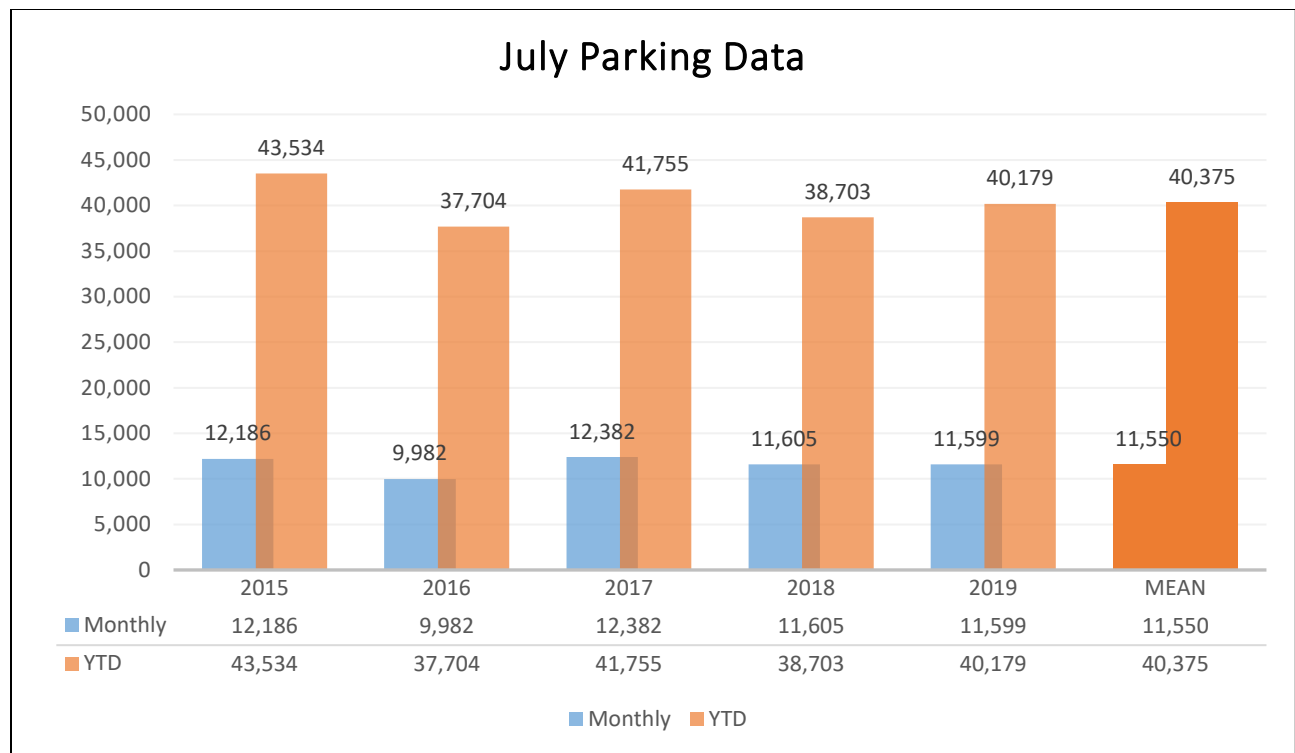
Potter Park Zoo Historical Admission Data

	2015	2016	2017	2018	2019	MEAN
JAN	964	1,084	2,579	1,545	1,492	1,532
FEB	385	2,366	7,194	845	1,008	2,359
MAR	4,100	5,752	2,898	5,011	5,844	4,721
APR	17,090	12,145	12,680	11,720	14,463	13,619
MAY	29,776	21,762	24,375	25,101	25,017	25,206
JUN	29,939	20,821	28,541	31,083	33,636	28,804
JUL	33,531	28,810	30,011	32,999	30,633	31,968
AUG	25,386	22,160	21,895	21,776		
SEPT	12,028	13,550	13,394	12,731		
OCT	12,855	4,338	17,937	11,535		
NOV	5,205	4,558	2,784	1,933		
DEC	1,301	1,586	829	1,498		
TTL	172,560	134,592	161,338	150,581		

POTTER PARK ZOO
MONTHLY PARKING REPORT
FOR MONTH AND YTD ENDING July 31, 2019

ADMISSION TYPE	CURRENT MONTH			YEAR-TO-DATE		
	2018 COUNT	2019 COUNT	BETTER (WORSE) THAN PY	2018 COUNT	2019 COUNT	BETTER (WORSE) THAN PY
ANNUAL RESIDENT PASS	15	16	1	264	275	11
ANNUAL NON-RESIDENT PASS	2	1	(1)	36	31	(5)
PPZ MEMBER DELUXE/PREMIUM	285	357	72	1,272	1,388	116
DAILY RESIDENT PARKING	3,196	3,094	(102)	11,732	11,689	(43)
DAILY NON-RESIDENT PARKING	3,636	3,365	(271)	13,204	14,227	1,023
EVENTS	2,046	2,296	250	3,672	4,166	494
OTHER (non-paying)	2,425	2,470	45	8,523	8,403	(120)
TOTAL	11,605	11,599	(6)	38,703	40,179	1,476

ADMISSION TYPE	AMOUNT
ANNUAL RESIDENT PASS	\$32.00
ANNUAL NON-RESIDENT PASS	\$42.00
RESIDENT DAILY PASS	\$3.00
NON-RESIDENT DAILY PASS	\$5.00



Potter Park Zoo Historical Parking Data

	2015	2016	2017	2018	2019	MEAN
APR	6,950	5,545	5,546	5,054	5,545	5,728
MAY	11,555	11,538	10,190	9,653	10,767	10,740
JUN	12,843	10,639	13,637	12,374	12,093	12,317
JUL	12,186	9,982	12,382	11,605	11,599	11,550
AUG	10,935	8,945	9,024	8,310		
SEPT	5,941	5,555	5,779	5,233		
OCT	4,606	5,629	7,795	5,762		
TTL	65,016	57,833	64,353	59,942		



Zoo Director's Report August 14, 2019

Conservation

The Potter Park Zoo AAZK chapter held their 6th annual bowling for rhino's event August 2, 2019 at City Limits East. All of the lanes sold out and initial reports are that around \$7,000 for rhino conservation.



LEFT: PepsiCo Inc. is releasing a canned water product in 2020. We are excited to continue our efforts to transition away from the use of disposable plastic water bottles in the zoo and encourage guests to do the same.

Stainless steel straws, eco pal plush and other products continue to enhance our conservation line and are being received well by zoo guests.

Safety

An animal escape drill held in July provided insight into protocols that needed further clarification. We continue to hold monthly drills and discuss the events following the drill for continued improvement of all emergency protocols.

Staff

New full-time vet tech, Amanda Stabler, started on July 31.

Two new zookeeper 400's will start on August 19, which will complete the recent reorganization.

Part-time finance specialist, Nick Malavolti, started August 19 for the Zoological Society.

Interns are wrapping up their summer semester in the Education, Conservation, Communications and Animal Care departments. We had a record number of interns for the 2019 summer semester.

Zoo Society

The summer appeal was sent out and multiple donations were received within the week.

A strategy was developed to implement planned giving as part of the fundraising plan.

The next donor appreciation event is Thursday, August 22 from 2:30-4:00pm. Guests will have the opportunity to make enrichment for the spider monkeys and observe the animals receiving the enrichment. Final details are being worked out for the September evening donor event.

Events

Member's night takes place August 14 from 5-8pm.

Several large private events will be held in August including Two Men and a Truck, Consumer's Energy and Peckham.

Education

FALCONER's has had more attendees at each event in 2019 than in 2018. The next event is August 20 with an AZA SAFE (Saving Animals From Extinction) theme.

Zookambi wraps up the week of August 14. The 2019 season had a record number of attendees.

The first Big Zoo Lesson class of the 2019/2020 school year is the week of September 16. There are 65 classes booked for this year, with a high percentage of new teachers, who will go through training hosted by Zoo staff October 3 & 4.

The Zoo in Your Neighborhood community partners will be receiving new passes to improve usability and we are working to provide families with a method of transportation to use with their pass.



LEFT:

There were 70 registered attendees for the annual Sundown Safari event. Attendees stay the night at the Zoo and enjoy education programming as part of the event.

Guest Services



LEFT:

Accessible parking spot improvements were made to allow for 3 unloading spaces. These spaces provide extra room for mobility devices and lift gates.

Animal Care

The animal care department continues to evaluate animal welfare using thorough welfare evaluations. The information gathered through the evaluation is assessed by the animal care team and the animal management team discusses all suggested changes.



LEFT:

Taza the new male snow leopard is outside on exhibit. He is transitioning well and the keepers continue to build a relationship with him through training.



LEFT: The new pair of trumpeter hornbills are on exhibit in the feline primate building.



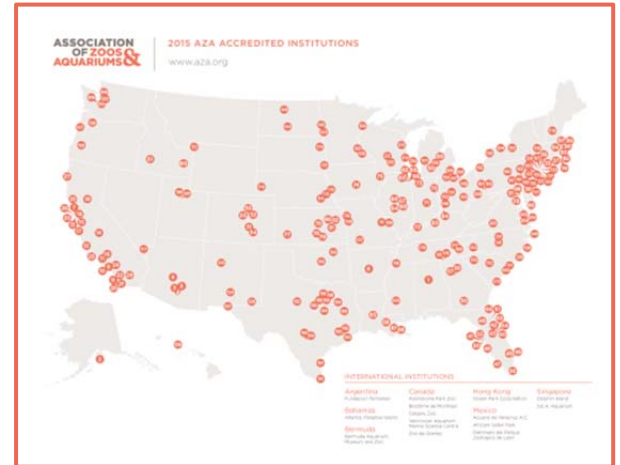
LEFT: The grey kangaroo joey is a male and is doing well. We have 1.2 breeding grey kangaroos and plan to continue breeding.

AZA Fact Sheet

Accreditation

233 accredited zoos and aquariums in 9 countries

- USA: 215 in 45 states and D.C.
- Canada: 6
- Colombia: 1
- Mexico: 5
- Argentina: 1
- Bahamas: 1
- Bermuda: 1
- Hong Kong: 1
- Singapore: 2



- ✓ 15 certified related facilities
- ✓ Accreditation occurs every 5 years
- ✓ Approximately 25 facilities undergo the accreditation process every 6 months

Types of Accredited Institutions

- 134 zoos
- 53 aquariums
- 8 both zoo and aquariums
- 18 safari and theme parks
- 16 science and nature centers
- 2 aviaries
- 2 butterfly houses

- ✓ 54% are non-profit facilities
- ✓ 35% are municipally owned/operated facilities
- ✓ 11% are for-profit facilities

Animals in AZA-Accredited Institutions

- ✓ Approximately 800,000 animals in the care of AZA-accredited zoo and aquarium professionals
- ✓ 6,000 species
- ✓ 1,000 threatened or endangered species

Conservation Efforts by AZA-Accredited Institutions

- ✓ \$220 million spent in support of conservation projects in 2017 by AZA-accredited zoos and aquariums
- ✓ 115 species reintroduction programs, including over 40 reintroduction programs for species listed as endangered or threatened under the Endangered Species Act

Species Survival Plan® (SSP) Program

- ✓ More than 500 Species Survival Plans® under 46 Taxon Advisory Groups (TAGs)

AZA FACT SHEET – PAGE TWO

AZA's Conservation Grants Fund

- ✓ \$7.7 million supporting over 400 conservation projects since 1991

AZA Reproduction Management Center

- ✓ Supports SSP® programs by monitoring the safety and efficacy of contraceptives used for all mammalian species and helping bring new contraceptive methods to the zoo, aquarium and wildlife community

AZA Population Management Center

- ✓ Population planning for 500 species for the next 100 years

Economic Impact of AZA Accredited Zoos and Aquariums

- ✓ AZA-accredited zoos and aquariums directly contributed over \$22.5 billion to U.S. economy in 2016, as well as nearly \$7 billion indirectly
- ✓ Supported 208,000 jobs in the United States
- ✓ Serve more than 195 million annual visitors

Informal Science Education by AZA Accredited Zoos and Aquariums

- ✓ 50 million children visitors with families (annually)
- ✓ 12 million student learners on field trips (annually)
- ✓ 400,000 teachers trained in informal science education methods over the last decade

AZA Professional Development

- ✓ Approximately 1,700 zoo and aquarium professionals educated in last five years
- ✓ 18 in-person courses designed to develop a variety of animal management and leadership skills
- ✓ A certificate program to guide and recognize significant professional development achievement by AZA's members
- ✓ An Executive Leadership Development Program to prepare the next generation of executive leaders to successfully advance the zoo and aquarium movement in the future

About AZA

Founded in 1924, the Association of Zoos and Aquariums is a nonprofit organization dedicated to the advancement of zoos and aquariums in the areas of conservation, animal welfare, education, science, and recreation. AZA is the accrediting body for the top zoos and aquariums in the United States and eight other countries. Look for the AZA accreditation logo whenever you visit a zoo or aquarium as your assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things. The AZA and its members are leaders in saving species and your link to helping animals all over the world. To learn more, visit www.aza.org.

TO: Potter Park Zoo Advisory Board
FROM: Cynthia Wagner, Potter Park Zoo Director
DATE: August 6, 2019
SUBJECT: Resolution authorizing acceptance of a monetary donation from the Potter Park Zoological Society
For the meeting of August 14, 2019

BACKGROUND

The Potter Park Zoological Society is a private, 501c (3) nonprofit fundraising organization that supports Potter Park Zoo. The Zoological Society's mission, starting in 1969 as Friends of the Zoo, is to support the Potter Park Zoo through educational programming, volunteerism, public relations services, special events, and fundraising. Local individuals, businesses, and organizations support the Zoo through donations to the Zoological Society.

The Zoo is dedicated to becoming accessible and inclusive for all community members. Staff training, sensory sensitivity certification, sensory bags, a quiet/nursing room and enhanced education programming are some of the areas where the Zoo has already implemented increased inclusivity. The Zoo will continue to work to improve accessibility and inclusivity for all Zoo guests.

The Potter Park Zoological Society applied for and received several grants that support improving accessibility and inclusivity at the Zoo. The Zoological Society wishes to donate the funds to Potter Park Zoo for facility improvements which improve accessibility and inclusivity.

ALTERNATIVES

Rather than using the funds for facility improvements, the Zoological Society could use the funds for expanding accessible education programming.

FINANCIAL IMPACT

Grants received:

\$25,000 Our Community Foundation

\$4,000 Gannett Foundation

\$6,715 Crowdrise fundraiser required for Gannett Foundation grant application

Total = \$35,715

STRATEGIC PLANNING IMPACT

This resolution supports the overarching long-term objective of Improving Facilities, specifically section A.1 (f) of the Ingham County Action Plan - Maintain and improve existing parkland, facilities, and features.

OTHER CONSIDERATIONS

RECOMMENDATION

Based on the information presented, I respectfully recommend approval of the attached resolution to accept the monetary donation from the Potter Park Zoological Society for accessibility and inclusivity improvements at Potter Park Zoo.

POTTER PARK ZOO ADVISORY BOARD

**RESOLUTION TO ACCEPT A MONETARY DONATION FROM THE POTTER PARK
ZOOLOGICAL SOCIETY**

WHEREAS, the Potter Park Zoological Society is a private, 501c (3) nonprofit, fundraising organization that raises funds to support the Potter Park Zoo; and

WHEREAS, the Potter Park Zoo continues to work to become accessible and inclusive for all community members; and

WHEREAS, the Potter Park Zoological Society applied for and received grants totaling \$35,715 for accessibility and inclusivity improvements at Potter Park Zoo; and

THEREFORE BE IT RESOLVED that the Potter Park Zoo Advisory Board approves acceptance of a monetary donation from the Potter Park Zoological Society of \$35,715 for accessibility and inclusivity improvements at Potter Park Zoo.

POTTER PARK ZOO

July Weekly Analytics

Dates: July 1-7			
Platforms	Facebook	Instagram	Twitter
Reach	143,911	6,677	X
Impressions	281,611	44,616	18,400
Engaged Users (actions)	9,180	285	700
Followers (sunday)	53,517	11,997	7,155
Dates: July 8-14			
Platforms	Facebook	Instagram	Twitter
Reach	211,570	6,669	X
Impressions	421,970	43,663	17,700
Engaged Users (actions)	20,348	876	534
Followers (sunday)	53,681	12,154	7,164
Dates: July 15 - 21			
Platforms	Facebook	Instagram	Twitter
Reach	104,267	6,691	X
Impressions	224,476	43,665	19,400
Engaged Users (actions)	7,251	440	728
Followers (sunday)	53,723	12,309	7,176
Dates: July 22-28			
Platforms	Facebook	Instagram	Twitter
Reach	112,146	6,345	X
Impressions	263,372	42,753	19,300
Engaged Users	7,439	623	878
Followers (sunday)	53,759	12,501	7,198

Dates: July 29 - Aug. 4			
Platforms	Facebook	Instagram	Twitter
Reach	111,276	5,822	X
Impressions	218,585	25,214	13,400
Engaged Users (actions)	6,274	331	265
Followers (sunday)	53,789	12,651	7,200

POTTER PARK ZOO

July 2019

Facebook	Total reach: (daily total) 683,170 Total Impressions: 1,412,672			
	Followers: 53,479 to 53,789	Increase in followers: 310		
Instagram	Total Reach: 32,204 Total impressions: 199,911			
	Followers: 11,919 to 12,651	Increase in followers: 732		
Twitter	Total Impressions: 88,200			
	Followers: 7,152 to 7,200	Increase in followers: 48		
Google Analytics	Page Views: 73,765 Sessions: 32,577 Users: 23,814			
	<div><div>Users</div><div>3.76%</div><div>23,814 vs 22,950</div><div></div></div> <div><div>New Users</div><div>4.05%</div><div>21,702 vs 20,858</div><div></div></div>			
	Top pages visited			
	Home	22,973	<div><div>Sessions</div><div>4.31%</div><div>32,557 vs 31,213</div><div></div></div> <div><div>Number of Sessions per User</div><div>0.52%</div><div>1.37 vs 1.36</div><div></div></div>	
	Admissions	13,169		
	Attractions	6,536		
	Event: Zoo Days	2,662		
	Top cities by visits			
	Lansing	2,394	<div><div>Pageviews</div><div>-3.87%</div><div>73,765 vs 76,734</div><div></div></div> <div><div>Pages / Session</div><div>-7.84%</div><div>2.27 vs 2.46</div><div></div></div>	
	Grand Rapids	2,181		
	Ann Arbor	1,778	<div><div>Avg. Session Duration</div><div>-9.46%</div><div>00:01:51 vs 00:02:03</div><div></div></div> <div><div>Bounce Rate</div><div>13.97%</div><div>48.47% vs 42.53%</div><div></div></div>	
	Detroit	1,287		
	Acquisitions			
	Organic Search	16,107	<div><div>Pageviews</div><div>-3.87%</div><div>73,765 vs 76,734</div><div></div></div> <div><div>Unique Pageviews</div><div>-2.75%</div><div>61,454 vs 63,191</div><div></div></div> <div><div>Avg. Time on Page</div><div>4.32%</div><div>00:01:28 vs 00:01:24</div><div></div></div>	
	Direct	4,018		
Social	2,718			
Referral	1,285	<div><div>Bounce Rate</div><div>13.97%</div><div>48.47% vs 42.53%</div><div></div></div> <div><div>% Exit</div><div>8.50%</div><div>44.14% vs 40.68%</div><div></div></div>		
** DO MEDIA PULL FOR NEXT MONTH				
Increase sessions 4.31%		Increase in unique users: 3.76		


POTTER PARK ZOO

Notable Media Stories - July 2019

[Potter Park Zoo in Lansing welcomes 5-year-old male snow leopard, Taza](#)

MLive.com


LANSING, MI – A 'shy cat' has arrived at **Potter Park Zoo**. Taza, pronounced tuh-ZAH, the snow leopard arrived at the Lansing facility in May following ...

  [Flag as irrelevant](#)

[Moose dies at Lansing zoo after beginning cancer treatment](#)

UpNorthLive.com

Moose dies at Lansing zoo after beginning cancer treatment ... (AP) — A moose has died at Lansing's **Potter Park Zoo** for the second time in little more ...

  [Flag as irrelevant](#)

[Potter Park Zoo Welcomes New Male Snow Leopard "Taza"](#)

Association of Zoos and Aquariums (AZA)

The **Potter Park Zoo** team is excited to announce that their newest resident is ready to make his debut. Snow leopard Taza (pronounce tuh-ZAH), ...

  [Flag as irrelevant](#)

[Potter Park Zoo helping save critically endangered toad](#)

WILX-TV

(WILX) -- The **Potter Park Zoo** is helping save a critically-endangered ... Out of the 60 Puerto Rican crested toads at the zoo, only 10 can breed.

[Potter Park Zoo's new snow leopard, Taza, ready to meet the public](#)

Lansing State Journal

LANSING - **Potter Park Zoo** has a new snow leopard, and he's starting to get out and about. Taza (pronounced tuh-ZAH) has been acclimating to his ...

[Potter Park Zoo offering free admission to military members](#)

WILX-TV

LANSING, MI (WILX) -- If you're still hunting for plans this Fourth of July weekend, the **Potter Park Zoo** might be the place for you. The Zoo is offering ...

[Moose undergoes 'innovative electrochemotherapy' with help of MSU at Potter Park Zoo](#)

MLive.com

Meeko, the **Potter Park Zoo's** five-year-old Alaskan moose, is undergoing an innovative form of cancer treatment after a mass was recently found on ...

[Potter Park Zoo's Alaskan Moose receives new chemotherapy treatment](#) - WILX-TV

[Potter Park Zoo moose recovers after new cancer treatment](#) - WLNS

[Full Coverage](#)

[Google - Sarcoma » Potter Park Zoo's Alaskan Moose receives new chemotherapy treatment](#)

Rare Cancer Alliance

skip to content. Rare Cancer News & Clinical Trials » Google - Sarcoma » **Potter Park Zoo's** Alaskan Moose receives new chemotherapy treatment ...

[Potter Park ZOO DAYS July 9th & 10th - \\$1 Admission w/Voucher](#)

WSYM-TV

LANSING, Mich. — Enjoy Admission to **Potter Park Zoo** for only \$1 with voucher on Tuesday July 10 and Wednesday, July 11! Join us for this ...

[Enjoy Admission to Potter Park Zoo for only \\$1 during Zoo Days Event](#)

WSYM-TV

LANSING, Mich. — Enjoy Admission to **Potter Park Zoo** for only \$1 with voucher on Tuesday July 10 and Wednesday, July 11! Join us for this ...

<https://www.mlive.com/news/2019/07/potter-park-zoo-in-lansing-welcomes-5-year-old-male-snow-leopard-taza.html>

<https://upnorthlive.com/news/local/moose-dies-at-lansing-zoo-after-beginning-cancer-treatment-07-16-2019>

<https://www.aza.org/default.aspx?p=143782&naid=26306>

<https://www.wilx.com/content/news/Potter-Park-Zoo-helping-save-critically-endangered-toad-512802131.html>

<https://www.lansingstatejournal.com/story/news/local/2019/07/17/potter-park-zoo-snow-leopard-taza-lincoln-park-zoo-species-survival/1759790001/>

<https://www.wilx.com/content/news/Potter-Park-Zoo-offering-free-admission-military-members-512073922.html>

<https://www.mlive.com/news/2019/07/moose-undergoes-innovative-electrochemotherapy-with-help-of-msu-at-potter-park-zoo.html>

<https://www.wilx.com/content/news/Potter-Park-Zoos-Alaskan-Moose-receives-new-chemotherapy-treatment-512262411.html>

<https://www.wlns.com/news/local-news/potter-park-zoo-moose-recovers-after-new-cancer-treatment/>

http://www.rare-cancer.org/news/Google_-_Sarcoma/2019/07/05/Potter_Park_Zoo_s_Alaskan_Moose_receives_new_chemotherapy_treatment_-_WILX-TV

<https://975now.com/potter-park-zoo-days-july-9th-10th-1-admission-wvoucher/>

<https://www.fox47news.com/yes/around-town/enjoy-admission-to-potter-park-zoo-for-only-1-during-zoo-days-event>

<https://www.wilx.com/content/news/Zoo-Days-offers-a-special-price-to-see-unique-exhibits-512483482.html>

[Potter Park Zoo mourns death of second moose in 14 months](#)

Lansing State Journal

LANSING — A moose at the **Potter Park Zoo** has died, zoo officials confirmed Thursday morning. Meeko, a male Alaskan moose, died Wednesday ...

[Alaskan moose at Potter Park Zoo loses battle with cancer](#) - MLive.com

[Moose at zoo loses battle with cancer](#) - WSYM-TV

[Moose dies at Lansing's Potter Park Zoo](#)

WDIV ClickOnDetroit

LANSING, Mich. - A moose has died at Lansing's **Potter Park Zoo** for the second time in little more than a year. Zoo director Cynthia Wagner says a ...

[Moose dies at Lansing zoo after beginning cancer treatment](#) - San Luis Obispo Tribune

[2nd Moose dies at Lansing zoo](#) - Fox17

[Moose dies at Lansing zoo after beginning cancer treatment](#)

nbc25news.com

LANSING, Mich. (AP) — A moose has died at Lansing's **Potter Park Zoo** for the second time in little more than a year. Zoo director Cynthia Wagner tells ...

[Potter Park Zoo officials hoping for a red panda love story later this year](#)

Lansing State Journal

LANSING - Maliha, **Potter Park Zoo's** resident female red panda, has a new roommate. His name is Doofah, and zoo officials are hoping she'll find him ...

[Zoo hopes new red panda will start a family in Lansing](#)

MLive.com

The Special Survival Plan (SSP) of the Association of Zoos and Aquariums recommended Doofah meet Maliha, **Potter Park Zoo's** female red panda, ...

  [Flag as irrelevant](#)

[Animalia: What's a Doofah?](#)

City Pulse

In a press release Tuesday, **Potter Park Zoo** welcomed a new male red panda named Doofah. The pint-sized creature was born at the Rosamond ...

[Potter Park Zoo hopes new red panda will breed with female](#)

MLive.com

Potter Park Zoo in Lansing is welcoming Doofah in hopes that he may be breed with the facility's female red panda, Maliha, sometime in 2020. He was ...

[Say 'hello' to Doofah!](#) - WLNS

[Full Coverage](#)

  [Flag as irrelevant](#)

[Zoo hopes new red panda will start a family in Lansing](#)

WSYM-TV

LANSING, Mich. — **Potter Park Zoo** is welcoming a cutie called 'Doofah.' Doofah is a male red panda that was born in a Syracuse zoo on June 21, ...

  [Flag as irrelevant](#)

<https://www.lansingstatejournal.com/story/news/2019/07/11/alaskan-moose-lansing-potter-parkzoo/1702898001/>

<https://www.mlive.com/news/2019/07/alaskan-moose-at-potter-park-zoo-loses-battle-with-cancer.html>

<https://www.fox47news.com/news/local-news/moose-at-zoo-loses-battle-with-cancer>

<https://www.clickondetroit.com/news/moose-dies-at-lansing-s-potter-park-zoo>

<https://www.sanluisobispo.com/news/health-and-medicine/article232639767.html>

<https://fox17online.com/2019/07/13/2nd-moose-dies-at-lansing-zoo/>

<https://nbc25news.com/news/state/moose-dies-at-lansing-zoo-after-beginning-cancer-treatment-07-14-2019>

<https://www.wkar.org/post/potter-park-zoo-welcomes-snow-leopard#stream/0>

<https://www.lansingstatejournal.com/get-access/?return=https%3A%2F%2Fwww.lansingstatejournal.com%2Fstory%2F-news%2Flocal%2F2019%2F07%2F24%2Fpotter-park-zoo-officials-hoping-red-panda-love-story-later-year%2F1816517001%2F>

<https://www.wilx.com/content/news/Zoo-hopes-new-red-panda-will-start-a-family-in-Lansing-513105871.html>

<https://www.lansingcitypulse.com/stories/whats-a-doofah,13055>

<https://www.mlive.com/news/2019/07/potter-park-zoo-hopes-new-red-panda-will-breed-with-female.html>

<https://www.wlns.com/news/local-news/say-hello-to-doofah/>

<https://www.fox47news.com/news/local-news/zoo-hopes-new-red-panda-will-start-a-family-in-lansing>

Potter Park Zoo's Alaskan Moose Receives New, Innovative and Effective Chemotherapy Treatment

Association of Zoos and Aquariums (AZA)
Therefore, additional treatment to eliminate any residual cancer tissue was needed. Dr. Ronan Eustace, **Potter Park Zoo's** Director of Animal Health, ...
f t Flag as irrelevant

Potter Park Zoo has tough job to keep animals cool

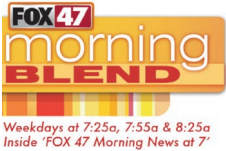
WILX-TV
LANSING, MI (WILX) - Humans aren't the only ones who need to keep cool when extreme temps hit. The **Potter Park Zoo** is also challenged with ...
— —

Heatwaves of 2019: Whether your pooch or a lion at the zoo, animals need to stay cool too

Lansing State Journal
That's why, on hot days at **Potter Park Zoo**, you might see the ring-tailed lemurs munching on frozen watermelon – or the otters breaking apart ice ...

Potter Park Zoo Welcomes Snow Leopard

WKAR
Sarah Foote is the animal programs manager at the **Potter Park Zoo**. She said that the zoo worked with the snow leopard species survival program at ...



"Doofah"? Potter Park Zoo Announces Arrival of Adorable Male Red Panda

Lansing Regional Chamber
Potter Park Zoo has recently welcomed a new male red panda named "Doofah." Doofah was born at the Rosamond Gifford Zoo in Syracuse, New York ...

Potter Park Zoo - 7/31/19

WSYM-TV
WSYM — Dennis Laidler, Education Curator, **Potter Park Zoo**, talks the Blue Tongue Skink he brought with him as well as the Sundown Safari they ...
f t Flag as irrelevant

WEB

6th Annual Bowling for the Rhinos

Ingham County
The American Association of Zoo Keepers, Inc. (AAZK) is proud to announce the 29th year of Bowling for Rhinos and **Potter Park Zoo's** 5th event.
f t Flag as irrelevant

UPDATE: Potter Park Zoo rhino pregnancy

WILNS
UPDATE: **Potter Park Zoo** rhino pregnancy ... It can be difficult to determine whether a female black rhino is pregnant, according to the **Potter Park Zoo**.
f t Flag as irrelevant

12 free or cheap things to do with your kids in and around Lansing before summer is over

Lansing State Journal
There are new animals at the **Potter Park Zoo** this summer: two baby cotton top tamarins, a male red panda and a western grey kangaroo joey just out ...
f t Flag as irrelevant

WEB

Potter Park Zoo veterinarians monitor pregnant rhino

sNEWSi is News
WILX NBC Onondaga: The **zoo** said it can be difficult to determine whether a black rhino is pregnant...

Potter Park Zoo veterinarians monitor pregnant rhino

WILX-TV
LANSING, MI (WILX) -- **Potter Park Zoo** veterinarians have been working to monitor one of their black rhinos who is pregnant. The zoo says it can be ...
f t Flag as irrelevant

Doppsee's Pregnancy: Updates From Potter Park Zoo's Veterinarian

Association of Zoos & Aquariums
Each kind of test is possible from hours of rhino training by the animal care and veterinary medical staff at **Potter Park Zoo**. Doppsee must voluntarily ...
f t Flag as irrelevant

https://www.aza.org/Default.aspx?p=143782&naid=26289

https://www.wilx.com/content/news/Zoo-animals-find-ways-to-keep-cool-512904021.html

https://www.lansingstatejournal.com/get-access/?return=https%3A%2F%2Fwww.lansingstatejournal.com%2Fstory%2F-news%2Flocal%2F2019%2F07%2F20%2Fheat-wave-potter-park-zoo-animals-pets-cool-hot-car-water-shade%2F1776304001%2F

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https://www.lansingchamber.org/news/462770/Whats-a-Doofah-Potter-Park-Zoo-Announces-Arrival-of-Adorable-Male-Red-Panda.htm

https://www.fox47news.com/entertainment/shows/the-morning-blend/potter-park-zoo-7-31-19

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http://snewsi.com/id/19395595036/Potter-Park-Zoo-veterinarians-monitor-pregnant-rhino

https://www.wilx.com/content/news/Potter-Park-Zoo-veterinarians-monitor-pregnant-rhino-513364951.html

https://www.aza.org/default.aspx?p=143782&naid=26376